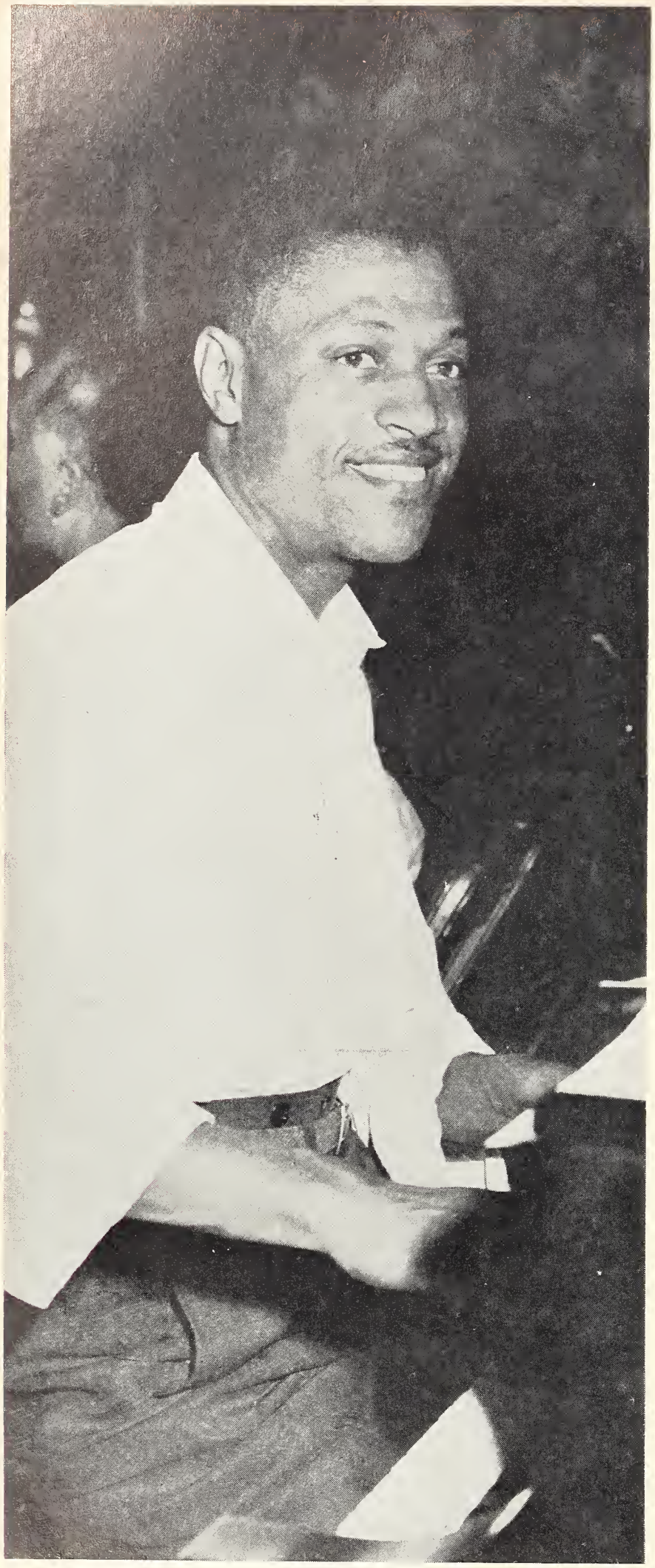
The Cash Box

VOLUME XVIII — NUMBER 2

SEPTEMBER 29, 1956

Lovely Cathy Carr daydreams of the "Ivory Tower" that catapulted her overnight into one of the top recording stars of 1956. The Fraternity disk is now close to the million mark in world wide sales. Her newest record, just out this week, is "Waltzing To The Blues" and "Oh Baby". Cathy is currently headlining at the Eden Roc Hotel in Miami Beach. She is managed by Harry Carlson, who is also president of Fraternity Records.



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Only
NEW
recording by . . .

EDDIE HEYWOOD

NOW on RCA Victor Records

LOST LOVE

and

MOZAMBIQUE

20/47-6674

with

JOE REISMAN

and his orchestra

Your customers will hear these "New Orthophonic" High Fidelity Recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"

America's favorite speed... 45 RPM RCA VICTOR

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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The Cash Box

Volume XVIII—Number 2 September 29, 1956

CHALLENGE OF CHARTS

There is probably no more vital barometer of popularity in the music business than charts. At first glance, you would think that actual sales are THE barometer rather than charts, but on further study of the matter, you would find that it's not so. As far as publishers, artists or writers are concerned, they don't know what their actual record sales are until they receive a statement from the record company which can be months after the song has run its course. And sheet music very often doesn't start selling until the record is high on the charts and the public has been able to hear it a multitude of times. It's clear therefore that rather than sales, charts give the music industry its first indication of hits and a general picture of what's happening.

Further proof of the importance of charts, as we on *The Cash Box* well know, is the keen interest which every publisher, artist and record company takes in seeing where their records stand. We who compile the charts experience daily inquiries through visits and telephone calls from music business personalities who cannot wait until next week's issue is published to find where their records came out in the charts. This gives us a continual indication of the vital part that these charts play in the make-up of our industry.

Therefore we would like to make a statement which we have made before and which now, more than ever, we sincerely believe to be true. THE CASH BOX CHARTS ARE THE MOST ACCURATE TO BE FOUND ANYWHERE IN OUR BUSINESS; THEY ARE COMPILED WITH THE GREATEST THOROUGHNESS AND THE MOST SCIENTIFIC METHOD YET DEVISED; AND THEY COVER THE WIDEST POSSIBLE SOURCES OF INFORMATION.

We say this knowing that our method of compilation, which weighs all contributing lists according to their importance in the national sales picture, is the ONLY such method in use today. It became obvious to us years ago that only through this device could truly accurate charts be compiled and we have used this method in every one of our charts ever since. The result has not only been the best barometer possible in the music business, but it has served as a protection for everyone who publishes, writes, performs or manufactures records.

Of course there are other charts available to the music industry and they purport to varying degrees of accuracy. But anyone who compares theirs with ours objectively over any period of time must come to the conclusion that there can really be no comparison; ours are that much more accurate.

AS A MATTER OF FACT WE CHALLENGE ANY OTHER TRADE MAGAZINE TO REVEAL ITS METHOD OF COMPILATION AND THE DEPTH OF PENETRATION WHICH ITS CHARTS COVER.

dj's love

JOHN McSHANE, Los Angeles "Potentially one of America's greatest vocalists."

RUSS COGLIN, San Francisco "Keely makes so many other singers sound like amateurs—predict a great future."

PAUL BRENNER, Newark "Keely is the MOST!"

DON McLEOD, Detroit "Sings the greatest."

HOWARD MILLER, Chicago "A bright new sound that can fill a needed place in the industry."

BOB LARSEN, Milwaukee "Bound to win national acclaim."

BILL RANDLE, Cleveland "A great entertainer."

AL JARVIS, Los Angeles "Next year will be my 25th anniversary as a disc jockey. It was worth waiting 25 years for Keely Smith's record."

showpeople love

DONALD O'CONNOR "Every performance is a musical comedy. Keely Smith is the surprise find of the year."

DANNY THOMAS "First natural comedienne I've seen in many a year, and I hope Keely never finds out how she does it."

JIMMY DURANTE "Louis and KEELY are real show business. Love them."

TONY MARTIN "They're great. Keely is wonderful... a most outstanding girl stylist."

JOE E. LEWIS "Keely has an uncanny sense of timing. A natural entry... a winner every time."

and you'll love

Keely Smith

NO. 3545

HIGH SCHOOL AFFAIR

HURT ME

Capitol RECORDS

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	**DON'T BE CRUEL** ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	2.
2.	**HOUND DOG** ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	1.
3.	**MY PRAYER** THE PLATTERS DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters	3.
4.	**CANADIAN SUNSET** HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter	4.
5.	**WHATEVER WILL BE, WILL BE** DORIS DAY CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	5.
6.	**HONKY TONK** BILL DOGGETT KI-4950 (45-4950)—Bill Doggett	9.
7.	**ALLEGHENY MOON** PATTI PAGE CR-61679 (9-61679)—Lennon Sisters VI-20-6551 (47-6551)—Billy Regis DE-30022 (9-30022)—Grady Martin ME-70878 (70878x45)—Patti Page	6.
8.	**TONIGHT YOU BELONG TO ME** PATIENCE & PRUDENCE CR-61701 (9-61701)—Lawrence Welk LI-55022 (55022)—Patience & Prudence DE-30040 (9-30040)—Karen Chandler & Jimmy Wakely MO-997 (45-997)—Tonettes	—
9.	**THE FOOL** SANFORD CLARK DO-15481 (45-15481)—Sanford Clark JU-5252 (45-5252)—The Gallahads	8
10.	**I WANT YOU, I NEED YOU, I LOVE YOU** ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley	7.

11) I ALMOST LOST MY MIND. 12) YOU DON'T KNOW ME. 13) SONG FOR A SUMMER NIGHT. 14) SOFT SUMMER BREEZE. 15) BE-BOP-A-LULA. 16) FLYING SAUCER. 17) THE WAYWARD WIND. 18) AFTER THE LIGHTS GO DOWN LOW. 19) WHEN THE WHITE LILACS BLOOM AGAIN. 20) WHEN MY DREAMBOAT COMES HOME. 21) KA-DING DONG. 22) JUST WALKING IN THE RAIN. 23) BUS STOP SONG (A PAPER OF PINS). 24) MIDDLE OF THE HOUSE. 25) THAT'S ALL THERE IS TO THAT. 26) SWEET OLD FASHIONED GIRL. 27) A HOUSE WITH LOVE IN IT. 28) RIP IT UP. 29) HAPPINESS STREET. 30) LET THE GOOD TIMES ROLL. 31) MORE. 32) FRIENDLY PERSUASION. 33) CHAINS OF LOVE. 34) THE GREEN DOOR. 35) BORN TO BE WITH YOU.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystalette	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	VK—Vik
	ER—Era				WI—Wing

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dot's HOT...
..THE FONTANE SISTERS'
Greatest!

PLEASE DON'T LEAVE ME

STILL

Orchestra and Chorus Conducted by
BILLY VAUGHN

#15501

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

The Cash Box TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Don't Be Cruel (Wk. 9/22: 1, Wk. 9/15: 1)
★VI-20-6604 (47-6604)—ELVIS PRESLEY
Hound Dog

2—Hound Dog (Wk. 9/22: 3, Wk. 9/15: 2)
★VI-20-6604 (47-6604)—ELVIS PRESLEY
Don't Be Cruel

3—My Prayer (Wk. 9/22: 2, Wk. 9/15: 3)
CO-40757 (4-40757)—PORTER HEAPS
When My Dreamboat Comes Home
DE-29991 (9-29991)—INK SPOTS
Bewildered
★ME-70893 (70893 x 45)—PLATTERS
Heaven On Earth

4—Canadian Sunset (Wk. 9/22: 5, Wk. 9/15: 5)
★CD-1297 (45-1297)—ANDY WILLIAMS
High Up On A Mountain
★VI-20-6537 (47-6537)—HUGO WINTERHALTER
This Is Real

5—Honky Tonk (Wk. 9/22: 7, Wk. 9/15: 7)
★KI-4950 (45-4950)—BILL DOGGETT
Honky Tonk

6—Tonight You Belong To Me (Wk. 9/22: 6, Wk. 9/15: 6)
CR-61701 (9-61701)—LAWRENCE WELK
When The White Lilacs Bloom Again
DE-30040 (9-30040)—KAREN CHANDLER & JIMMY WAKELY
Crazy Arms
★LI-55022 (F55022)—PATIENCE & PRUDENCE
A Smile And A Ribbon
MO-997 (45-997)—TONETTES
Don't Fall In Love Too Soon

7—Whatever Will Be, Will Be (Que Sera, Sera) (Wk. 9/22: 4, Wk. 9/15: 4)
★CO-40704 (4-40704)—DORIS DAY
I've Gotta Sing Away The Blues
ME-70881 (70881x45)—EDDY HOWARD
You Can't Keep Running

8—The Fool (Wk. 9/22: 8, Wk. 9/15: 9)
★DO-15481 (45-15481)—SANFORD CLARK
Lonesome For A Letter
★JU-5252 (45-5252)—THE GALLAHADS
The Morning Mail

9—Just Walking In The Rain (Wk. 9/22: 14, Wk. 9/15: 25)
AB-3024 (45-3024)—JUDY KILEEN
★CO-40729 (4-40729)—JOHNNIE RAY
In The Candlelight

10—Allegheny Moon (Wk. 9/22: 9, Wk. 9/15: 8)
CR-61679 (9-61679)—LENNON SISTERS
Faith Unlocks The Door
DE-30022 (9-30022)—GRADY MARTIN
When My Dreamboat Comes Home
★ME-70878 (70878 x 45)—PATTI PAGE
The Strangest Romance
VI-20-6551 (47-6551)—BILLY REGIS
A Kiss Before Dying

11—Soft Summer Breeze (Wk. 9/22: 11, Wk. 9/15: 12)
DE-30054 (9-30054)—ROMAINE BROWN
Autumn Leaves
★ME-70863 (70863 x 45)—EDDIE HEYWOOD
Heywood's Bounce
ME-70934 (70934 x 45)—DIAMONDS
Ka-Ding Dong

12—Song For A Summer Night (Wk. 9/22: 10, Wk. 9/15: 10)
★CO-40730 (4-40730)—MITCH MILLER
Song For A Summer Night

13—You Don't Know Me (Wk. 9/22: 13, Wk. 9/15: 14)
★CO-40710 (4-40710)—JERRY VALE
Enchanted
★DE-29949 (9-29949)—CARMEN McRAE
Never Loved Him Anyhow
VI-20-6502 (47-6502)—EDDY ARNOLD
Rockin' Mockin' Bird

14—Friendly Persuasion (Wk. 9/22: 28, Wk. 9/15: 42)
CA-3520 (F-3520)—LOU BUSCH
Portofino
CO-40751 (4-40751)—MICHEL LEGRAND
Lovers And Lollipops
CR-61702 (9-61702)—GEORGE CATES
There's Never Been Anyone Else
★DE-30041 (9-30041)—FOUR ACES
You Can't Run Away From It

★DO-15490 (45-15490)—PAT BOONE
Chains Of Love
EP-9181 (5-9181)—ANTHONY PERKINS
If You Were The Only Girl
MG-12336 (K12336)—DAVID ROSE
There's Never Been Anyone Else But You
UQ-355 (45-355)—BOB GRAYBO
There's Never Been Anyone Else But You

15—After The Lights Go Down Low (Wk. 9/22: 15, Wk. 9/15: 18)
★DE-29982 (9-29982)—AL HIBBLER
I Was Telling Her About You

16—Chains Of Love (Wk. 9/22: 26, Wk. 9/15: 41)
★DO-15490 (45-15490)—PAT BOONE
Friendly Persuasion

17—When The White Lilacs Bloom Again (Wk. 9/22: 16, Wk. 9/15: 16)
CR-61701 (9-61701)—LAWRENCE WELK
Tonight You Belong To Me
★DE-30039 (9-30039)—HELMUT ZACHARIAS
Blue Blues
★DO-15492 (45-15492)—BILLY VAUGHN
Spanish Diary
★ME-70936 (70936 x 45)—FLORIAN ZABACH
The Fiddler's Boogie
★MG-12317 (K12317)—LeROY HOLMES
The Last Wagon

18—The Bus Stop Song (A Paper Of Pins) (Wk. 9/22: 21, Wk. 9/15: 22)
★CO-40736 (4-40736)—FOUR LADS
A House With Love In It
DE-30046 (9-30046)—BURL IVES
That's My Heart Strings
FB-4015 (45-4015)—LEE GOTCH SINGERS
I'll Hold You Close

19—The Green Door (Wk. 9/22: 34, Wk. 9/15: 50)
★DO-15486 (45-15486)—JIM LOWE
The Little Man In Chinatown

20—A House With Love In It (Wk. 9/22: 20, Wk. 9/15: 26)
★CO-40736 (4-40736)—FOUR LADS
The Bus Stop Song (A Paper Of Pins)

21—Flying Saucer (Wk. 9/22: 12, Wk. 9/15: 11)
★LU-101 (45-101)—BUCHANAN & GOODMAN
Flying Saucer

22—In The Middle Of The House (Wk. 9/22: 22, Wk. 9/15: 23)
CR-61691 (9-61691)—MILTON BERLE
Buffalo
★ME-70921 (70921 x 45)—RUSTY DRAPER
Pink Cadillac
★VI-20/47-6619—VAUGHN MONROE
Rollin' Heart

23—Ka-Ding Dong (Wk. 9/22: 17, Wk. 9/15: 20)
★DO-15489—THE HILLTOPPERS
Into Each Life Some Rain Must Fall
★ME-70934—THE DIAMONDS
Soft Summer Breeze
★PI-24971—G CLEFS
Darla My Darlin'

24—Let The Good Times Roll (Wk. 9/22: 24, Wk. 9/15: 27)
★AL-332S (45-3325)—SHIRLEY & LEE
Do You Mean To Hurt Me So

25—Be-Bop-A-Lula (Wk. 9/22: 18, Wk. 9/15: 13)
★CA-3450 (F-3450)—GENE VINCENT
Woman Love

26—True Love (Wk. 9/22: 40, Wk. 9/15: 45)
★CA-3507 (F-3507)—BING CROSBY & GRACE KELLY
Well Did You Evah!
CA-3473 (F-3473)—MARGARET WHITING
Haunting Love
DE-29959 (9-29959)—KITTY KALLEN
Will I Always Be Yours
★VE-2018 (2018x45)—JANE POWELL
Mind If I Make Love To You

27—Miracle Of Love (Wk. 9/22: 41, Wk. 9/15: 44)
AP—9739 (45-9739)—GINNY GIBSON
Two Innocent Hearts
★CO-40708 (4-40708)—EILEEN RODGERS
Unwanted Heort

28—I Want You, I Need You, I Love You (Wk. 9/22: 19, Wk. 9/15: 15)
★VI-20-6540 (47-6540)—ELVIS PRESLEY
My Baby Left Me

29—That's All There Is To That (Wk. 9/22: 25, Wk. 9/15: 21)
★CA-3456 (F-3456)—NAT "KING" COLE & 4 KNIGHTS
My Dream Sonata

30—St. Therese Of The Roses (Wk. 9/22: 29, Wk. 9/15: 33)
★DE-29933—BILLY WARD & DOMINOES
Home Is Where You Hang Your Heart

31—I Almost Lost My Mind (Wk. 9/22: 23, Wk. 9/15: 17)
★DO-15472 (45-15472)—PAT BOONE
I'm In Love With You
MG-10578 (K10578)—IVORY JOE HUNTER
If I Give You My Love

32—Earthbound (Wk. 9/22: 35, Wk. 9/15: 47)
CR-61673 (9-61673)—ROBERTO
Another Love
★DE-30035 (9-30035)—SAMMY DAVIS, JR.
Just One Of Those Things
VI-20-6644 (47-6644)—MARIO LANZA
This Land

33—It Isn't Right (Wk. 9/22: —, Wk. 9/15: —)
★ME-70948 (70948 x 45)—PLATTERS
You'll Never, Never Know

34—Out Of Sight, Out Of Mind (Wk. 9/22: —, Wk. 9/15: —)
★CA-3502 (F-3502)—FIVE KEYS
That's Right

35—You'll Never, Never Know (Wk. 9/22: —, Wk. 9/15: —)
★ME-70948 (70948 x 45)—PLATTERS
It Isn't Right

36—I'll Remember (In The Still Of The Night) (Wk. 9/22: 32, Wk. 9/15: 39)
★EM-1005 (45-1005)—5 SATINS

37—Every Day of My Life (Wk. 9/22: 37, Wk. 9/15: —)
★CR-61703 (9-61703)—McGUIRE SISTERS
Endless

38—Italian Theme (Wk. 9/22: 39, Wk. 9/15: 36)
CR-61711 (9-61711)—DOROTHY COLLINS
Cool It Baby
DE-30083 (9-30083)—OWEN BRADLEY
Polka Dots and Moonbeams
★LO-1672 (45-1672)—CYRIL STAPLETON
Tiger Tango
VI-20-6647 (47-6647)—JOE REISMAN
21 Rue Pigalle

39—Rip It Up (Wk. 9/22: 30, Wk. 9/15: 29)
★DE-30028 (9-30028)—BILL HALEY
Teenager's Mother
★SP-579 (45-579)—LITTLE RICHARD
Ready Teddy

40—I Walk The Line (Wk. 9/22: —, Wk. 9/15: —)
SU-241 (45-241)—JOHNNY CASH
Get Rhythm

41—When My Dreamboat Comes Home (Wk. 9/22: 27, Wk. 9/15: 24)

42—Blue Moon (Wk. 9/22: —, Wk. 9/15: —)

43—Mama, Teach Me To Dance (Wk. 9/22: 33, Wk. 9/15: 31)

44—Happiness Street (Wk. 9/22: 31, Wk. 9/15: 30)

45—Endless (Wk. 9/22: 36, Wk. 9/15: —)

46—The Wayward Wind (Wk. 9/22: 43, Wk. 9/15: 19)

47—You're In Love (Wk. 9/22: 45, Wk. 9/15: —)

48—A Heart Without A Sweetheart (Wk. 9/22: —, Wk. 9/15: —)

49—Sadie's Shawl (Wk. 9/22: 48, Wk. 9/15: —)

50—Race With The Devil (Wk. 9/22: 50, Wk. 9/15: —)

50—Lay Down Your Arms (Wk. 9/22: —, Wk. 9/15: —)

CODE:

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cordinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DI—Diamond
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EM—Ember
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GN—Golden
GP—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
MB—Melba
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PI—Pilgrim
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SL—Spotlight
SO—Sound
SP—Specialty
SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

A BULLSEYE EVERY TIME

NOW

Their 4th smash in a row!

FRANKIE LYMON and the TEENAGERS

THE ABC's OF LOVE

SENSATIONAL

SHARE

FIRST OUTSTANDING LOVE BALLAD BY FRANKIE LYMON AND THE TEENAGERS

GEE 1022

GEE RECORDS

220 W. 42nd St.
New York 36, N. Y.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

BILL HAYES
(Cadence 1301; 45-1301)

B+ "MESSAGE FROM JAMES DEAN" [Larry Taylor ASCAP—Deane, Stride] The sound effects of a car speeding down the highway serve as an introduction for this fast-moving song with a moral. Bill Hayes handles the vocal as he recites a "message from James Dean" to teenagers about the dangers involved in racing on the highways. Stirring side that might have an effect on auto accidents. Dean's vast fandom should take to the side.

B+ "TRAIL'S END" [Republic BMI—Manson, Wolf] You can almost picture a cowboy atop his horse riding home into the sunset as Bill warbles this melodious western ballad. Tender opus, extremely beautiful. Strong two-sider.

BUNNY BISHOP
(Crystalette 704; 45-704)

B "FAITH CAN MOVE MOUNTAINS" (2:34) [Frannan BMI—Truelsen, Dewar] Bunny Bishop, a taltented young lark with a powerful voice, debuts on Crystalette singing a wonderful inspirational ballad that coud break through. Potent performance that can move the listener.

C+ "YOUR STRANGE IDEA OF LOVE" (2:17) [Panorama BMI—Marshall] The lark belts from the heels on this end as she chants a spicy rhythm novelty. Strong side that really swings.

CARL SMITH, ROSEMARY CLOONEY, GENE AUTRY, DON CHERRY, THE COLLINS KIDS
(Columbia 40760; 4-40760)

B "YOU ARE MY SUNSHINE" (3:38) [Peer Inter'l BMI—Davis, Mitchell] Five of Columbia's top performers team up on a delightful interpretation of one of the nation's all time favorites. Simple and extremely pleasant side that deserves a spot on every dee jay's show. Good change of pace programming.

C+ "NOBODY'S DARLING BUT MINE" (2:54) [Leeds ASCAP—Davis] On this end, the Tunesmiths assist Miss Clooney who solos on a pretty waltz tempo country flavored ballad. Tender romancer.

JULIE LONDON
(Liberty 55032; F55032)

B+ "NOW BABY NOW" (2:05) [Robbins ASCAP—Cahn, Brodsky] Julie London does a sexy job with a clever rhythm novelty from the forthcoming MGM pic "Opposite Sex". Cute sultry ditty that'll get spins.

B "TALL BOY" (2:22) [Saunders ASCAP—Kayne] The lark is in a blue mood as she chants this quality sentimental romancer. Hushed, wistful blues ballad with standard characteristics. Class material.

EDDIE LAWRENCE
(Coral 61713; 9-61713)

B+ "THE NEW PHILOSOPHER" (3:35) [Merrick BMI — Lawrence] Eddie Lawrence, who recently cracked thru with one of the funniest comedy narratives to hit the market in years, "The Old Philosopher", follows up his click with a new dialogue rendition of the same hilarious stunt. Some of the lines are fracturing. Disk should pick up where the previous one left off.

B "LOCO BASEBALL" [Merrick BMI—Lawrence] Lawrence plays the part of a sportscaster on this end as he runs thru an extremely funny commentary on a wild baseball game. Strong item issued just at the right time.

The Cash Box Disk of the Week

"CINDY, OH CINDY" [E. B. Marks BMI—Barron, Long]
"AROUND THE WORLD" [Victor Young ASCAP—Adamson, Young]

EDDIE FISHER
(RCA Victor 20/47-6677)

EDDIE FISHER

● It looks as tho Eddie Fisher has a smasheroo in his latest release "Cindy, Oh Cindy". The song is one of the prettiest to come out of Tin Pan Alley this year, and Fisher's delivery is far-and-away his best in many months. Hugo Winterhalter supplies a beautiful, easy-going, calypso tempo backdrop as Eddie chants the charming, melodic sea-faring romancer. The dollar sign is stamped all over this one. It can't miss hitting the charts and it could head right up to the very top. This big latin beat production affair on the flip side is from the soon-to-be-released Mike Todd flick "Around The World In 80 Days". Inviting dance item. Top half is the one to stock up on.

"EVERYTIME (I FEEL HIS SPIRIT)" (2:02)
[Monument BMI—Thelma Hershenson, Ben Bierman]

"MAMA FROM THE TRAIN" (2:49) [Remick ASCAP—I. Gordon]

PATTI PAGE
(Mercury 70971; 70971 x 45)

PATTI PAGE

● A sensational two-sided Patti Page follow-up to her current smash "Allegheny Moon" bowed on the wax scene this week. And we'll bet our bottom dollar that both halves will skyrocket onto the charts in short order. One deck stars the lark on an absolutely thrilling interpretation of a spiritual titled "Everytime (I Feel His Spirit)". It's one of the most exciting Page releases we've ever heard and should be tremendous. "Mama From The Train" is an enchanting multiple-voice waltzer with a great lyric. This half is as warm and touching and the other side is exciting. Both decks could top the "Allegheny" total. Watch 'em take off.

"JULIE" (2:11)
[Artists ASCAP—Adair, Stevens]

"LOVE IN A HOME" (3:05)
[Commander ASCAP—Mercer, DePaul]

DORIS DAY
(Columbia 40758; 4-40758)

DORIS DAY

● Doris Day, who has been extremely successful with film and show material as evidenced by her current smash "Whatever Will Be, Will Be" and her Academy Award Winner "Secret Love", hands in two beautiful new sides from the theatre and both are outstanding. "Julie" is a fragile, tender love song bearing the title of a forthcoming flicker to be released by MGM. Lush arrangement and touching delivery. Equally appealing is one of the big ballads from the new B'way musical "Li'l Abner"—an enchanting opus labelled "Love In A Home". Miss Day's penetrating, wistful technique is tailor-made for these two excellent compositions. Both should make the grade.

"MEAN TO ME"
BIG MAYBELLE (Savoy 1500)

● The sensational voice of Big Maybelle, last heard on her great rendition of "Candy", is even more thrilling on her newest platter "Mean To Me". Loaded with pop potential. (See R & B Reviews)

WALTER SOLEK ORCH.
(Dana 2112; 45-2112)

B "WHO STOLE THE KEESHKA?" [—Solek, Dana] Walter Solek and his happy polka gang bounce thru a lively polka ditty with a spright beat and a pleasant English vocal. Infectious novelty polka that'll do a bang-up job in the right locations.

C+ "HOYA HOYA-BOOM BOOM" [—Hayes, Craig, Dana] An English vocal highlights this colorful, fast-stepping polka cutie.

BETTE ANN STEELE
(ABC-Paramount 9744; 45-9744)

B+ "A PENNY'S WORTH OF MUSIC" (2:32) [Shapiro-Bernstein ASCAP — Hilliard, Charlap] Pert Bette Ann Steele introduces a terrific new two-sider that could zoom up onto the charts. This half is a wonderful bounce novelty in the happy-go-lucky class. Spright refresher chockfull of color and charm. Something different that'll make excellent change of pace programming.

B+ "IS THIS THE WAY?" (2:52) [George Pincus ASCAP—Tavares, Yakus] This end is a clever cutie with a latin beat. Excellent combination of material and artist. Inviting ditty seasoned with just the right amount of spice. Big coupling.

THE CLOVERLEAFS
(MGM 12337; K12337)

B+ "STEP RIGHT UP AND SAY HOWDY" (2:29) [Village BMI—Green] A cute, refreshing cornball vocal novelty is delightfully handled by the Cloverleafs with Joe Sherman assisting on the colorful orchestration. Real happy-go-lucky ditty that could catch on big in one area and spread like hot cakes. Has a "Four Leaf Clover" sound and spirit.

C+ "WITH PLENTY OF MONEY AND YOU" (2:05) [Harms ASCAP—Warren, Dubin] The "Charleston" sound is present on this spright attractive "let's make merry" party ditty.

THE MELACHRINO ORCHESTRA
(RCA Victor 20/47-6671)

B+ "AUTUMN CONCERTO" (3:08) [Symphony House ASCAP—Bargoni, Siegel] George Melachrino's Orchestra enters into the race for top honors on this beautiful romantic theme, and hands in a sparkling deck that'll take a good cut of the sales. Top grade mood item delightfully arranged. One portion of the side is set to a latin beat making this version a bit different from the others.

C+ "IT COULD HAPPEN TO YOU" (2:35) [Famous ASCAP—Van Heusen, Burke] A great oldie being revived in the Paramount flicker "And The Angels Sing", is treated to a lush production arrangement on this end. Wonderful mood stuff.

EDITH ADAMS
(Unique 349; 45-349)

B "THERE MAY BE A LOVE" (2:43) [Michael Jary Prod. BMI—Jary, Hackady] Popular Edith Adams, who will star in the B'way musical "Li'l Abner" this Fall, debuts on Unique with a tender romancer that could make her a disk star. Lovely side with potential.

B "SAILOR MAN" (2:04) [Lamas ASCAP—Corda, Lenke] The versatile lark who established a solid following via the Ernie Kovacs show this Summer, bounces thru a contagious novelty on this end. Colorful ditty.

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Atlantic Records

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

CONNIE FRANCIS
(MGM 12335; K12335)

B "EVERYONE NEEDS SOMEONE" (2:45) [B. F. Wood ASCAP—Alstone, Discant] A warm choral background showcases the lovely voice of Connie Francis as she renders a touching, soft, waltz ballad. Extremely pretty item reminiscent in sound of "Auf Weider'sehn". Has possibilities.

B "MY SAILOR BOY" (2:35) [Miller ASCAP — Jacobs, Edwards] The lark does a big job on a strong rock and roll beat item that could develop into another "Soldier Boy" smash. Terrific teenage material.

PAT MORRISSEY
(Mercury 70954; 70954 x 45)

B "PLEASE DON'T CRY" (2:21) [B. F. Wood ASCAP—DeFrancis] With the use of the multiple voice gimmick, Pat Morrissey hands in a touchingly beautiful sentimental ballad that has the ingredients needed to make the grade. Good tune well performed.

B "GIVE ME THE SIMPLE LIFE" (2:43) [Triangle ASCAP—Ruby, Bloom] The thrush changes the pace on this portion as she swings thru a spright refreshing interpretation of a great oldie. Strong two-sider. Interesting bit of vocal esthenics.

GORDIE HORMEL
(Zephyr 001; 70-001)

B+ "YESTERDAYS" (2:07) [T. B. Harms ASCAP—Kern, Harbach] Gordie Hormel debuts on the new Zephyr label with an exciting, fast-stepping rhythm rendition of a top-drawer standard. Potent performance that'll attract attention.

B "NEED ME" (2:37) [Westwind BMI — Hormel, Hitchcock] The talented crooner chants a pretty love story which he co-authored. Tender, mood-vocal merchandise.

LOLA DEE
(Mercury 70961; 70961 x 45)

B "WANDERING LOVER" (2:18) [Norbray BMI—DeLucia, Marchello] Lola Dee belts out an emotional rock and roll ballad that's commercial from start to finish. Potent item aimed at the teenagers.

C+ "YOU WERE MINE FOR A WHILE" (2:27) [Trinity BMI—Hicks, Freeman] The lark does some effective multiple track work on a sentimental waltzer. Tender side.

STEVE LAWRENCE
(Coral 61708; 9-61708)

B "NEVER MIND" (2:55) [Valando ASCAP — Weiss, Bock] Steve Lawrence's rich, mellow voice comes over impressively on a penetrating, well written ballad with standard qualities. Strong side that should do well.

B "IF YOU WOULD SAY YOU'RE MINE" (2:27) [Stratton BMI—Rotfeld, Lawrence] A lush string backdrop accompanies the songster as he chants a tune which he penned. Pretty side.

The Cash Box Sleeper of the Week

"AUTUMN CONCERTO" (2:46) [Symphony House ASCAP—Bargoni, Siegel]

"LA GONDOLA" (2:36) [Leeds ASCAP—Matteini, Del Lungo]

CARMEN CAVALLARO
(Decca 30076; 9-30076)

● Carmen Cavallaro, the man behind the nation's #1 LP, "The Eddy Duchin Story", dishes up a brilliant single release as he romantically renders an enchanting Italian theme that could become this country's top instrumental. Titled "Autumn Concerto", the song is a top grade composition. Cavallaro is magnificent at the keyboard and is assisted by string backdrop directed by Marty Manning. The market is ripe now for a smash single by Cavallaro, and this one looks like it. Bottom half, "La Gondola" is a smooth sailing waltzer invitingly handled by the 88'er. Watch the top deck.

"TWO DIFFERENT WORLDS" (2:59) [Princess ASCAP—Wayne, Frisch]

"NIGHTS IN VERONA" (2:43) [Pinelawn BMI—Winkler]

ROGER WILLIAMS & JANE MORGAN
(Kapp 161; K-161)

● The legit keyboard artistry of Roger Williams, the rich, polished voice of Jane Morgan plus a superb new romantic ballad titled "Two Different Worlds" add up to one of the Kapp label's strongest releases to date. The first portion of the waxing gives Williams the spotlight on the tender melody, and at mid point, Miss Morgan comes front and center adding the pretty lyrics against the piano and choral background. Beautiful side intimately delivered. Flip stars Williams and the chorus on a lush, flowery tango opus, "Nights In Verona".

"SEE-SAW" [Arc BMI—Davis, Sutton, Pratt]

"FROM THE BOTTOM OF MY HEART" [Rush BMI—Willis]

DON CORNELL
(Coral 61721; 9-61721)

DON CORNELL

● Don Cornell is at his swinging best as he projects on two hard hitting items from the rock and roll field both of which are loaded with potential. "See-Saw" is a fast-stepping cover rendition of a potent jumper that's showing signs of breaking wide open. Don's big voice does a great job of selling the commercial ditty. "From The Bottom Of My Heart" features the same torrid tempo on another tested tune that's winning teenage approval. A coupling that's chart-bound.

"STILL" (2:24) [Progressive BMI—Burton, Plummer]

"Please DONT LEAVE ME" (2:19) [Commodore BMI—Domino]

FONTANE SISTERS
(Dot 15501; 45-15501)

FONTANE SISTERS

● The Fontane Sisters take hold of two top-notch rock and roll items, belt them out in their own winning fashion and offer a coupling that should make a heap of noise. One end, "Still", is a powerful cover treatment of an exciting new jumper that's getting action. It's a hot rhythm deck that'll have the teenager and the boxes hopping. "Please Don't Leave Me" is a dynamic revival of an R & B smash of a few years ago. It drives from the opening groove right thru to the conclusion. Big coupling for the young disk collectors.

BOBBY DARIN
(Decca 30031; 9-30031)

B "THE GREATEST BUILDER" (2:45) [Songsmiths ASCAP—Coben, Gabler] Bobby Darin hands in a potent deck as he introduces a dramatic inspirational ballad. Chorus assists with a pretty backing. Could catch on.

B "HEAR THEM BELLS" (2:29) [Herbert ASCAP — Garson, Kaye] A happy hand-clapper with a spiritual flavor is colorfully belted by the talented songster.

JOYCE HAHN
(Cadence 1298; 45-1298)

B+ "THE GRASS WAS GREENER" (2:50) [Republic BMI—Hackady, Naylor] Pert Joyce Hahn, a polished Canadian youngster, makes her U.S. debut on Cadence with a touching performance of a lovely romantic item. Lark has a wonderful voice and some good material to work with. Her first release could establish her as a hit performer.

C+ "I GOTTA KNOW" (2:20) [Acuff-Rose B M I — Blackman] Joyce displays her versatility as she belts out a hard-hitting rock and roller that changes in tempo to a waltz ballad and then back to a swinger. Colorful deck.

KITTY KALLEN
(Decca 30049; 9-30049)

B+ "THE LONELY ONE" (2:49) [Harvard Music-Hambro, Heller] A hauntingly beautiful tune reminiscent of the hit "Nature Boy" is superbly presented by Kitty Kallen. Something different and enchanting that jockeys will surely take to. A sleeper to watch closely.

B "HOW ABOUT ME?" (2:54) [Berlin ASCAP—Berlin] Kitty's warm, sincere voice is stirring on this emotional Berlin love song. Moving performance.

LURLEAN HUNTER
(Vik 0231; 4X-0231)

B+ "STORY OF LOVE" (2:35) [Peer Inter'l BMI—Thorn, Almaran] An exciting arrangement and orchestration by Sid Bass showcases the thrilling voice of Lurlean Hunter on her debut disk for Vik. Thrush has a polished, professional technique and some strong material to work with. A sleeper to watch. Potent mood item.

C+ "BYE BYE BLACKBIRD" (2:23) [Remick ASCAP—Dixon, Henderson] On this end the versatile chirp chants an ultra-slow rendition of a great standard. Unusual treatment.

EDDIE HEYWOOD
(MGM 12334; K12334)

B "RAINFALL" (2:29) [Regent BMI—Heywood] Eddie Heywood, currently riding the charts with two piano hits, paints a musical picture of rainfall and comes up with an interesting original. Jockeys will be spinning this one.

B "PERDIDO" (2:53) [Tempo ASCAP — Tizol, Lengsfelder, Drake] This half features the talented 88'er on smooth rhythm treatment of a top-notch instrumental oldie.

A DOUBLE SIDED SMASH! TAKE YOUR PICK!

"Mama From The Train"

"Every Time"

"Every Time"

"Mama From The Train"

"Mama From The Train"

"Every Time"

PATTI PAGE

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WHERE IN THE WORLD
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WHEN THE WHITE LILACS BLOOM AGAIN and THE LAST WAGON
MGM 12317 • K12317

DICK HYMAN & SAM (The Man) TAYLOR
I'm Left With the BLUES IN MY HEART
and CHLO-E
MGM 12325 • K12325

DEAN JONES
THIS LAND (From Producers' Showcase TV Prod. "The Lord Don't Play Favorites")
and YOU CAN'T RUN AWAY FROM IT
MGM 12323 • K12323

INTRODUCING TONI CARROLL
THINK TWICE | GOODNIGHT, MY LOVE, GOODNIGHT
MGM 12322 • K12322

OCIE SMITH
JUST KISS ME | AT LAST MY BABY'S COMIN' HOME
MGM 12321 • K12321

JOHNNY OLIVER
I NEED YOU SO | THE THINGS I MIGHT HAVE BEEN
MGM 12319 • K12319

CONNIE FRANCIS
MY SAILOR BOY | EVERYONE NEEDS SOMEONE
MGM 12335 • K12335

MARVIN RAINWATER
WHY DID YOU HAVE TO GO AND LEAVE ME | WHAT AM I SUPPOSED TO DO
MGM 12313 • K12313

SHEB WOOLEY
FIRST DAY OF SCHOOL
and THE LONELY MAN
MGM 12328 • K12328

THE OSBORNE BROS. & RED ALLEN
RUBY, ARE YOU MAD?
and MY ACHING HEART
MGM 12308 • K12308

JONI JAMES
GIVE US THIS DAY
and
HOW LUCKY YOU ARE
MGM 12288 • K12288

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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Best Bets

★ "THE NEW PHILOSOPHER"	Eddie Lawrence	Coral 61713; 9-61713
★ "STEP RIGHT UP AND SAY HOWDY"	Cloverleafs	MGM 12337; K12337
★ "THE GRASS WAS GREENER"	Joyce Hahn	Cadence 1298; 45-1298
★ "NOW BABY NOW"	Julie London	Liberty 55032; F55032
★ "STORY OF LOVE"	Lurlean Hunter	Vik 0231; 4X-0231
★ "YESTERDAYS"	Gordie Hormel	Zephyr 001; 45-001

STEVE CIAYTON
(Coral 61710; 9-61710)

B "TWO DIFFERENT WORLDS" (2:30) [Princess ASCAP—Wayne, Frisch] A beautiful new romantic ballad is zestfuly performed by Steve Clayton. Class material featuring a lovely lyric set to a touching melody. Big song that could make the grade.

B "IT HAPPENED AGAIN" (2:45) [Princess ASCAP — Orlando, Limber] The crooner does another inviting job on this warm, dreamy waltz romancer. Lovely side.

BILL GALE & HIS ORCH.
(RCA Victor 20-6657; 47-6657)

B "A MILLION BEERS FROM NOW" (2:38) [Gala BMI—Gale, Noto, Forte] A delightful, happy-go-lucky, gang-sing novelty is colorfully presented by Bill Gale and his ork with the Nippers handling the vocal chores. Swinging cornballer that really moves. Cute lyric. Solid juke box item. Especially for tavern locations.

C+ "SWEET GUITAR" (2:36) [Gala BMI—Gale] On this half Gale displays some imaginative arranging as the ork glides thru a catchy instrumental bouncer with a beat. Colorful coupling.

LA PLAYA SEXTET
(Mardi-Gras 1024; 45-1024)

B+ "CHOO CHOO CHA CHA" [Peer BMI—Perez, Martin] The La Playas, one of the cha cha field's leading combos, display their skills on an exciting rhythm novelty that'll keep many feet busy. Potent delivery that drives from start to finish. Strong item for cha cha market.

B+ "RUNNING RUNNING CHA CHA CHA" [Peter Maurice ASCAP—Carmi, Sigman] On this half the crew is extremely smooth as it cruises thru a delightful instrumental cha cha. Great beat.

MEL TORME
(Coral 61709; 9-61709)

B+ "MOUNTAIN GREENERY" (2:25) [Harms ASCAP—Rodgers, Hart] Mel Torme's top-drawer rendition of a Rodgers & Hart classic, which has been one of this year's top sellers in England, is issued for the U.S. market by Coral. A refreshing, sophisticated, up-beat treatment by the star. Jockeys will have a picnic with this one. Terrific disk.

C+ "BERNIE'S TUNE" (2:50) [Skyview BMI—Miller] Torme displays his scat-singing ability on this smooth swinger. Good jump ditty.

FRED ASTAIRE
(Verve 2019; 2019 x 45)

B "SWEET SORROW" (2:21) [Mills ASCAP—Shelley, Astaire] The inimitable Fred Astaire voice is warm and wistful on a tender romantic pretty which he chants with great feeling. Lovely mood vocal that'll find a spot on every jockey's show.

C+ "JUST LIKE TAKING CANDY FROM A BABY" (2:02) [Mills ASCAP—Shelley, Astaire] The star glides thru an infectious rhythm ditty on this end.

BELMONTE and his ORCH.
(Columbia 40763; 4-40763)

B "THE LONELY ONE" (2:58) [Harvard BMI—Heller, Hambro] Barry Frank does a top grade vocal job on a touching romantic ballad set to a slow latin instrumentation by Belmonte and the ork. Lovely blue-mood merchandise.

C+ "MUCHO MERENGUE" (2:27) [Harvard BMI—Maik, Belmonte] Belmonte's crew shuffles thru a smooth sailing merengue. Polished latin side for the jukes.

JEFF DANIELS
(Caravan 15608; 45-15608)

C+ "LOVE OF MY LIFE" (2:25) [Shale Enterprises ASCAP—White, Hodas, Wolfson] Jeff Daniels, a polished newcomer with a wonderful voice, debuts on Caravan with an inviting interpretation of a latin tempo romancer. Good song well performed. Bright future in store for this lad.

C+ "SLIPPERY HEART" (2:30) [Music Hall Songs ASCAP—Horton, White, Wolfson] A pleasant romancer with a bounce beat, warbled smoothly by the crooner.

PEGGY TAYLOR
(Starlight 1378; 45-1378)

C+ "SUCH A WONDERFUL GUY" (2:43) [Somerset ASCAP— Bowers, Raskin] Peggy Taylor, a beautiful young songstress with a beautiful voice, hands in a top drawer side that could catch on and spread all across the country. A colorful up-beat romancer with a load of potential.

C+ "FEBRUARY FAIRYTALE" (2:23) [Somerset ASCAP—Wofford, Black] A tender, pensive romancer is warmly thrushed by Peggy. Pretty treatment of a dreamy mood item.

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V-2018 V-2018X45

Verve record excitement

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Round The Wax Circle

NEW YORK:

The next stage show at the Roxy, which will play in conjunction with "The Giant", will be titled "Happiness Street" and will feature the song of that name. . . . **Carl Burns** in town for a few days' promotion of his Crystalette label. . . . **Morgana King** currently at the Jewel Room of the Hotel Bostonian in Boston. . . . **The Jodimars**, Capitol recording artists, have signed a long term renewal pact with the diskery. . . . Vince **Martin** and **the Tarriers** have been signed by MCA and booked immediately into the Elegante, Brooklyn; Blinstrub's, Boston; and Holiday House, Pittsburgh because of the excitement their Glory record, the original "Cindy", has stirred up. . . . Unique has added **Moe Schulman** for Northeast record promotion, **Stan Pat** for the Chicago area, and **Bob Stern** for the West Coast. . . . **Toni Carroll** whose initial MGM waxing is "Think Twice" and "Goodnight, My Love Goodnight", left on a dj tour that will take her to California. . . . The rave notices **Fran Warren** received in the road company of "Pajama Game" got her a multiple deal with RKO, calling for motion pictures, records and a TV series. . . . **Nat "King" Cole's** initial engagement in the East this fall will be at the Latin Casino in Philadelphia starting Oct. 19. . . . Singer **Alan Dean** has signed with Rama Records and after a single record session next week, leaves for Europe in November for album recording sessions. . . . **Johnnie Ray** renewed his Columbia record contract at double the previous guarantee figure. This was done just prior to Johnnie's new release of "Just Walkin' In The Rain" which has broken for a big hit. . . . **Sid Prosen** of Village Music got a **Cloverleafs** record on "Step Right Up And Say Howdy", the tune he acquired from the Liberty Bell label in Arizona. . . . **Larry Newton** announces the appointment of **Fred Foster** as ABC-Paramount's new sales manager for the Eastern seaboard. . . . MGM will issue as an LP a series of recordings made by **Kate Smith** during the time she was with the label.

TONI CARROLL

CHICAGO:

WAIT deejays, **Reed Farrell** and **Spider Webb**, embarked on a "We Want Elvis" contest. Purpose is to get Elvis into Chi. Prizes being given listeners for best letter sent in. . . . **Jack Karey** of WCFL's "Koffee With Karey" demands equal time to defend himself. "I do drink coffee", he says, but adds, "I don't get around to it until after the show. I'm an early morning tea drinker." It's the British in him. . . . Lots of guys who knew her here very much thrilled over **Ann Gilbert's** terrif' sounds on "There Will Never Be Another You", her first for Groove. . . . **Jean Dinning**, of the **Dinning** Sisters, spins the wax on WTAQ nitely. . . . Nice note from **Stan Pat** advises us that he's midwest promotion head for RKO-Unique Records, headquartering in this town. . . . Rumor has it that **Bill O'Connor** leaving Chi to head two radio stations in sunny Florida. . . . **Joe Delaney**, manager of **Audrey Morris** and the **Dukes of Dixieland**, in town for waxing sessions for the Dukes. . . . **Nick Noble**, back in town after Vegas engagement, reports he's thrilled about Vegas. But more thrilled over new Mercury disk, "Mom, Oh Mom". . . . **Andy Garden**, boss man of Formal Records, returned from Milwaukee jaunt where, he claims, "Rub-A Those Eyes" and "Why Shouldn't I" by the **Four Stags** is starting to happen. . . . **Marty Faye**, now broadcasting from the Black Orchid, is announcing clues of contests run by two other stations. (So you shouldn't listen to the other stations.) . . . News is that deejays are flipping over newest **Ames Bros.** record to "Summer Sweetheart" side. Same thing happened last time. The deejays turned over "If You Want To See Mamie Tonight" and found "It Only Hurts For A Little While." . . . **Tony Zale**, guesting in Chi, confirmed his new record label on TV t'other p. m. The first disk features vocal group called **The Cheerful Earfuls**. . . . This town's music publishers tossed farewell luncheon for **Claire** and **Saxie Dowell**, 9/20. **The Dowells** are off to Arizona and their new radio station. . . . **Dell Clark**, former WRIT, Milwaukee deejay, now on staff of WJJD. . . . **Billy Shepard** and **Mickey Kapp** in town for confab. Billy's latest on Kapp label is "Pack Of Letters, Pack Of Lies".

AMES BROTHERS

HOLLYWOOD:

Looks like Era Records has another winner in **Connie Russell's** first release for the label. Music City sold out its first shipment of her "That'll Be The Day" after only five days of airplay. . . . **Nat "King" Cole**, currently at the Cocoanut Grove, begins recording three new albums for Capitol Friday. . . . Zephyr Records will record a duet by **Geordie Hormel** and **Rosalie** from the score of "Lil Abner". . . . The first of **Mrs. Donald Kahn's** songs to be published by her husband will be recorded on the Songbird label by **Charlie Cal**. . . . Artists Music may have the follow-up to "Que Sera" in "Two Voices In The Night" written by **Alex Beller** and recorded by **Don, Dick, and Jimmy** on the Verve label. . . . **George Jay** to Honolulu to work out some promotional tie-ins, will return to Hollywood via Seattle and San Francisco. . . . **Mary Kaye Trio** packing them in at the Crescendo—**Louis Armstrong** follows in two weeks. . . . **Gene Schwam** tossed a surprise birthday party for partner Addie Hanson. Their firm getting a good reaction to their "Velvet Carpet" promotion on George Shearing's new Capitol album. Tieing in with the Al Terrence Carpet Co., model **Vikki Dugan** delivered albums to the jockeys with special sleeves of red velvet carpeting. . . . **Fred Stryker** of Fairway Music is hoping **Keeley Smith's** Capitol version of "Hurt Me" will be the big one on the tune which has also been recorded on four other labels. . . . **Jim Ameche** breaking **Jim Lowe's** Dot recording of "Green Door" in the Southern California area. . . . **Johnny Grant** doing the same for **Jeril Dean's** "Run Darlin', Don't Walk" released by Record Releasing Corporation.

JIM LOWE

The "Spotlight" is on...

THE BILLBOARD

DON CORNELL'S

NEW DOUBLE DECKER HIT...

"SEE-SAW"

CORAL 61721

"FROM THE BOTTOM OF MY HEART"

CORAL 61721

CORAL RECORDS

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Decca Announces "Holiday" Winners

NEW YORK—Results of the Dealer Window Contest conducted by Decca Records have been announced by the company. The contest, which was participated in by more than 2,000 dealers across the country, was in conjunction with Decca's promotion on their Holiday Series.

Selected by the judges as First Prize Winner is J. Robert Butler of Butler Music, 123 East Fourth Street, Marion, Indiana. Butler and the winning Decca salesman, Walter Edsen of the Indianapolis Branch, each win a Holiday For Two in Rio, via Varig Airlines. His winning display is shown above.

The Second Prize, a Bell & Howell Sound Movie Projector and a year's supply of movies, will go to Sol Kessler's Melody Shop, 207 S. George St., York, Pa.

D. A. Norton of Lipman Wolfe & Co., 521 S. W. 5th, Portland, Oregon, is the winner of the Third Prize, a Decca Hi-Fonic Phonograph.

The Fourth Prize, a Harmony Electric Guitar and amplifier, has been awarded to Fred Silvey of Silvey Music, 1009 Donaldson Avenue, San Antonio, Texas.

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"THE CARLESS TORCH"

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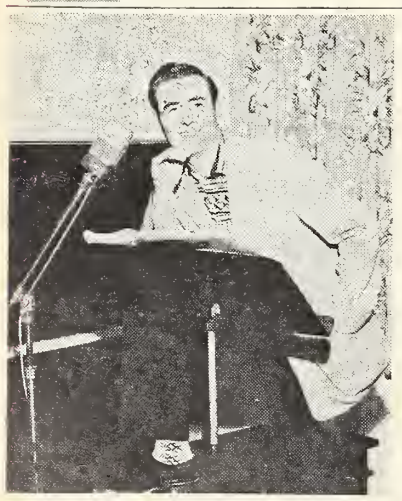

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On Tally Records

CLIFF CROFFORD

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b/w

"There Ain't Nothin' Happenin' To Me"

Tally #104

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From Coast to Coast

LESLIE ONE STOP
New York, N. Y.

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Let Good Times Roll (Shirley & Lee)
5. It Isn't Right (Platters)
6. Canadian Sunset (H. Winterhalter)
7. I Can't Love You (Baker)
8. Earthbound (S. Davis)
9. White Lilacs (F. Zabach)
10. Miracle Of Love (Rodgers)

TOWN AND COUNTRY
Detroit, Mich.

1. Honky Tonk (B. Doggett)
2. Walkin' In The Rain (Ray)
3. House With Love In It (4 Lads)
4. Don't Be Cruel (E. Presley)
5. Chains Of Love (P. Boone)
6. Friendly Persuasion (Boone)
7. Cindy O' Cindy (V. Martin)
8. Middle Of The House (R. Draper)
9. Canadian Sunset (Williams)
10. The Fool (S. Clark)

MOSES MELODY HOP
Little Rock, Ark.

1. Let Good Times Roll (Shirley & Lee)
2. Hound Dog (E. Presley)
3. The Fool (S. Clark)
4. Fever (L. Willie John)
5. See Saw (Moonglows)
6. My Prayer (Platters)
7. Tonight You Belong To Me (Patience & Prudence)
8. Born To Be With You (Chordettes)
9. So Long (F. Domino)
10. Ready Teddy (L. Richard)

COMER'S RECORD NOOK
San Antonio, Texas

1. Why Don't You Write Me (Jacks)
2. Green Door (J. Lowe)
3. Don't Be Cruel (E. Presley)
4. Love Sweet Love (Teen Queens)
5. Ka-Ding-Dong (Diamonds)
6. My Prayer (Platters)
7. Let Good Times Roll (Shirley & Lee)
8. Casual Look (Six Teens)
9. Miracle Of Love (Rodgers)
10. Pink Cadillac (R. Draper)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. Miracle Of Love (E. Rodgers)
2. Honky Tonk (B. Doggett)
3. Green Door (J. Lowe)
4. Don't Be Cruel (E. Presley)
5. Tonight You Belong To Me (Patience & Prudence)
6. Walkin' In The Rain (Ray)
7. Fever (L. Willie John)
8. Pink Cadillac (R. Draper)
9. Rip It Up (B. Haley)
10. House With Love In It (4 Lads)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. Don't Be Cruel (E. Presley)
2. A Rose And A Baby-Ruth (G. Hamilton IV)
3. My Prayer (Platters)
4. Let Good Times Roll (Shirley & Lee)
5. Soft Summer Breeze (E. Heywood)
6. Canadian Sunset (H. Winterhalter)
7. Every Day Of My Life (McGuires)
8. True Love (Crosby & Kelly)
9. Honky Tonk (B. Doggett)
10. All There Is To That (Cole & Knights)

LOMAKIN MUSIC
Pittsburgh, Pa.

1. Hound Dog (E. Presley)
2. Honky Tonk (B. Doggett)
3. Lights Go Down Low (A. Hibbler)
4. Walkin' In Rain (J. Ray)
5. Out Of Sight, Out Of Mind (5 Keys)
6. I Only Know I Love You (4 Aces)
7. Friendly Persuasion (Boone)
8. My Prayer (Platters)
9. Canadian Sunset (Heywood)
10. Tonight You Belong To Me (Patience & Prudence)

HUDSON ROLL
Chicago, Ill.

1. Canadian Sunset (Williams/Winterhalter)
2. Soft Summer Breeze (E. Heywood)
3. Hound Dog (E. Presley)
4. You Don't Know Me (Vale)
5. Honky Tonk (B. Doggett)
6. My Prayer (Platters)
7. Ghost Town (D. Cherry)
8. Bus Stop Song (4 Lads)
9. Tonight You Belong To Me (Patience & Prudence)
10. Song For Summer Night (M. Miller)

RECORD RENDEZVOUS
Cleveland, Ohio

1. Hound Dog (E. Presley)
2. Honky Tonk (B. Doggett)
3. Whatever Will Be (D. Day)
4. Lights Go Down Low (A. Hibbler)
5. My Prayer (Platters
6. Don't Be Cruel (E. Presley)
7. You Don't Know Me (J. Vale)
8. True Love (J. Powell)
9. Canadian Sunset (Heywood)
10. Allegheny Moon (P. Page)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Hound Dog (E. Presley)
2. Canadian Sunset (Winterhalter)
3. Blue Mood (J. Stevens)
4. Let Good Times Roll (Shirley & Lee)
5. My Prayer (Platters)
6. Allegheny Moon (P. Page)
7. Whatever Will Be (D. Day)
8. Wayward Wind (G. Grant)
9. Almost Lost My Mind (Boone)
10. Song For Summer Night (M. Miller)

THE MELODY HOUSE
St. Louis, Mo.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Italian Theme (C. Stapleton)
4. Honky Tonk (B. Doggett)
5. Heartaches (S. Smith)
6. Where There's Life (Cates)
7. Soft Summer Breeze (E. Heywood)
8. Pack O' Letters (Shepard)
9. Faithful Hussar (T. Heath)
10. Canadian Sunset (H. Winterhalter)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (H. Winterhalter)
5. Don't Be Cruel (E. Presley)
6. The Fool (S. Clark)
7. Be-Bop-A-Lula (G. Vincent)
8. Song For Summer Night (M. Miller)
9. Allegheny Moon (P. Page)
10. Endless (McGuires)

C. W. HOMEYER
Boston, Mass.

1. Don't Be Cruel (E. Presley)
2. Walkin' In The Rain (J. Ray)
3. Lights Go Down Low (A. Hibbler)
4. My Prayer (Platters)
5. I Only Know I Love You (4 Aces)
6. Song For Summer Night (M. Miller)
7. Happiness Street (G. Gibbs)
8. Tonight You Belong To Me (Patience & Prudence)
9. St. Therese Of The Roses (Ward & Dominoes)
10. Now You Has Jazz (Crosby & Armstrong)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Tonight You Belong To Me (Patience & Prudence)
2. Don't Be Cruel (E. Presley)
3. Whatever Will Be (D. Day)
4. My Prayer (Platters)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (H. Winterhalter)
7. Flying Saucer (Buchanan & Goodman)
8. Song For Summer Night (M. Miller)
9. Soft Summer Breeze (E. Heywood)
10. Sweet Old Fashioned Girl (T. Brewer)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Hound Dog (E. Presley)
2. Canadian Sunset (H. Winterhalter)
3. Don't Be Cruel (E. Presley)
4. Tonight You Belong To Me (Patience & Prudence)
5. Soft Summer Breeze (E. Heywood)
6. Chains Of Love (P. Boone)
7. Scratch My Back (Draper)
8. You're In Love (G. Grant)
9. Bus Stop Song (4 Lads)
10. Whatever Will Be (D. Day)

RADIO DOCTORS
Milwaukee, Wisc.

1. Green Door (J. Lowe)
2. It Isn't Right (Platters)
3. The Fool (S. Clark)
4. Don't Be Cruel (E. Presley)
5. White Lilacs (Zacharias)
6. Every Day Of My Life (McGuires)
7. Canadian Sunset (Williams)
8. From Candy Store (Bennett)
9. Honky Tonk (B. Doggett)
10. Walkin' In The Rain (J. Ray)

THOMPSON'S
Eugene, Ore.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Whatever Will Be (D. Day)
5. Canadian Sunset (H. Winterhalter)
6. Song For Summer Night (M. Miller)
7. Tonight You Belong To Me (Patience & Prudence)
8. Rip It Up (B. Haley)
9. The Fool (S. Clark)
10. Bus Stop Song (4 Lads)

AMERICAN MUSIC CO.
Houston, Texas

1. Out Of Sight Out Of Mind (5 Keys)
2. Honky Tonk (B. Doggett)
3. Green Door (J. Lowe)
4. My Prayer (Platters)
5. Let Good Times Roll (Shirley & Lee)
6. Ka-Ding-Dong (Diamonds/Hilltoppers)
7. Canadian Sunset (Williams)
8. Spin The Wheel (Scholars)
9. Jailed (J. Duncan)
10. Hound Dog (E. Presley)

THE MUSIC BOX
Spokane, Wash.

1. Hound Dog (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. My Prayer (Platters)
4. Wayward Wind (G. Grant)
5. Don't Be Cruel (E. Presley)
6. Whatever Will Be (D. Day)
7. The Fool (S. Clark)
8. Flying Saucer (Buchanan & Goodman)
9. Middle Of The House (R. Draper)
10. Rip It Up (B. Haley)

GREENLINE RECORD CENTER
Jamaica, L.I., N.Y.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Canadian Sunset (H. Winterhalter)
4. Tonight You Belong To Me (Patience & Prudence)
5. Whatever Will Be (D. Day)
6. Lights Go Down Low (A. Hibbler)
7. Soft Summer Breeze (E. Heywood)
8. My Prayer (Platters)
9. Mama Teach Me To Dance (E. Gorme)
10. Allegheny Moon (P. Page)

MUSIC CORNER
New Haven, Conn.

1. Let Good Times Roll (Lee)
2. Walkin' In The Rain (J. Ray)
3. St. Therese Of The Roses (Ward & Dominoes)
4. Honky Tonk (B. Doggett)
5. Lights Go Down Low (A. Hibbler)
6. Hound Dog (E. Presley)
7. You Don't Know Me (J. Vale)
8. Tonight You Belong To Me (Patience & Prudence)
9. My Prayer (Platters)
10. I Don't Care If Sun Don't Shine (E. Presley)

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by

Johnnie RAY

C/W

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MILLER MUSIC CORPORATION

"LOVE IS A GREAT BIG NOTHING"
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Capitol # 3531
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CHUCK BERRY
"TOO MUCH MONKEY BUSINESS"
CHESS # 1635
CHESS RECORD CO. 4750-52 COTTAGE GROVE, AVE CHICAGO 15, ILLINOIS

Deutch Brothers Acquire Music Rights To Hellinger Series For Southern & Peer

NEW YORK—Irving and Murray Deutch, of Southern and Peer International Music Publishing Companies, have acquired the rights to all music to be used in a new series of half-hour television films based on 5,400 Mark Hellinger stories. Rights to the stories were purchased recently by Charles Weintraub, well known film man and Jack Entratter of the Sand Hotel in Las Vegas.

The Deutches, who will be in full charge of all music going into the films, have set up two music publishing firms, Quality (ASCAP) and Charmauer (BMI), to handle the music for the parent companies Southern and Peer. Southern and Peer will have 50% of each tune for world rights, excluding the United States.

Shooting of the films, which will star top recording artists, begins November 1. The first story, "Gesture", will feature Julie London and Charlie Barnet. Other stories, all of which will highlight songs and themes, will star Frank Sinatra, Peggy Lee and other leading disk names, and only Quality and Charmauer songs will be employed in the films.

The film producing firm will be called Quality Films, Inc. The officials are Charles Weintraub, president; Jack Entratter, vice president; and Maurice Janov, vice president. Charles R. Rogers, former head of Universal-International, will be in charge of production and Lou Forbes will be musical director.

Former Hellinger hits include such films as "The Killers", "Naked City", and "Brute Force".

The Deutch boys have been responsible for such songs as "The Great Pretender", "April In Portugal", "Lisbon Antigua", "Teen Age Prayer", "Magic Touch" and many others.

Zephyr Signs European Rep

NEW YORK—Zephyr Records will be represented on the continent by the Beek Concert Bureau of The Hague, Holland, it was announced last week by Zephyr prexy Geordie Hormel.

Johanna Beek, head of the agency, personally handles people such as Stokowski, Eugene Connolly, the Concert Gebau, Nan Merriman and others. The Beek Concert Bureau handles all the artists for the Annual Holland Music Festival.

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extends his sincerest thanks
to HARRY FENDER
KMOX, ST. LOUIS
for picking as "Record of The Week"
"DON'T SET THE CLOCK TONIGHT, RACHEL"
Quest Record # 101
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Looks Better Than Ever
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recorded by
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SLIM JOHNSON
GINA and the PRAIRIE PLAYBOYS
SENSATIONALLY DOING
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b/w
"CUDDLE ME"
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TWO INNOCENT HEARTS is breaking!
(Grammar shaky...economics SOLID!)
GINNY GIBSON
sings
TWO INNOCENT HEARTS
No. 9739
Everybody's been saying "Why doesn't somebody get Ginny Gibson on pops... she'd be sensational!" We have—and she is! "Two Innocent Hearts" is already hitting the hit lists everywhere! Another sock song...another sock singer—
from...
ABC-PARAMOUNT
FULL COLOR FIDELITY

KAPP records

"I believe that 'TWO DIFFERENT WORLDS' by ROGER WILLIAMS with Jane Morgan is one of the great records of our time, and I am sure that it will take its place alongside 'Autumn Leaves' as a million record seller."

Dave Kapp

"Two Different Worlds"

Recorded by

ROGER WILLIAMS

with **JANE MORGAN**

coupled with

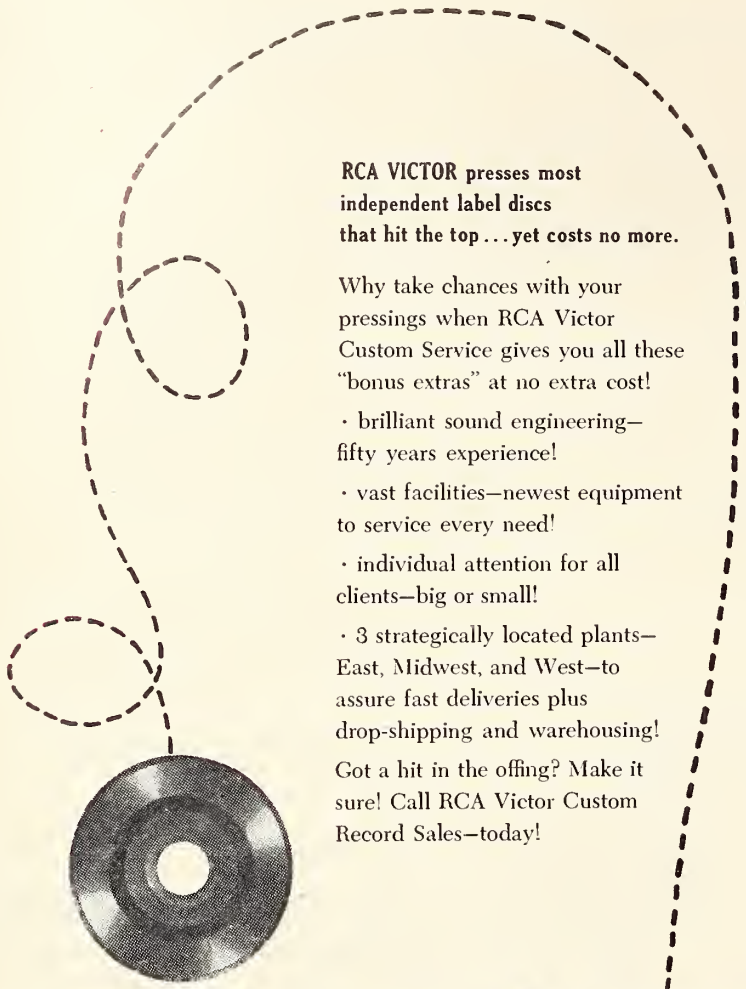
"Nights in Verona"

by ROGER WILLIAMS

ORCHESTRA AND CHORUS DIRECTED BY HAL KANNER

Kapp #161

KAPP records **KAPP RECORDS, INC.,** 119 WEST 57th ST. NEW YORK 19, N. Y.



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Best Selling Pop Albums

			Pos. Last Week
1.	THE EDDY DUCHIN STORY MOVIE SCORE	(Decca DL 8289)	1.
2.	MY FAIR LADY BROADWAY CAST	(Columbia OL 5090)	2.
3.	THE KING AND I MOVIE CAST	(Capitol W 740; EAP 740)	3.
4.	CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 EPA 1248)	4.
5.	ELVIS PRESLEY ELVIS PRESLEY	(RCA Victor LPM 1254; EPB 1254)	5.
6.	HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750; EDM 750)	6.
7.	SONGS FOR SWINGING LOVERS FRANK SINATRA	(Capitol W 653, EAP 653,	8.
8.	THE PLATTERS THE PLATTERS	(Mercury MG-20146)	7.
9.	OKLAHOMA MOVIE CAST	(Capitol SAO 595; SDM 595)	9.
10.	SAY IT WITH MUSIC LAWRENCE WELK	(Coral CRL 57041; EC 82027)	11.
11.	BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	10.
12.	FRESHMEN FAVORITES FOUR FRESHMEN	(Capitol T 743; EAP 743)	13.
13.	CAROUSEL MOVIE CAST	(Capitol W 694; EDM 694)	12.
14.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK	(Verve V-4001, 2)	15.
15.	CUBAN FIRE! STAN KENTON	(Capitol T 731; EAP 731)	20.
16.	BUBBLES IN THE WINE LAWRENCE WELK	(Coral CRL 57038)	16.
17.	THE MISTY MISS CHRISTY JUNE CHRISTY	(Capitol T 725; EAP 725)	18.
18.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN	(Capitol T 683; EAP 683)	17.
19.	THE MOST HAPPY FELLA BROADWAY CAST	(Columbia OL 5118)	14.
20.	BLUEJEAN BOP GENE VINCENT & BLUE CAPS	(Capitol T 764; EAP 764)	19.
21.	LONELY GIRL JULIE LONDON	(Liberty LRP 3012)	21.
22.	HOWDY! PAT BOONE	(Dot DLP-3030)	—
23.	ON THE SUNNY SIDE THE FOUR LADS	(Columbia CL 912; B 9121, 2, 3)	—
24.	SOLO MOOD PAUL WESTON	(Columbia CL 879; B 879)	24.
25.	NIGHT WINDS JACKIE GLEASON	(Capitol W 717; EAP 717)	22.

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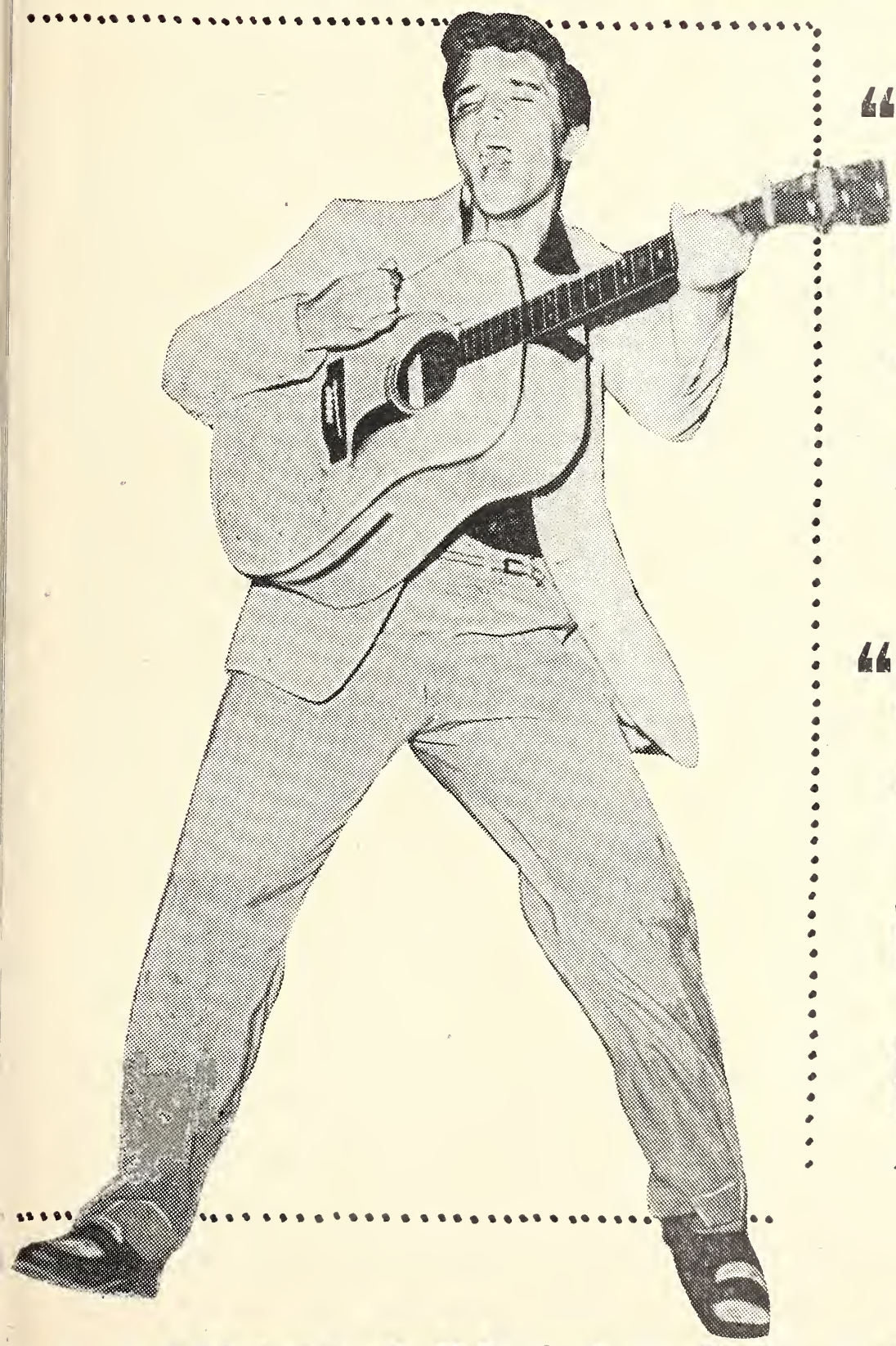

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A HEART WITHOUT A SWEETHEART
Judy Kileen
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POP
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Fabor 4013

POP
Instrumental featuring the Organ
INDIAN MOOD
ROMELLE BOOGIE
Romelle Fay
Fabor 4014

C&W
BIRDS OF A FEATHER
YOU CONDEMN THIS WOMAN
Bill Bradley
Fabor 140

C&W
DON'T YOU KNOW
(don't you know)
IF YOU KNOW WHAT I KNOW
Tom Tall & Ruckus Tyler
Fabor 139

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BOX 38 MALIBU, CALIFORNIA

London Lowdown

Rock 'N Roll is now national news with all leading newspapers getting very busy with leading articles on the subject. Most of the writers are only too eager to condemn something they know little about. As a result of press reaction, the "Rock Around The Clock" picture has been banned in more towns than any other pic ever made. It seems that when Bill Haley comes over in February, to avoid rioting, the best plan would be for the group to play in a lions cage in a circus, at least each party would be protected. Rock 'n Roll has also hit the Continent, particularly Germany where I witnessed tremendous enthusiasm to the Count Basie Band playing in Hamburg. But the real frenzy really started when Joe Williams began to sing those Rock 'n Roll songs.

Nat "King" Cole, according to the Grade office, will be returning once again to these Isles mid-April 1957 on a projected six weeks' tour. He will be accompanied by his Trio.

A special train with Liberace fans will meet him at Southampton and travel back with Liberace to London giving him an opportunity to meet "All you wonderful people."

Everybody very happy about Anne Shelton's big waxing of "Lay Down Your Arms." That boy Pat Boone is getting better and better and bigger and bigger over here, and a London Palladium visit arranged by some bright agent would do everyone proud.

This Week's best selling pop singles
(Courtesy "New Musical Express")

1 "Lay Down Your Arms"—Anne Shelton (Philips)
2 "Whatever Will Be, Will Be"—Doris Day (Philips)
3 "Rockin' Through The Rye"—Bill Haley Comets (Brunswick)
4 "Ying Tong/Bloodnok's Rock 'N Roll"—Goons (Decca)
5 "Great Pretender"—The Platters (Mercury)
6 "Walk Hand In Hand"—Tony Martin (HMV)
6 "Why Do Fools Fall In Love?"—Teen Agers (Columbia)
6 "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
9 "Bring A Little Water Sylvie/Dead Or Alive"—Lonnie Donegan (Pye-Nixa)
10 "Mountain Greenery"—Mel Torme (Vogue/Coral)
11 "Saints Rock And Roll"—Bill Haley Comets (Brunswick)
12 "Woman In Love"—Frankie Laine (Philips)
13 "Hound Dog"—Elvis Presley (HMV)
14 "Serenade"—Slim Whitman (London)
15 "Born To Be With You"—Chordettes (London)
16 "I Want You, I Need You, I Love You"—Elvis Presley (HMV)
17 "Fountains Of Rome"—Edmund Hockridge (Pye-Nixa)
17 "Rock Around The Clock"—Bill Haley Comets (Brunswick)
19 "I Almost Lost My Mind"—Pat Boone (London)
20 "I'll Be Home"—Pat Boone (London)
21 "See You Later, Alligator"—Bill Haley Comets (Brunswick)
22 "I'm In Love Again"—Fats Domino (London)
23 "Wayward Wind"—Tex Ritter (Capitol)
24 "Heartbreak Hotel"—Elvis Presley (HMV)
25 You Are My First Love"—Ruby Murray (Columbia)
26 "Love Me As If There Were No Tomorrow"—Nat Cole (Capitol)
27 "Fountains Of Rome"—David Hughes (Philips)
28 "Razzle Dazzle"—Bill Haley Comets (Brunswick)
29 "More"—Perry Como (HMV)
30 "Woman In Love"—Ronnie Hilton (HMV)

Album Reviews

POPULAR

"MOMENTS TO REMEMBER"—Lawrence Welk And His Sparkling Strings—Coral CRL 57068 (1-12" LP)

MOMENTS TO REMEMBER; I'LL ALWAYS BE IN LOVE WITH YOU; LOVE IS THE SWEETEST THING; THE VERY THOUGHT OF YOU; STAY AS SWEET AS YOU ARE; MY DARLING I LOVE YOU; SOMETHING TO REMEMBER YOU BY; THE ANNIVERSARY WALTZ; MY WONDERFUL ONE; BEAUTIFUL LOVE; YOU'RE MY EVERYTHING.

Lawrence Welk's latest Coral pressing is a departure from most of his previous pressings. The bounce is gone and the strings take over in a lush portrayal of 12 standards. On two selections ("The Very Thought Of You" and "I Love You") Welk tries his hand at the Hammond Chord Organ. Clean package. Welk releases are almost certain chart-news; and this one dips remarkably into the mood field. His latest effort will find its way up the chart ladder shortly. "Must" stock for dealers.

"CHRIS, PHYLLIS AND DOTTIE"—The McGuire Sisters—Chorus And Orchestra Directed By Dick Jacobs—Coral CRL 57052 (1-12" LP)

SINCERELY; SOMETHING'S GOTTA GIVE; PICNIC; DELILAH JONES; SWEET SONG OF INDIA; HEART; ENDLESS; EV'RY DAY OF MY LIFE; IT MAY SOUND SILLY; MUSKRAT RAMBLE; GOOD NIGHT, SWEETHEART, GOODNIGHT; SEEMS LIKE OLD TIMES.

One of popdom's most engaging female groups, the McGuire Sisters, take a few encores on this Coral release. With the exception of two new single releases (already bustling wtih sales activity), the disk features some of the girls' brightest sales successes. The new ones: a bouncer, "Endless" and a sentimental ballad, "Ev'ry Day Of My Life". Excellent sales potential in a well-rounded age bracket.

"THE JAMES DEAN STORY"—Coral CRL 57099 (1-12" LP)

THEME FROM "EAST OF EDEN"; JIMMY, JIMMY; THEME FROM "REBEL WITHOUT A CAUSE"; HIS NAME WAS DEAN; WE'LL NEVER FORGET YOU; JAMES DEAN; THERE'S NEVER BEEN ANYONE ELSE BUT YOU; THE BALLAD OF JAMES DEAN.

This Coral waxing comes right in the thick of the vast publicity being given the memory of the late James Dean. The disk is a potpourri of theme music from his three films (including the forthcoming "Giant"), tunes honoring the actor, and sympathetic narrations by Steve Allen, deejay Bill Randle and actress Gigi Perreau. Dick Jacobs and George Cates' Orchestras provide the lush treatment of the theme music. Impressive black and white close-up of Dean on the package. The set's big market will be the teenagers, most of whom regard Dean as an idol. Sales will be greatly aided when the package is featured on Steve Allen's popular nite stint "Tonight" in the near future.

"JUST A SONG . . ."—The Norman Luboff Choir—Columbia CL 890 (1-12" LP)

IN THE GLOAMING; YOU TELL ME YOUR DREAM; DRINK TO ME ONLY WITH THINE EYES; LOVE'S OLD SWEET SONG; WHEN YOU WERE SWEET SIXTEEN; GOODNIGHT LADIES; TH WHIFFENPOOF SONG; AFTER THE BALL IS OVER; AURA LEE; BELIEVE ME IF ALL THOSE ENDEARING YOUNG CHARMS; I'LL TAKE YOU HOME AGAIN, CATHLEEN; AULD LANG SYNE

Here is another in a series by the Norman Luboff Choir containing songs that shape musical America. Though no particular region of the U.S. is stressed, the selections are some of the great war horses that time makes only more beloved. The distinguished voices of the Luboff Choir blend with a nostalgic charm that is harmonizing at its best. Distinctive cover photo. Like "Songs Of The West" and "Songs Of The South", dealers should look for impressive and possible chart-hitting sales.

"THE PRESIDENT'S FAVORITE MUSIC"—RCA Victor LM-2071 (1-12" LP)

BACH-STOKOWSKI: SHEEP MAY SAFELY GRAZE; BEETHOVEN: CARIOLAN OVERTURE, OP. 62; VERDI: LA TRAVIATA, ACT 2: DI PROVENZA IL MAR; JOHANN STRAUSS, JR.: THE BAT OVERTURE; GERSHWIN: PORGY AND BESS; HE'S GOT THE WHOLE WORLD IN HIS HANDS; TOIMKIN-WASHINGTON: HIGH NOON; MENDELSSOHN: FINGAL'S CAVE OVERTURE, OP. 26; BACH-STOKOWSKI: WE ALL BELIEVE IN GOD.

Most people are aware of what President Eisenhower's political tastes are. Victor has now assembled 9 selections personally chosen by the President representing his musical likes. The numbers, ranging from Bach to Toimkin's "High Noon", are performed by such outstanding artists as Charles Munch, Fritz Reiner, Arthur Fiedler, Leonard Warren and Marian Anderson. Varied ingredients give the waxing a nice change of pace and with Ike and Mamie beaming on the package, it should realize excellent sales.

"THE GREAT SOPHIE TUCKER"—Decca DL 8355 (1-12" LP)

YOU'VE TO BE LOVED TO BE HEALTHY; THE OLDER THEY GET THE YOUNGER THEY WANT 'EM; WHO WANTS THEM TALL, DARK AND HANDSOME; YOU CAN'T SEW A BUTTON ON A HEART; WHY GO TO HAVANA; NO ONE WOMAN CAN SATISFY ANY ONE MAN ALL THE TIME; SOME OF THESE DAYS; LOUISVILLE LOU; MY YIDDISHE MOMME; THE LADY IS A TRAMP

This Decca release features Sophie Tucker spouting a familiar philosophy which, it seems, has kept her a top nite spot artist in a career that goes back quite awhile. The first side includes 6 earthy items composed by Dan Dougherty and Jack Yellen. The second side is composed of standards closely associated with Miss Tucker. The artist's wide adult following should give the waxing sizeable sales.

"BLACK COFFEE"—Peggy Lee—Decca DL 8358 (1-12" LP)

BLACK COFFEE; I'VE GOT YOU UNDER MY SKIN; EASY LIVING; MY HEART BELONGS TO DADDY; IT AIN'T NECESSARILY SO; GEE BABY, AIN'T I GOOD TO YOU; A WOMAN ALONE WITH THE BLUES; I DIDN'T KNOW WHAT TIME IT WAS; WHEN THE WORLD WAS YOUNG; LOVE ME OR LEAVE ME; YOU'RE MY THRILL; THERE'S A SMALL HOTEL.

Recent years have seen Peggy Lee's development into a mature vocalist (or more correctly stylist) using the utensils of intimate jazz feeling in her approach. Her latest Decca release has Miss Lee sighing, swinging and sizzling through 12 goodies. Appropriate combo support traces the stylist's vocal attacks formidably. Neat package. Miss Lee's fans have one of her best LP pressings to date here.

"CORDIALMENT PARIS"—Songs By Genevieve, Jacques Brel; Aglae; Tedd; Reno, Catherine Sauvage, Les 4 Barbus, Gilda, Philippe Clay, Irene LeCarte Mouloudji, Lucie Dolene, Claude Dupuis—Epic LN 3253 (1-12" LP)

Those who enjoy intimate French tunes will take to this grab-bag of French singing talent. The selections range from the saucy to the tender and are delivered with typical French sophistication and sentimentalism. Five of the set's numbers use the services of the bright orchestrator Michel Legrand And His Orchestra. English translation of the numbers make up the package's liner notes.

LONDON HAS THE BIG ONES!

CASHBOX: "Sure Shot"
BILLBOARD: "Best Buy"
The original recording with the harpsichord sound.

CYRIL STAPLETON
ITALIAN THEME
1672

CASHBOX: "Sure Shot"
THE HIT !
Bob Sharples
SADIE'S SHAWL
1661

TED HEATH
THE FAITHFUL HUSSAR
1675

The Cash Box
Sleeper of the Week

The stirring voice of Dovid Whitfield is in top form as he belts out o fobulous, heort rending new dromatic bollod thot could be his biggest hit to dote. It's an emotionol song obout o mon's odmirotion for his child ond it goes under the title "My Son John". Roland Show ossists the star with o big ond beoutiful bocking. The song is climbing England's best seller list by leops ond bounds ond should soon be doing the some on our lists. Bottom half, "My Unfinished Symphony" is o big production offoir powerfully foshioned. Top deck has the goods.

NEW RELEASE! DAVID WHITFIELD
MY SON JOHN
MY UNFINISHED SYMPHONY
1668

RECENT RELEASES THAT ARE MOVING UP

VERA LYNN
EVERY DAY OF MY LIFE
COME BACK TO ME
1688

RENEE MARTZ
THE SONG THAT GOD SINGS
THE LARGE LARGE HOUSE 1685

JOHNNY DOUGLAS AND HIS ORCHESTRA
BY THE FOUNTAINS OF ROME
BALLET OF MADIERA
1683

THE ROLAND SHAW ORCHESTRA
TRAILS END
YOU'RE ONLY YOUNG ONCE
1679

JO MOUTET AND HIS ORCHESTRA
LOVE THEME FROM "LA STRADA"
ZAMPANO
1687

JACK PLEIS AND HIS PIANO
I'LL ALWAYS BE IN LOVE WITH YOU
THE SHIEK OF ARABY
1696

NEW RELEASE! LITA ROZA
INNISMORE
NO TIME FOR TEARS
1686

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Columbia Displays New Talent At Gala Party

NEW YORK—Approximately four hundred record, television, theatre, radio executives and performers, as well as talent buyers were the guests of Columbia Records last Tuesday evening, September 18, at a party at the Park Sheraton Grand Ballroom.

It was conceived with the idea of advancing the progress of the new talent available on Columbia Records.

The new performers introduced, and who performed for the large gathering were Wild Bill Davison, Richard Wilson, Eileen Rodgers, The Collins Kids, Ray Coniff, Villegas, Johnny Mathis, and Boyd Raeburn and his Orchestra. The MC duties were performed by Columbia Records president, Goddard Lieberson, with informality and humor.

A great many celebrities from all fields were present, among them being Rex Harrison, Kay Kendall, Frankie Laine, Mitch Miller, Percy Faith, Jerry Vale, Tony Bennett, Mary Mayo, Jackie Gleason, Lenny Hambro, Kai Winding, Ray Bolger, Walter Winchell, Earl Wilson, Buck Clayton, Les Elgart, and Lee Ann Meriwether.

Among those representing radio were Martin Block, Jack Lacey, Paul Brenner, Murray Kaufman, William B. Williams, Dick Shepperd, Jack Lazare, Pat Hurley, Alan Saunders, Gene Klavan, Evelyn Robinson, Elaine Brooks, Joe Petralia, Johnny Brantley, and Stan Burns.

Some of the Columbia executives who were hosts at the party were Goddard Lieberson, Hal Cook, Al Earl, Herbert Greenspon, Albert Lorber and Dick Linke.

Those approached at Columbia reported the party a success, having fully achieved the purpose for which it was launched.

Indie Diskery Bows In D. C.

WASHINGTON, D.C.—David Kraft, head of Futuramic Music Publishing, this city, has announced the formation of a new label, Futuramic Records.

The diskery releases its first sides this week. The platter is a four-sided EP, cut by Tony Pastor's Orch. Tunes are "Strange Beguine" and "Rumba-Tango", (both published by Futuramic and scribed by Kraft) "Jersey Bounce" and "Sunday In Savannah". Pastor vocalizes on the last ditty.

7 Big Records

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Vik And Groove Unveil Album Merchandise Lines

NEW YORK—Heralding an expansion of the VIK and Groove lines and the increasingly important position held by packaged goods in today's market, RCA Victor's subsidiary labels introduced their first extensive album merchandise to distributors in coast-to-coast exec and distrib confabs ending October 5th.

Teeing off in October with a line of eight albums, VIK offers eight long play packages and six single 45 rpm EP's. Four of the albums are pop and four jazz. In the pop segment are "Gisele MacKenzie," the TV singer's first album: "Hue-Fi Moods by Maltby," in which the bandleader tonally illustrates the colors in titles of descriptive standards; "Wired For Sound," by Marty Gold, an ingenious recording of familiar selections with unusual sound gimmicks to attract the hi-fi fan; "From Another World" by Sid Bass, an album of standards to do with the moon, sun, etc. with science fiction sound effects, conducted by Sid Bass.

In the jazz field, there is "Coleman Hawkins" "The Hawk In Paris," in which the great jazz figure takes off on popular French standards: "The Midgets," featuring Joe Newsman and Frank Wess, both top sidemen with the Basie band, in a "cool" jazz album; "La Vergne Smith," a great New Orleans blues singer rendering the songs she has made famous in the Absinthe House; Tony Almerico's Dixieland All Stars, recorded at a live concert in New Orleans. Two of the albums, "The Hawk In Paris" and "La Vergne Smith" are expected to sell in the pop field as well.

Spearheading these albums will be a heavy promotion and publicity campaign with extensive DJ and network coverage. A three-color, 15x30-inch streamer will keynote the campaign with the theme "Try These For Sound!" Additional incentive will be offered by a special bonus merchandise plan for distributors and dealers during the first 60 days of sales on the eight program packages.

The Groove line offers six packages, 3 LP's and 3 45 rpm EP's. They include "The Many Moods Of Ann," introducing exciting new jazz songstress Ann Gilbert: "Real George," spotlighting the pianist from the Jonah Jones Quartette on popular jazz selections; and "Cool Gabriels," which features seven of the country's top trumpet men playing jazz selections. The Groove Fall plan also offers a bonus merchandise plan and a concentrated promotion and publicity program. Many of the album covers feature full color and high gloss finish.

Introducing the new programs in a cross-country junket were: Bill Bullock, Manager, Singles Record department; Harry Jenkins, singles sales manager; Ben Rosner, VIK sales manager; Ray Clark, Groove sales chief, and field men Bill Baker, Brad McCuon, Dick Maxwell, Tom Moseley, Sal Peruggi, Lee Schapiro and Bob Krueger. Jack Burgess, who recently was appointed manager of Custom Records Administration, also took part in the tour.

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KING 4959

MAC CURTIS
THE LOW ROAD
b/w
YOU AIN'T TREATIN' ME RIGHT
KING 4965

BILLY GAYLES
IF I HAD NEVER KNOWN YOU
b/w
I'M TORE UP
FEDERAL 12265

BOBBIE AND RONALD
YOU'RE MINE OH MINE
b/w
WHEN OH WHEN
KING 4961

BOB TEMPLE
VIM VAM VAMOOSE
b/w
COME BACK COME BACK
KING 4958

LUTHER BOND
AND THE EMERALDS
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b/w
HE LOVES YOU BABY
FEDERAL 12279

DON RENO-RED SMILEY
HEN SCRATCHIN' STOMP
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b/w
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With The Three Dons
"A Wonderful Night For Love" b/w
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Edwin H. Morris Creates International Division

LONDON, ENGLAND—Edwin H. Morris, in a major expansion of his music publishing companies, last week announced the appointment of Robert B. Weiss, as managing director of the newly created International Division of the Morris Music organization. Weiss has just tendered his resignation as European representative of Capitol Records, concluding a four-year contract with the waxery, effective October 15.

As foreign executive for the Morris Music Publishing interests, Weiss will headquarter in Paris and be responsible for the entire Continental operation covering France, Belgium, Holland, Germany, Switzerland, Italy, Spain, Portugal, Denmark, Sweden, Norway, Finland, Austria, Monaco and Luxembourg.

With this move, Morris becomes the first American publishing company to have a full time executive operating exclusively from Europe.

Weiss' duties will be to search for European songs to hand over to Morris song writers for American adaptation, direct exploitation of Morris copyrights in European markets, establish liaison with major foreign film producers on use of Morris tunes in their films, work with Continental recording companies on waxing Morris material for release in Europe and America, etc.

Morris also hopes to work out arrangements with European publishers, composers and film companies to exploit their material in America. Morris also has set Weiss to work in liaison with Morris Ltd. of London, active publishers of Morris copyrights in the United Kingdom for the past ten years.

Accompanied by his attorney Lee V. Eastman, Morris planed from New York to London, September 10th, for the express purpose of meeting with Weiss to negotiate the deal. The trio met in London and terms were agreed upon and contracts drawn up following Transatlantic calls to Weiss' attorney in New York, Leonard Zissu.

Says Morris Richloy, "This is the first step I am taking in a global expansion of my music companies and I am most enthusiastic about being able to secure the services of Bobby Weiss as manageing director of my International Division since his keen knowledge of the European music scene is a very important plus service for my writers and copyrights".

Weiss terminates his four-year engagement with Capitol on most amicable terms and is currently winding up his Capitol affairs with a ten-day flying sales tour of Capitol associates in Stockholm, Oslo, Copenhagen and Helsinki.

As an executive of the Morris Company, Weiss officially begins his operation October 16, returning to the United States for home office conferences some time in November. Morris and Eastman are currently on a swing thru London, Paris, Zurich and Milan on business matters and will return to New York the first week in October.

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Although the untimely death of **Jack Clifton** (WCUE-Akron, Ohio), at 29, was reported in **The Cash Box** last week, the staff of this publication would like to convey their sympathy to Jack's family and friends. WCUE organized a "Jack Clifton Memorial Fund", with all proceeds going to the Cancer Fund. The station also had a special Memorial Show by featuring tape excerpts of Jack's popular "Sunshine Club". . . . **Sherm Brodey** (Radio Workshop-Utica College, N. Y.) is back from vacation and guested singer **Joe Derise** recently. . . . **George Williams** (WMAK-Nashville, Tenn.), whose station is the only pop outlet in the area, did a remote from a dream house in the outskirts of Nashville. George, while vacationing in New York City two weeks ago, dropped into the offices of **The Cash Box**. . . . The **Norm Prescott-Alan Dary** WBZ-TV (Boston, Mass.) stint, "Saturday Hop", hosted lovely thrush **Toni Carroll**. Toni appeared in conjunction with her first MGM record release, "Think Twice" and "Goodnight, My Love, Goodnight". Her tour of other cities includes Philadelphia, Pittsburgh, Cleveland, Chicago, Milwaukee, and Los Angeles. . . . **Ken Albridge** (KHMO-Hannibal, Mo.) has instituted a beeper phone on his afternoon show. He spins three or four new records and asks for two phone calls with the caller giving his opinion of the tune played. For calling, Ken spins the caller's favorite tune of the day. Ken also has a mystery voice contest whereby a "45" is played at 33⅓. Answers are mailed in and winners get two free records as prizes.

KEN ALBRIDGE
(KHMO—Hannibal, Mo.)

* * * * *

Frosty Mitchell (KWWL-Waterloo & Cedar Falls, Iowa) is back from his tour of duty with the Army Reserve and is keeping busy trying to get caught up. . . . Thanks to a new singing star policy of a local nitery, **Dave Sweet** (WBSM)—New Bedford, Mass.) has had many interviews with such recording artists as **Jerry Vale, Eileen Rodgers, Bob Carroll** and **Roger Coleman**. . . . **Duke Norton** (KLAC-Hollywood, Calif.) is now holding down the 12 Midnight to 6 A.M. time slot over the station. The spot is the one vacated by **Bob Kennedy**. . . . Petitions For Presley: **Mike McKay** (KLIBS-Houston, Texas) has, for the past three weeks, been running a "We Want Elvis" contest. The goal of the contest was to receive 1,000,000 requests for **Elvis Presley** to come to Houston for a personal appearance. By Friday, September 7th, well over a million cards and letters had been received by McKay. Press releases have been sent to Presley and McKay is waiting to hear from the Presley offices to confirm a date for the appearance in Houston. . . . **Don Bell** (KRNT-Des Moines, Iowa) received an unexpected amount of replies to a contest asking for the name of the band leader in a new Columbia LP. Correct answer: Sammy Kaye. The album is "What Makes Sammy Swing (And Sway). Don is also handling a safety slogan contest, planned to coincide with the opening of school. . . . Strange meteorological occurrences pop up now and then on **Bob E. Lloyd's** (WHEC-Rochester, N. Y.) stints as a weather forecaster on WHEC-TV. Recently a cold mass of Canadian air was coming straight down from Mexico! It seems that someone had turned the map Bob uses upside down. It's reliably reported the culprit was Bob himself. . . . Glad to see **Ray Perkins** (KIMN-Denver, Colo.), who was hospitalized for three weeks, getting rolling again.

DAVE SWEET
(WBSM—New Bedford, Mass.)

* * * * *

We incorrectly stated in Vital Statistics (Sept. 15) that **Russ Atwood** had made the move to WMAS, Salisbury, Mass. Actually, Russ has been with WMAS in Springfield, Mass. Russ and **Jack Eisner** are a having an air battle. Jack takes two female vocalists and Russ takes two males. Then both watch to see which of their stars is the first to break into **The Cash Box Top 50** listings. Russ' choices for next month are **Alan Dale** and **Don Rondo** and Jack's are **June Valli** and **Teddy King**. A steak dinner hinges on the outcome. . . . **Eddie Meath** (WHEC-Rochester, N. Y.) recently made a trip to New York when his new singing find, **Rosalie Michaels**, had her first recording session. Rosalie's first release is due in October.

ED MEATH
(WHEC—Rochester, N. Y.)

Vital Statistics: **Sam Depino** now with WEND, Baton Rouge, La. . . . **John Harris** moved over to WDIG, Dothan, Ala. from WMGR. . . . **Vic Aime** left WDLC, Port Jervis, N. Y. for announcer-salesman duties at WNNJ, Newton, N. J. . . . **Dick Doty** became Program Manager of WHAM, Rochester, N. Y. New DJ's at WHAM are **Jack Slattery** from WILS, Lansing, Mich, **Bill Dwyer** from WBBF, and **Carroll Hardy** from WKBW, Buffalo. . . . **Neil Mack**, formerly from WGUY, Bangor, Me. changed his name and location. He is now known as **Tom Evans** and now hangs his hat at WCOP, Boston, Mass. . . . **Sid Knight** has left KLIF, Dallas, Texas, to take over as Program Director of KENT in Shreveport, La. . . . **John Dixon** of WALA-TV, Mobile, Ala. now the station's Assistant Program Director. . . . **John M. Comley** has been appointed as staff announcer at WKNB, West Hartford, Conn. John comes from WMMW, Meriden, Conn. . . . **Jack Huffman** is now located at WTUS, Tuskegee, Ala. Jack comes from WTOK, Meridian, Miss. **A'an Fredricks**, formerly of WABJ, Adrian, Mich. joined the staff of WGBB, Freeport, Long Island, N. Y.

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1.	**DON'T BE CRUEL** ELVIS PRESLEY (RCA Victor)	1.
2.	**CANADIAN SUNSET** H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	2.
3.	**TONIGHT YOU BELONG TO ME** PATIENCE & PRUDENCE (Liberty)	3.
4.	**MY PRAYER** PLATTERS (Mercury)	4.
5.	**WHATEVER WILL BE, WILL BE (Que Sera, Sera)** DORIS DAY (Columbia)	5.
6.	**HONKY TONK** BILL DOGGETT (King)	10.
7.	**HOUND DOG** ELVIS PRESLEY (RCA Victor)	6.
8.	**ALLEGHENY MOON** PATTI PAGE (Mercury)	8.
9.	**WHEN THE WHITE LILACS BLOOM AGAIN** H. ZACHARIAS (Decca) B. VAUGHN (Dot) L. HOLMES (MGM) F. ZABACH (Mercury)	9.
10.	**SONG FOR A SUMMER NIGHT** MITCH MILLER (Columbia)	7.
11.	**JUST WALKIN' IN THE RAIN** JOHNNIE RAY (Columbia)	17.
12.	**FRIENDLY PERSUASION** P. BOONE (Dot) FOUR ACES (Decca)	20.
13.	**TRUE LOVE** CROSBY & KELLY (Capitol) JANE POWELL (Verve)	19.
14.	**MIRACLE OF LOVE** EILEEN RODGERS (Columbia)	15.
15.	**AFTER THE LIGHTS GO DOWN LOW** AL HIBBLER (Decca)	12.
16.	**BUS STOP SONG (A PAPER OF PINS)** FOUR LADS (Columbia)	16.
17.	**THE FOOL** SANFORD CLARK (Dot)	13.
18.	**YOU DON'T KNOW ME** JERRY VALE (Columbia)	11.
19.	**SOFT SUMMER BREEZE** EDDIE HEYWOOD (Mercury)	14.
20.	**GREEN DOOR** JIM LOWE (Dot)	43.

21) IN THE MIDDLE OF THE HOUSE 22) KA-DING-DONG 23) HAPPINESS STREET 24) A HOUSE WITH LOVE IN IT 25) YOU'RE IN LOVE 26) ST. THERESE OF THE ROSES 27) GIVE US THIS DAY 28) EARTHBOUND 29) I ALMOST LOST MY MIND 30) THAT'S ALL THERE IS TO THAT 31) EVERY DAY OF MY LIFE 32) FROM A SCHOOL RING TO A WEDDING RING 33) ENGLISH MUFFINS AND IRISH STEW 34) MAMA, TEACH ME TO DANCE 35) SADIE'S SHAWL 36) LAY DOWN YOUR ARMS 37) ON THE STREET WHERE YOU LIVE 38) FROM THE CANDY STORE ON THE CORNER 39) CHAINS OF LOVE 40) TWO DIFFERENT WORLDS 41) OUT OF SIGHT, OUT OF MIND 42) SOMEBODY UP THERE LIKES ME 43) SWEET OLD FASHIONED GIRL 42) ITALIAN THEME 45) BORN TO BE WITH YOU 46) YOU'LL NEVER, NEVER KNOW 47) MORE 48) IT ISN'T RIGHT 49) RIP IT UP 50) I WALK THE LINE 50) I WANT YOU, I NEED YOU, I LOVE YOU.

Randy Wood To England

HOLLYWOOD—Dot Records president, Randy Wood, and wife Lois, will fly to London, England, October 1, to confer with Ted Lewis, owner and president of London Records. Pair will discuss all angles of the American and foreign distribution of the Dot line.

London and Dot recently entered into a joint distribution agreement covering certain key areas in the domestic market, and extended an existing contract for distribution abroad.

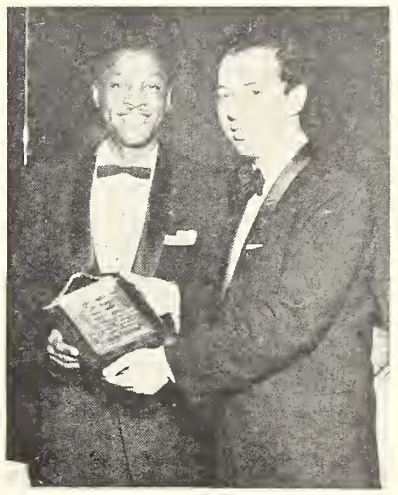
Wood stated that while in England he hoped to make a deal for the acquisition of a large catalog of classical music.

Kitt On Sullivan Show

NEW YORK—Eartha Kitt's first video stint since her return from Europe will be on the Ed Sullivan Show on October 7. Her autobiography, "Thursday's Child," will be published four days later by Duell, Sloan and Pearce, and RCA Victor will release a Kitt LP of the same title later in the month.

Eartha is currently starring at El Rancho (Vegas) in her new night club act which she will bring into the Persian Room of the Plaza on Oct, 11.

Composer Award



NEW YORK — At the Composer, Pianists Eddie Heywood and Cy Coleman, whose industrial trios are currently alternating at the popular Manhattan nitery, pose with the Composer Award presented to Heywood for the successful songs he wrote during 1956, "Canadian Sunset," which Eddie recorded for Victor with Hugo Winterhalter's orchestra, and "Soft Summer Breeze," which his trio waxed for Mercury. The Composer Award is presented by the club of the same name to instrumentalists who are now making their mark as songwriters. Both Heywood numbers are current hits.

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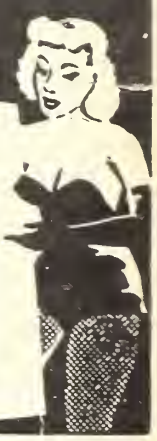

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RECORDS

Unique Releases "Jack And The Beanstalk" Album

NEW YORK — Unique Records, a subsidiary of RKO Teleradio Pictures, Inc., this week launches its biggest promotional campaign to date with the release of a new album titled "Jack and the Beanstalk," featuring the Petticoats, Lynn Roberts, Bob Graybo and the Joe Leahy Orchestra and Chorus.

With lyrics by Helen Deutsch and music by Jerry Livingston, "Jack and the Beanstalk" will be presented on NBC-TV's "Producers Showcase." The spectacular will star Celeste Holm, Cyril Ritchard, Peggy King, Arnold Stang, Billy Gilbert and Joel Gray as Jack.

The album will be given maximum exposure on both the NBC and Mutual networks. Chappell and Company, publishers of the music, will join in the top promotion, setting into motion a full-scale drive for Unique's album and for single records to be released from it.

Caprice Disks Covered

NEW YORK — The new Caprice label, which debuted on the record scene recently with a recording by Rosanne June, has come to the attention of other record manufacturers. Gale Storm covered one side of the recording—"A Heart Without a Sweetheart" and RCA Victor's Terri Stevens covered the other: "That's How I Cried Over You."

The label, operating out of New York, expects to release singles on a regular basis. Frank Stanton of Caprice, reports that the diskery has 16 sides in the can by Miss June, Jack Haskell, Helen Carroll's Caroleers, and the Hugo Montenegro Orchestra.

Flair Records Formed

NEW YORK—Flair Records, Inc., a new label operating out of New York City, makes its bow on the disk scene October 15. The company expects to step out with a complete line of packaged goods and single sides backed by a heavy promotional set-up.

With new offices at 1650 Broadway, present plans, according to the firm's president Lee Tully, call for a heavy schedule of recording and the setting-up of distributors.

To date, Flair has signed thrush Nancy Arno, a vocal group known as the Hi-Fives, baritone Sy Melano and lark Ginny Scott.

Sid DeMay, formerly with Jubilee Records, will handle the promotion and distribution arrangements.

MGM Issues Jazz Albums

NEW YORK — MGM Records is aiming for a strong impact in the jazz field with the release of five jazz albums in one group which will set the pattern for regular 12-inch jazz album releases.

The group of five includes "Suwannee River Jazz", featuring Preacher Rollo; "West Coast vs. East Coast" (a Battle of Jazz), presenting top jazz musicians from the East and West Coast; "A Touch of Modern," with the Stu Phillips Sextet; "The Duke and I," with the Cass Harrison Trio, and an album called "Buddy De Franco," featuring the well-known clarinetist himself. Jazz disk jockeys will be serviced with samples with special emphasis made to get fifteen-minute and half-hour segments for the albums.

Disk Jockey

REGIONAL RECORD REPORTS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

LOU MORTON
WQXI—Atlanta, Ga.
1. My Prayer (Platters)
2. Don't Be Cruel (E. Presley)
3. Allegheny Moon (P. Page)
4. Canadian Sunset (Winterhalter)
5. Walking In The Rain (Ray)
6. Bus Stop Song (Four Lads)
7. Song For Summer Night (M. Miller)
8. Tonight You Belong To Me (Patience & Prudence)
9. Honky Tonk (B. Doggett)
10. Wayward Wind (G. Grant)

JOHNNY EDWARDS & KEN COLLINS
KXYZ—Houston, Tex.
1. Ka-Ding Dong (Hilltoppers)
2. Green Door (J. Lowe)
3. Out Of Sight, Out Of Mind (Five Keys)
4. My Prayer (Platters)
5. Hound Dog (E. Presley)
6. Don't Be Cruel (E. Presley)
7. Honky Tonk (B. Doggett)
8. Good Times Roll (Shirley & Lee)
9. Hurt Me (W. Carr)
10. The Fool (S. Clark)

SHERM FELLER
WVDA—Boston, Mass.
1. Canadian Sunset (Winterhalter)
2. English Muffins (S. Syms)
3. You Don't Know Me (J. Vale)
4. Just Love Me (Morgan)
5. 49 Shades Of Green (Ames Bros.)
6. White Lilacs (L. Holmes)
7. Tonight You Belong To Me (Patience & Prudence)
8. Follow Me (Esquires)
9. The Fool (Gallahads)
10. Ka-Ding Dong (G-Clefs)

DENNIS BRUTON
KCUL—Ft. Worth, Texas.
1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Red Headed Woman (S. Burgess)
4. Hound Dog (E. Presley)
5. The Fool (S. Clark)
6. Good Times Roll (Shirley & Lee)
7. Out Of Sight, Out Of Mind (Five Keys)
8. Green Door (J. Lowe)
9. My Prayer (Platters)
10. Ka-Ding Dong (G-Clefs)

TERRY SPEIGHT
WBKH—Hattiesburg, Miss.
1. Perfect Love (J. Stafford)
2. Earthbound (Davis/Lanza)
3. Friendly Persuasion (Cates/Boone/4 Aces)
4. Never Been Anyone Else But You (Baxter)
5. Miss You So (C. Connor)
6. You're In Love (G. Grant)
7. House with Love In It (Four Lads)
8. Namely You (J. LaRosa)
9. Lights Go Down Low (A. Hibbler)
10. Happiness Street (Gibbs/Bennett)

LOU DENNIS
WBRY—Waterbury, Conn.
1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. My Prayer (Platters)
4. House With Love In It (Four Lads)
5. Miracle Of Love (E. Rodgers)
6. Two Different Worlds (D. Rondo)
7. Whatever Will Be (D. Day)
8. No Rock And Roll Tonight (D. Collins)
9. Lights Go Down Low (A. Hibbler)
10. Walking In The Rain (J. Ray)

DAVE SWEET
WBSM—New Bedford, Mass.
1. You Don't Know Me (Vale)
2. Allegheny Moon (P. Page)
3. Miracle Of Love (Rodgers)
4. Somebody Up There Likes Me (P. Como)
5. Mama Teach Me To Dance (E. Gorme)
6. Afraid (A. Lorraine)
7. Two Different Worlds (D. Rondo)
8. Walking In The Rain (Ray)
9. Things We Did Last Summer (Four Lads)
10. Story Of James Dean (J. Carroll)

GLENN A. BROOKE
KIMA—Yakima, Wash.
1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. St. Therese Of The Roses (Ward & Dominoes)
4. Blue Moon (E. Presley)
5. Jamaica Farewell (Belafonte)
6. So Long (F. Domino)
7. Tonight You Belong To Me (Patience & Prudence)
8. Hound Dog (E. Presley)
9. I'll Be Around (D. Cherry)
10. The Fool (S. Clark)

RUSS COGLIN
KROW—Oakland, Calif.
1. Canadian Sunset (Winterhalter)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Don't Be Cruel (E. Presley)
5. Bus Stop Song (Four Lads)
6. Angel (A. Wayne)
7. Friendly Persuasion (Boone)
8. You Don't Know Me (Vale)
9. Lights Go Down Low (A. Hibbler)
10. Mama Teach Me To Dance (E. Gorme)

BILL THORNTON
KRLW—Walnut Ridge, Ark.
1. Walking In The Rain (J. Ray)
2. My Prayer (Platters)
3. Don't Be Cruel (E. Presley)
4. Tonight You Belong To Me (L. Welk)
5. House With Love In It (Four Lads)
6. Canadian Sunset (Williams)
7. Friendly Persuasion (Boone)
8. Green Door (J. Lowe)
9. Song For Summer Night (M. Miller)
10. Heart And Soul (J. Maddox)

PETER TRIPP
WMGM—New York, N. Y.
1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter)
5. Tonight You Belong To Me (Patience & Prudence)
6. Whatever Will Be (D. Day)
7. Allegheny Moon (P. Page)
8. Flying Saucer (Buchanan & Goodman)
9. Soft Summer Breeze (E. Heywood)
10. I Want You (E. Presley)

SHEL HORTON
WKMC—Roaring Spring, Pa.
1. Allegheny Moon (P. Page)
2. Middle Of The House (R. Draper)
3. White Lilacs (L. Holmes)
4. Tonight You Belong To Me (Patience & Prudence)
5. Born To Be With You (Chordettes)
6. Almost Lost My Mind (P. Boone)
7. Only Hurts For A Little While (Ames Bros.)
8. Canadian Sunset (Williams)
9. My Prayer (Platters)
10. So Long (F. Domino)

GEORGE FENNELL
WHIL—Medford, Mass.
1. Hound Dog (E. Presley)
2. Canadian Sunset (Williams/Winterhalter)
3. Honky Tonk (B. Doggett)
4. Miracle Of Love (Rodgers)
5. Happiness Street (G. Gibbs)
6. I Love Mickey (Brewer & Mantle)
7. School Ring To Wedding Ring (Rover Boys)
8. Tonight You Belong To Me (Patience & Prudence)
9. Soft Sumer Breeze (E. Heywood)
10. Now You Has Jazz (Crosby & Armstrong)

KEN JOHNSTON
WNRC—New Rochelle, N.Y.
1. Well Did You Ever (Sinatra & Crosby)
2. English Muffins (S. Syms)
3. No Rock And Roll (Collins)
4. Miracle Of Love (Rodgers/Gibson)
5. From The Candy Store On The Corner (T. Bennett)
6. Bus Stop Song (Four Lads)
7. You Don't Know Me (J. Vale)
8. You're In Love (G. Grant)
9. It Happened Again (S. Vaughan)
10. Sadie's Shawl (Sharples/Bregman)

GERRY MYERS
CKOY—Ottawa, Canada
1. Si Tout Etait Fini (Valente)
2. Miracle Of Love (E. Rodgers)
3. Ka-Ding Dong (Diamonds)
4. Honky Tonk (B. Doggett)
5. Lights Go Down Low (A. Hibbler)
6. Canadian Sunset (Williams)
7. East Of Eden (D. Jacobs)
8. Road To Mandalay (F. Laine)
9. Walking In The Rain (J. Ray)
10. Can't Love You Enough (L. Baker)

CAL B. KOLBY
WDRC—Hartford, Conn.
1. Canadian Sunset (Williams)
2. Don't Be Cruel (E. Presley)
3. My Prayer (Platters)
4. Tonight You Belong To Me (Patience & Prudence)
5. Be-Bop-A-Lula (G. Vincent)
6. What Happens Now (Carol)
7. Clay Idol (B. Johnson)
8. Song For Summer Night (M. Miller)
9. Teenage Goodnight (Chordettes)
10. Love Me Good (J. Stafford)

LARRY WALKER
WDOD—Chattanooga, Tenn.
1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. It Isn't Right (Platters)
5. Green Door (J. Lowe)
6. Walking In The Rain (J. Ray)
7. Honky Tonk (B. Doggett)
8. Tonight You Belong To Me (Tonettes)
9. Canadian Sunset (Winterhalter)
10. You'll Never Know (Platters)

PAUL COBURN
KOL—Seattle, Wash.
1. Honky Tonk (B. Doggett)
2. Tonight You Belong To Me (Patience & Prudence)
3. Miracle Of Love (Gibson)
4. Don't Be Cruel (E. Presley)
5. Song For Summer Night (M. Miller)
6. Canadian Sunset (Winterhalter)
7. Angel (A. Wayne)
8. Whatever Will Be (D. Day)
9. Middle Of The House (R. Draper)
10. Hound Dog (E. Presley)

JOHN MICHAELS
WOKY—Milwaukee, Wisc.
1. Don't Be Cruel (E. Presley)
2. You Don't Know Me (Vale)
3. Bus Stop Song (Four Lads)
4. Happiness Street (Bennett)
5. Weary Blues (McGuires & Welk)
6. Born To Be With You (Chordettes)
7. Two Hearts (S. Forwood)
8. Tonight You Belong To Me (Patience & Prudence)
9. Mama Teach Me To Dance (E. Gorme)
10. Somebody Up There Likes Me (P. Como)

EARL McDANIEL
KPOP—Los Angeles, Calif.
1. You're In Love (G. Grant)
2. Ka-Ding Dong (G-Clefs/Hilltoppers)
3. No Man Walks Alone (Burke)
4. Tonight You Belong To Me (Patience & Prudence)
5. Things I Never Had (Starr)
6. Where In The World (B. Madigan)
7. Lights Go Down Low (A. Hibbler)
8. Song For Summer Night (M. Miller)
9. Good Book (K. Starr)
10. Love To Call My Own (A. Martino)

DONN TIBBETTS
WGIR—Manchester, N. H.
1. Whatever Will Be (D. Day)
2. Canadian Sunset (Winterhalter/Williams)
3. Allegheny Moon (P. Page)
4. Miracle Of Love (E. Rodgers)
5. Now Is The Hour (G Storm)
6. White Lilacs (L. Holmes)
7. Born To Be With You (Chordettes)
8. Mama Teach Me To Dance (E. Gorme)
9. Every Day Of My Life (McGuires)
10. Tonight You Belong To Me (Patience & Prudence)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

STEVE CANNON
WLOL—Minneapolis, Minn.

1. Don't Be Cruel (E. Presley)
2. Walking In The Rain (J. Ray)
3. A Casual Look (Six Teens)
4. Tonight You Belong To Me (Patience & Prudence)
5. Hound Dog (E. Presley)
6. Rip It Up (B. Haley)
7. The Fool (S. Clark)
8. House With Love In It (Four Lads)
9. Time Will Tell (B. Charles)
0. Whatever Will Be (D. Day)

AL MELTZER
WHEN—Syracuse, N. Y.

1. Tonight You Belong To Me (Patience & Prudence)
2. Canadian Sunset (Williams/Winterhalter)
3. My Prayer (Platters)
4. Honky Tonk (B. Doggett)
5. Allegheny Moon (P. Page)
6. Don't Be Cruel (E. Presley)
7. Soft Summer Breeze (E. Heywood)
8. Whatever Will Be (D. Day)
9. Miracle Of Love (E. Rodgers)
0. Friendly Persuasion (Boone)

BOB MORRIS
WEIM—Fitchburg, Mass.

1. Don't Be Cruel (E. Presley)
2. Song For Summer Night (M. Miller)
3. St. Therese Of The Roses (Ward & Domines)
4. White Lilacs (H. Zacharias)
5. English Muffins (S. Syms)
6. Miracle Of Love (Rodgers)
7. Miss You So (C. Connor)
8. Two Different Worlds (D. Rondo)
9. Can't Love You Enough (L. Baker)
0. Green Door (J. Lowe)

JOHN JOHNSON
KOY—Phoenix, Ariz.

1. Allegheny Moon (P. Page)
2. Whatever Will Be (D. Day)
3. More (P. Como)
4. Tonight You Belong To Me (Wakely & Chandler)
5. True Love (Kelly & Crosby)
6. Canadian Sunset (Winterhalter)
7. Wait Little Darlin' (K. Jones)
8. Love To Call My Own (A. Martino)
9. Happiness Street (G. Gibbs)
10. Run Darlin', Don't Walk (J. Dean)

ALENE McKINNEY
KBIG—Hollywood, Calif.

1. Canadian Sunset (Winterhalter)
2. Tonight You Belong To Me (Patience & Prudence)
3. Whatever Will Be (D. Day)
4. Soft Summer Breeze (E. Heywood)
5. All There Is To That (Cole & 4 Knights)
6. Song For Summer Night (M. Miller)
7. You Don't Know Me (Vale)
8. Allegheny Moon (P. Page)
9. Go Buy The Ring (Leonetti)
10. Good Book (K. Starr)

BILL COLLINS
WPMP—Pascagoula, Miss.

1. Soft Summer Breeze (Diamonds)
2. All There Is To That (Cole & Knights)
3. Sweet Old Fashioned Girl (T. Brewer)
4. Canadian Sunset (Winterhalter)
5. Moonglow & Picnic (Stoloff)
6. My Prayer (Platters)
7. What's New (R. Flanagan)
8. White Lilacs (Zacharias/Vaughan)
9. Follow Me (Esquires)
10. Walking In The Rain (Ray)

RON McKEE
CJET—Smiths Falls, Ont., Canada

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Hound Dog (E. Presley)
4. Walking In The Rain (J. Ray)
5. Canadian Sunset (Williams/Winterhalter)
6. Bus Stop Song (Four Lads)
7. I Cry More (A. Dale)
8. Earthbound (M. Lanza)
9. Happiness Street (Gibbs/Bennett)
10. Ka-Ding Dong (G-Clefs)

NICK CHARLES
WPTX—Lexington Park, Md.

1. Honky Tonk (B. Doggett)
2. Bus Stop Song (Four Lads)
3. Tonight You Belong To Me (Patience & Prudence)
4. Don't Be Cruel (E. Presley)
5. White Lilacs (B. Vaughn)
6. Happiness Street (G. Gibbs)
7. 21 Rue Pigalle (Reisman)
8. The Fool (S. Clark)
9. Middle Of The House (V. Monroe)
10. Just Love Me (J. P. Morgan)

KEN ALBRIDGE
KHMO—Hannibal, Mo.

1. Cotton Pickin' Paddies (T. Brewer)
2. Don't Be Cruel (E. Presley)
3. A Casual Look (L. Raine)
4. Whatever Will Be (D. Day)
5. Happiness Street (G. Gibbs)
6. Scratch My Back (Draper & Dee)
7. Miracle Of Love (Gibson)
8. It Isn't Right (Platters)
9. Lay Down Your Arms (A. Shelton)
10. Italian Theme (D. Collins)

JAY DUNN
WKOX—Framingham, Mass.

1. Don't Be Cruel (E. Presley)
2. Miracle Of Love (Rodgers)
3. Canadian Sunset (Winterhalter)
4. Honky Tonk (B. Doggett)
5. Tonight You Belong To Me (Patience & Prudence)
6. Song For Summer Night (M. Miller)
7. The Fool (S. Clark)
8. Middle Of The House (V. Monroe)
9. White Lilacs (H. Zacharias)
10. Give Us This Day (J. James)

MILTON Q. FORD
WMAL—Washington, D. C.

1. Whatever Will Be (D. Day)
2. Canadian Sunset (Williams)
3. Allegheny Moon (P. Page)
4. Tonight You Belong To Me (Patience & Prudence)
5. Song For Summer Night (M. Miller)
6. English Muffins (S. Syms)
7. When The Tide Is High (G. Grant)
8. White Lilacs (F. Zabach)
9. Green Door (J. Lowe)
10. All There Is To That (Cole & Knights)

ROBIN SEYMOUR
WKMH—Dearborn, Mich.

1. Friendly Persuasion (Boone)
2. Honky Tonk (B. Doggett)
3. Tonight You Belong To Me (Tracy Twins)
4. Sadie's Shawl (Hayman & August)
5. Earthbound (M. Lanza)
6. House With Love In It (Four Lads)
7. Lay Down Your Arms (A. She'ton)
8. Bus Stop Song (Four Lads)
9. Namely You (D. Cherry)
10. Two Different Worlds (D. Rondo)

CAL MILNER & LARRY BROWN
WPEN—Philadelphia, Pa.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. House With Love In It (Four Lads)
4. Canadian Sunset (Winterhalter)
5. School Ring To Wedding Ring (Rover Boys)
6. Love, Love, Love (Clovers)
7. Somebody's Got To Lose (Hi Fi's)
8. True Love (J. Powell)
9. The Fool (Gallahads)
10. Wait For Me (F. Sinatra)

Howard Miller
WIND—Chicago, Ill.

1. Hound Dog (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Canadian Sunset (Williams/Winterhalter)
4. Song For Summer Night (M. Miller)
5. Honky Tonk (B. Doggett)
6. The Fool (S. Clark)
7. Don't Be Cruel (E. Presley)
8. My Prayer (Platters)
9. Whatever Will Be (D. Day)
10. Liebestraum (G. Girard)

RONNIE BARRETT
WDOK—Cleveland, Ohio

1. Bus Stop Song (Four Lads)
2. Tonight You Belong To Me (Patience & Prudence)
3. My Prayers (Platters)
4. White Lilacs (F. Zabach)
5. Whatever Will Be (D. Day)
6. Miracle Of Love (Rodgers)
7. Canadian Sunset (Williams)
8. U.F.O. (S. Lawrence)
9. Honky Tonk (B. Doggett)
10. Earthbound (S. Davis)

DAVID DRIES
KENT—Shreveport, La.

1. Tonight You Belong To Me (Patience & Prudence)
2. Good Times Roll (Shirley & Lee)
3. Hound Dog (E. Presley)
4. Angel (A. Wayne)
5. You're In Love (G. Grant)
6. White Lilacs (B. Vaughn)
7. Now You Has Jazz (Crosby & Armstrong)
8. Give Us This Day (J. James)
9. Giant (J. Pleis)
10. My Prayer (Platters)

CARMINE ANTHONY
WOC—Davenport, Iowa

1. Canadian Sunset (Winterhalter)
2. Whatever Will Be (D. Day)
3. My Prayer (Platters)
4. Allegheny Moon (P. Page)
5. Street Where You Live (V. Damone)
6. Bus Stop Song (Four Lads)
7. Tonight You Belong To Me (L. Welk)
8. You Don't Know Me (Vale)
9. You're In Love (G. Grant)
10. Song For Summer Night (M. Miller)

BOB HOLMES
KSJO—San Jose, Calif.

1. Canadian Sunset (Winterhalter)
2. Whatever Will Be (D. Day)
3. Don't Be Cruel (E. Presley)
4. White Lilacs (H. Zacharias)
5. Tonight You Belong To Me (L. Welk)
6. Sadie's Shawl (B. Bregman)
7. Lights Go Down Low (A. Hibbler)
8. My Prayer (Platters)
9. Walking In The Rain (J. Ray)
10. Mississippi Dreamboat (D. Martin)

RAY PERKINS
KIMN—Denver, Colo.

1. Canadian Sunset (Winterhalter)
2. Don't Be Cruel (E. Presley)
3. Soft Summer Breeze (E. Heywood)
4. Hound Dog (E. Presley)
5. Walking In The Rain (J. Ray)
6. Friendly Persuasion (Boone)
7. Song For Summer Night (M. Miller)
8. Middle Of The House (R. Draper)
9. All There Is To That (Cole & 4 Knights)
10. My Prayer (Platters)

JIMMY CHANEY
WREV—Reidsville, N. C.

1. Tonight You Belong To Me (L. Welk)
2. Don't Be Cruel (E. Presley)
3. Canadian Sunset (Winterhalter)
4. More (P. Como)
5. Song For Summer Night (M. Miller)
6. Still (L. Baker)
7. Every Day Of My Life (McGuires)
8. Only Know I Love You (Four Aces)
9. Chains Of Love (P. Boone)
10. Cotton Pickin' Paddies (T. Brewer)

Marty Faye
WAAF—Chicago, Ill.

1. I'll Be Laughing Tonight (J. Leslie)
2. English Muffins (S. Syms)
3. Bus Stop Song (Four Lads)
4. Friendly Persuasion (P. Boone)
5. Miracle Of Love (G. Gibson)
6. Canadian Sunset (Williams)
7. Tonight You Belong To Me (Patience & Prudence)
8. Happiness Street (G. Gibbs)
9. Sadie's Shawl (B. Sharples)
10. Cindy, Oh Cindy (V. Martin)

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"IT ISN'T RIGHT" "YOU'LL NEVER, NEVER KNOW"
Platters — The Cash Box Disk of the Week 9/15 — Mercury 70948; 70948 x 45

"OUT OF SIGHT, OUT OF MIND"
5 Keys — Capitol 3502; F-3502

"BLUE MOON"
Elvis Presley — The Cash Box Disk of the Week 9/15 — RCA Victor 20/47-6640

"I WALK THE LINE"
Johnny Cash — The Cash Box Disk of the Week 5/19 — Sun 241; 45-241

R & R Party Candidate

NEW JERSEY—Murray Kaufman (left foreground) WMCA dee jay sports a politician's smile after hearing the news that a caucus of his fan club presidents had nominated Adlai Stevenson (right) as the candidate for the Rock And Roll Party. The teenagers selected "Elvis" Kefauver as the vice presidential candidate. Mayor Murphy (left background) of Cliffside Park sees to it that the convention is in order. The event took place when Stevenson visited a Democratic rally in Palisades Park where Kaufman was emceeing a show.

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ORDER FROM YOUR DISTRIB NOW!

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R & B Ramblings

NEW YORK:

Bea Kaslin, Hull Records, reports her initial reaction to the two new releases are very gratifying. **The Heartbeats**, who have a ready audience for any release, have created an immediate stir with both sides, "A Thousand Miles Away" and "Oh Baby Don't". Hull's second record is **Bee Bee Queen** singing "Wanna Be Loved All Night Long". . . . **Herman Lubinsky** straining all adjectives as he describes the reaction to **Big Maybelle's** "Mean To Me"—which is just the "most" as you can read in this week's reviews. The belter is sensational on this release and it could punch a big hole in both pop and r & b markets. Not to be overlooked, however, is "Tell Me Who", which Maybelle sings with impact. . . . Lubinsky announced the signing of a new group of teenagers from Brooklyn, **The Cubs**. . . . **Herb Abramson**, Atco and Atlantic still out of the office on vacation. . . . **Jerry Wexler**, Atlantic reports that business is frantic. The albums are selling like singles and four records are building to hit the top of the charts. **The Clovers'** "From The Bottom of My Heart"; **Ray Charles'** "Lonely Avenue"; **Clyde McPhatter's** "I'm Lonely Tonight" and "Thirty Days"; and **Lavern Baker's** "I Don't Love You Enough" and "Still" are climbing with jet like speed. In addition, a good reaction to the new Crescendos' "Finders Keepers" and "Sweet Dreams" is being received in several areas. . . . Atlantic is readying sessions for **Ruth Brown** and **Leonard Carbo**, newly signed talent who is the brother of **Chuck Carbo** of the Spiders. . . . **Bob Rosen**, Herald Records, enthusiastic as he tells of the current sparkling biz the diskery is doing. Number one, of course, is **The Five Satins'** "I Remember In The Still of The Night" and rising rapidly is **The Turbans'** "It Was A Night Like This". Bob tells us the new **Joe Jones** "You Done Me Wrong" and "When Your Hair Has Turned To Silver" has been getting great reaction. . . . **Phil Rose**, Glory Records, finds himself in the enviable position of being co-publisher of the **Eddy Fisher** "Cindy" and the publisher and manufacturer of the Glory-**Vince Martin** "Cindy". The returns on the Vince Martin "Cindy" have been sensational from the Detroit, Cleveland, Chicago and many other areas. . . . **Monte Bruce**, Tetra Records, calls in to tell us his "Go Cat Go" by **Bill Flagg**, has been getting such exciting reaction that it looks like it may overtake "Angel Face" as his number one record. Both decks have been building nicely. . . . **Ron Robey**, Peacock and Duke Records, reports that **Paul Perryman's** Duke issue of "Just To Hold My Hand" and "I'm Crying No", out only a short time, has broken in New Orleans, Dallas, Chicago, St. Louis, Memphis, and Houston. He also advises he is readying a session for **Elmore Morris**, whose Peacock "Don't Let It End This Way" is doing very well. . . . **Mary Dee**, former Pittsburgh deejay, now with WHOD-Baltimore, Md. Mary is on from 10 to 11 am Monday thru Friday—and in addition is Director of Women Activities. . . . . With Big Maybelle riding high with her Savoy releases "Candy" and her exciting new one "Mean To Me", she now has another just released on Okeh, which she cut just before she joined her new label. Platter is "New King Of Mambo" and "Gabbin' Blues. . . . Zenas "Daddy Sears" (WAOK-Atlanta, Ga.) celebrating his 10th anniversary spinning records. Sears is now program director, as well as disk jockey, and is part owner of WAOK. He also has taped shows over WNJR-Newark, N.J.; WBEE-Chicago; WRAP-Norfolk, Va. . . . **Johnny Murphy** (CKLB-Oshawa, Ont.) says the rock and roll music market in the Toronto-Oshawa area is really booming. However, he is not on all the r & b manufacturers lists. Asks all manufacturers to please send him their releases.

LAVERN BAKER

JOE JONES

MARY DEE

CHICAGO:

Marty Faye kicked off his remote show from The Black Orchid with talented **Erroll Garner** and **La Vern Baker** as guests. . . . Mike Oury, All-State Distribs, flipping but the most over Glory waxing of "Cindy Oh Cindy" by **Vince Martin**. Mike went out on a limb to predict a smash hit for **The Clovers'** "From The Bottom Of My Heart" on Imperial. . . . RCA Victor's **Rocky Rolf** verra busy introducing **Janice Martin** and her latest opus, "My Boy Elvis", to local deejays last week. . . . **Jack Thayer**, popular Minneapolis deejay, reported to be packin' 'em in at Prom teen dances. . . . **Abner** says, "Man, that 'Oh What A Night' by **The Dells** just won't quit. With sessions skedded for **Sonny Til** and **The Orioles**, **Jimmy Reed**, coupled with great spiritual releases we have for this month, man we're movin' but solid." . . . . **Pee-Wee Crayton** delighted over coming release for early October. . . . **Jim Lounsbury's** band furnished accompaniment for R&R ball at Chi's Memorial Auditorium, 9/21. Included in show was **Penny Smith, The El Dorados, The Dells, Otis Rush, The Rip Chords, The Clouds**, and **The Chickadees**. . . . Cobra elated to the sky with action received from "I Can't Quit You Baby" by twenty-one-year-old **Otis Rush**. Diskery announced plans to release two more blues numbers entitled "Have A Good Time" by **Shakey Horton** and "Mambo Fiesta" by **The Ca'vaes**. . . . **Tommy Durden** author of "Heartbreak Hotel", made the big bow on Holiday with "Only When". . . . Warning to visitors at Chess/Checker diskery. Don't mention the word "moving" around **Len Chess**. He just finished moving into a new house and "never wants to see a moving van again". **Len predicts Paul Gayton's** Argo wax, "The Music Goes Round And Round", will be even bigger than "Billy's Blues". . . . **Phil Chess** promises some more great hi-fi sounds with the release of **Mike Simpson's** Argo gasser, "Cuban Twilight". Both **Phil** and **Len** beaming from ear to ear over **Chuck Berry's** swinger, "Too Much Monkey Business". "It's just too much," exclaims **Sonny**, A&R man for diskery. . . . Mercury's **Eddy Matthews** helping handsome Texan, **Tony Mitchel**, to fight off teen-age admirers on **Jim Lounsbury** TVer. **Tony** has just recorded "Little Mama" an old **Clovers** tune.

SHAKEY HORTON

LOS ANGELES:

Little Richard, The Robins, Bill Doggett, and **Joe Turner** have all been signed to appear with the "Top Ten Review" show which will tour the country for six weeks beginning October 15. . . . **Jim Warren** at Central Sales says the new West Coast label, Class Records is off to a fast start with their first release of "Wham Bam" by **Googie Rene**. The second release on the label will be out this week, and is a follow-up to "Stranded In The Jungle" called "Watusi". . . . **Mike Kasino** now heading up the New York office of Personality Productions. **Britt Kennedy** now handling West Coast promotion and publicity for the firm. . . . **Earl Mc'Daniels** picked "Send Me Flowers" by **The Six Teens** as his record of the week. Looks like this new one will be a sure-fire hit for **Max Fiertag's** Flip label. . . . **Lowell Fulsom** held over for two more weeks at the 54 Ballroom. . . . **Leroy Conley** reports tremendous reaction to the new **Vido Musso** album on Modern. Leroy helped **Hunter Hancock** M.C. the very successful Cavalcade of Jazz show held recently in Los Angeles. . . . **Milt Weiss** leaves King Records and opens his own distributorship on October 1. New firm will be called Independent Records Co., and will occupy quarters at 2817 W. Pico Blvd. . . . Vita recording stars, **The Living Dolls** guested on the **Johnny Otis** TV show. . . . **The Robins** have been signed to an exclusive contract by Herald Attractions. . . . **Frank Ward** is flying the entire Happy Music Show to Buffalo for an appearance on the charity telethon he is doing there. . . . Lots of plays on Dolly Cooper's first Dot release of "I'm Looking Through Your Window". . . . **Nick Therry** has signed a new group called **The Teensters** to a personal management contract. Made up of five local boys, the new group will have their first side on the Bally label out this week. . . . **The Colts** record their first sides for Dot this week.

THE COLTS

Subscription 52 Weeks
THE CASH BOX $15

ASCAP Writers Hit BMI In Hearing; Haverlin Disputes Their Claims

NEW YORK — Various ASCAP writers hit out this week at BMI before a House Antitrust subcommittee hearing on the television industry. Their claims in substance were that as ASCAP writers they were being discriminated against because of BMI's affiliation with the broadcasting industry.

In answer to their charges, Carl Haverlin, president of BMI, issued the following statement:

A group of songwriters, plaintiffs in or otherwise identified with a private law suit against Broadcast Music, Inc., are now attempting to use Congressman Celler's Committee to publicize unsupportable charges made repeatedly over the past fifteen years in one form or another.

ASCAP, in 1952, made substantially the same charges to the Department of Justice which, after thorough investigation, decided to take no action.

We hope to dispose of these charges, once and for all, in the proper forum, the law suit, which is now pending.

All those who testified before the Committee or who made statements at their press conference today are members of ASCAP (American Society of Composers Authors & Publishers). Four of them are plaintiffs in the current suit. All of them are financial supporters of the suit. The objective of the suit is to eliminate BMI from effective competition with ASCAP.

Here are the facts in the situation:

1. Eight years ago ASCAP was found by a Federal Court to be a monopoly in violation of the antitrust laws—even though BMI had been in operation in its present form for almost a decade. The relative position of ASCAP and BMI has not changed in any material respect since ASCAP was found to be a monopoly.

2. Approximately 85% of the performances on television and over 75% of the performances on radio are today of compositions exclusively licensed by ASCAP. ASCAP today collects revenues of some $22,000,000 per year. Its revenue from broadcasting has increased from about $4,000,000 in 1941 to more than $18,000,000 in 1955. BMI's revenues are only about one-third of ASCAP's. In 1952 ASCAP itself announced that ASCAP composers and authors had written "9 out of 10 of the top tunes over the past ten years."

3. The whole basis for all these old charges disappears with any examination of the actual practices in the broadcasting industry.

The networks, which own less than 20% of the stock of BMI, use a smaller percentage of BMI-licensed music than the thousands of independent stations which are not BMI stockholders and are not affiliated with networks.

BMI does not own the music, the performing rights of which it licenses. This music is owned by several thousand independent publishers and writers.

Even if broadcasters wanted to favor BMI songs they could not. Music on the air is selected by such artists as Milton Berle, Count Basie, Eddie Cantor, Nat King Cole, Jimmy Dorsey, Duke Ellington, Jackie Gleason, Benny Goodman, Frank Sinatra, Lawrence Welk, Steve Allen, Bing Crosby, Peggy Lee, Liberace, Tony Martin, Johnny Ray, Artie Shaw, Vincent Lopez, and Fred Waring—every one of whom is a member of ASCAP. It is selected by artists such as Perry Como, Eddie Fisher and Dinah Shore —who have interests in ASCAP publishing houses. Music is also selected by advertising agencies and sponsors and by thousands of other people.

All of these people, including thousands of disk jockeys, select music because they think it is the best music for their individual shows.

4. Hundreds of broadcasting stations throughout the country agreed in 1939 to finance a competitive organization to help meet the monopolistic control by ASCAP of the music licensing field, and thus opened the door to the host of talented composers whose music was not being heard.

At the time BMI was formed, ASCAP would not admit any writer unless he had five songs published by a leading publisher. Even writers who got into the Society were considered probationers for a long period of time, during which they received no money at all. Three-quarters of the limited number of songwriters who had succeeded in being admitted to ASCAP divided among them only 1% of ASCAP's revenue.

The results of BMI's activity are something of which all America can be proud. The great fund of American music has been democratized and enriched. Many good and creative Americans, for years deprived of a chance to be heard, have had the door of opportunity opened to them. Successful songs are now written, not only by a small group in Tin Pan Alley, but by people in every walk of life in every part of our country. This has been a healthy thing for the whole music industry.

5. There have already been about 20,000 pages of testimony and 50,000 pages of exhibits in the private law suit brought by the songwriters, in which these same charges were made. In all of the mass of material—all of it given under oath—no concrete evidence of any kind has been produced of wrongdoing on BMI's part.

The ASCAP members who are plaintiffs in the suit seem to have realized that they cannot prove their case by courtroom evidence, which is subject to cross examination. This can be the only explanation for their unsupported and emotionally charged allegations before a Committee of the House of Representatives.

Decca Sales Promotion Mgr.

NEW YORK—The appointment of Stanley L. Goodman as Sales Promotion Manager has been announced by Sydney N. Goldberg, Vice-President in charge of sales of Decca Distributing Corp. Goodman has served as branch manager, merchandise manager of phonographs and accessories and market research director. He joined Decca in 1941.

R & B Disk Jockey

REGIONAL RECORD REPORTS

George Fennell
WHIL—Medford, Mass.

1. Honky Tonk (B. Doggett)
2. So Long (F. Domino)
3. Pretty Little Girl (Monarchs)
4. In The Still Of The Night (Satins)
5. Let The Good Times Roll (Shirley & Lee)
6. I Can't Love You Enough (L. Baker)
7. Bill's Blues (B. Stewart)
8. A Casual Look (Six Teens)
9. Ka-Ding Dong (G-Clefs)
10. Treasure Of Love (McPhatter)

Bob Norris
WEIM—Fitchburg, Mass.

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Fever (L. Willie John)
4. See Saw (Moonglows)
5. In The Still Of The Night (Satins)
6. Soldier Of Fortune (Drifters)
7. One Kiss Led To Another (Coasters)
8. Thirty Days (C. McPhatter)
9. The Fool (S. Clark)
10. When My Dreamboat Comes Home (F. Domino)

Louise Napper
WREV—Reidsville, N. C.

1. Honky Tonk (B. Doggett)
2. In The Still Of The Night (Satins)
3. Don't Be Cruel (E. Presley)
4. Hurt Me (W. Carr)
5. Still (L. Baker)
6. Heaven On Earth (Platters)
7. Let The Good Times Roll (Shirley & Lee)
8. Sweet Little Angel (B.B. King)
9. Directly From My Heart (L. Richard)
10. Up On The Mountain (Magnificents)

Mary Dee
WSID—Baltimore, Md.

1. Corrine Corrina (J. Turner)
2. A8C's Of Love (Teen Agers)
3. Three Wishes (Harptones)
4. My Friend (D. Staton)
5. I Almost Lost My Mind (I. Joe Hunter)
6. Thank You Mr. D. J. (John)
7. Don't Be Cruel (E. Presley)
8. Honky Tonk (B. Doggett)
9. Money Honey (C. McPhatter)
10. The Cloud (Doc Bagby)

Tom Adams
KUDL—Kansas City, Mo.

1. Hound Dog (E. Presley)
2. Ka-Ding Dong (G-Clefs)
3. The Fool (Gallahads)
4. Honky Tonk (B. Doggett)
5. My Prayer (Platters)
6. See Saw (Moonglows)
7. Rip It Up (L. Richard)
8. Still (L. Baker)
9. You Are (Diablos)
10. Leave My Woman Alone (R. Charles)

Nick Charles
WPTX—Lexington Park, Md.

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. The Fool (S. Clark)
4. So Long (F. Domino)
5. Ka-Ding Dong (G-Clefs)
6. Flying Saucer (Buchanan & Goodman)
7. My Prayer (Platters)
8. Congo Mambo (G. Gable)
9. Rip It Up (L. Richard)
10. Hound Dog (E. Presley)

Jack The Bellboy
WJIV—Savannah, Ga.

1. Thirty Days (C. McPhatter)
2. Let The Good Times Roll (Shirley & Lee)
3. Lindy Lou (Butchie Saunders)
4. Broken Heart (J. Shaw)
5. Just For A Day (C. Edwards)
6. Honky Tonk (B. Doggett)
7. In The Still Of The Night (Satins)
8. Candy (Big Maybelle)
9. After The Lights Go Down Low (A. Hibbler)
10. I Can't Love You Enough (L. Baker)

Herman Amis
WOV—New York, N. Y.

1. Honky Tonk (B. Doggett)
2. Blue Moon (Emanons)
3. In The Still Of The Night (Satins)
4. So Long (F. Domino)
5. Bad Luck (B. B. King)
6. That's All There Is To That (N. Cole & Knights)
7. After The Lights Go Down Low (A. Hibbler)
8. I Can't Love You Enough (L. Baker)
9. A8C's Of Love (Teen Agers)
10. Fever (L. Willie John)

Vivian Carter
WCAL—Gary, Ind.

1. Honky Tonk (B. Doggett)
2. Let The Good Times Roll (Shirley & Lee)
3. Sweet Little Angel (B.B. King)
4. That's All There Is To That (N. Cole & Knights)
5. O What A Night (Dells)
6. I Love You Baby (J. Reed)
7. In The Still Of The Night (Satins)
8. Canadian Sunset (Winterhalter)
9. Don't Be Cruel (E. Presley)
10. Dimples (J. L. Hooker)

Larry Walker
WDOD—Chattanooga, Tenn.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. In The Still Of The Night (Satins)
4. My Prayer (Platters
5. Honky Tonk (B. Doggett)
6. It's Too Late (C. Willis)
7. I Want You (Cadets)
8. Let The Good Times Roll (Shirley & Lee)
9. See Saw (Moonglows)
10. So Long (F. Domino)

Dennis Bruton
KCUL—Ft. Worth Texas

1. Don't Be Cruel (E. Presley)
2. Let The Good Times Roll (Shirley & Lee)
3. Red Headed Woman (Burgess)
4. Hound Dog (E. Presley)
5. My Prayer (Platters)
6. Ka-Ding Dong (G-Clefs)
7. Honky Tonk (B. Doggett)
8. See Saw (Moonglows)
9. Tough Lover (E. James)
10. Too Much Monkey Business (C. Berry)

Bob Kloss
WKWK—Wheeling, W. Va.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. My Prayer (Platters)
4. It's Too Late (C. Willis)
5. Hound Dog (E. Presley)
6. In The Still Of The Night (Satins)
7. I'm In Love With Elvis Presley (V. Lowe)
8. Ka-Ding Dong (G-Clefs)
9. Out Of Sight, Out Of Mind (Keys)
10. So Long (F. Domino)

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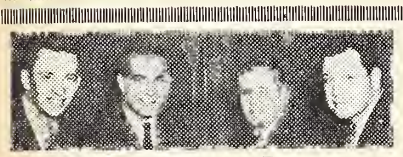
b/w

RIDE ON LITTLE GIRL

ATCO 6077



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BABY COME BACK

b/w

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ATCO 6078

Glenn Reeves

DRINKIN' WINE SPO-DEE-O-DEE

b/w

ROCKIN' COUNTRY STYLE

ATCO 6080

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I PAWNED EVERYTHING

b/w

(I'M GONNA) LOVE YOU, LOVE YOU, LOVE YOU

ATCO 6078

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THE NATION'S R & B TOP 15

Pos. Last Week			
1	HONKY TONK	*Bill Doggett*	*(King 4950)*	1
2	LET THE GOOD TIMES ROLL	*Shirley & Lee*	*(Aladdin 3325)*	2
3	I'LL REMEMBER (In The Still of The Night)	*Five Satins*	*(Ember 1005)*	5
4	MY PRAYER	*Platters*	*(Mercury 70893)*	3
5	FEVER	*Little Willie John*	*(King 4935)*	4
6	HOUND DOG	*Elvis Presley*	*(RCA Victor 20-6604)*	8
7	DON'T BE CRUEL	*Elvis Presley*	*(RCA Victor 20-6604)*	9
8	KA-DING DONG	*G-Clefs*	*(Pilgrim 24971)*	11
9	RIP IT UP	*Little Richard*	*(Specialty 579)*	6
10	WHEN MY DREAMBOAT COMES HOME	*Fats Domino*	*(Imperial 5396)*	7
11	BAD LUCK	*B. B. King*	*(RPM 468)*	12
12	SO LONG	*Fats Domino*	*(Imperial 5396)*	10
13	SEE SAW	*Moonglows*	*(Chess 1629)*	14
14	I GOTTA GET MY-SELF A WOMAN	*Drifters*	*(Atlantic 1101)*	13
15	DON'T GO NO FARTHER	*Muddy Waters*	*(Chess 1630)*	15

The Cash Box HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

NEW YORK

1	HONKY TONK	*Bill Doggett*	*(King 4950)*
2	LET THE GOOD TIMES ROLL	*Shirley & Lee*	*(Aladdin 332S)*
3	FEVER	*Little Willie Jahn*	*(King 493S)*
4	I REMEMBER (In The Still Of The Night)	*Five Satins*	*(Ember 1005)*
5	MY PRAYER	*Platters*	*(Mercury 70893)*
6	CANADIAN SUNSET	*Hugo Winterhalter*	*(RCA Victor 20-6537)*
7	WHEN MY DREAM-BOAT COMES HOME	*Fats Domino*	*(Imperial S396)*
8	THE CLOSER YOU ARE	*Channels*	*(Whirlin' Disc 100)*
9	RIP IT UP	*Little Richard*	*(Specialty S79)*
10	DON'T BE CRUEL	*Elvis Presley*	*(RCA Victor 20-6604)*

CHICAGO

	HONKY TONK	*Bill Doggett*	*(King 4950)*
	SOFT WINDS	*Dinah Washington*	*(Mercury 70906)*
	MY PRAYER	*Platters*	*(Mercury 70893)*
	I CAN'T QUIT YOU BABY	*Otis Rush*	*(Cobra 5000)*
	DON'T GO NO FARTHER	*Muddy Waters*	*(Chess 1630)*
	LET THE GOOD TIMES ROLL	*Shirley & Lee*	*(Aladdin 332S)*
	RIP IT UP	*Little Richard*	*(Speciolty 579)*
	SOFT SUMMER BREEZE	*Eddie Heywood*	*(Mercury 70853)*
	COUNTRY	*Gene Barge*	*(Checker 834)*
	WHEN I'M WITH YOU	*Moonglows*	*(Chess 1629)*

NEW ORLEANS

	HONKY TONK	*Bill Doggett*	*(King 4950)*
	SOLDIER OF FORTUNE	*Drifters*	*(Atlantic 1101)*
	LET THE GOOD TIMES ROLL	*Shirley & Lee*	*(Aladdin 332S)*
	CONFESSING MY LOVE	*Wilbert Harrison*	*(Savoy 1198)*
	DOWN YONDER WE GO BALLIN'	*Smiley Lewis*	*(Imperiol 1097)*
	EVERYBODY'S WAILING	*Huey Smith*	*(Ace 521)*
	SPRING FEVER	*Ernie Freeman*	*(Imperial S403)*
	I CRY OH	*Eddie Bo*	*(Apolla 499)*
	SOMEDAY YOU'LL WANT ME	*Smiley Lewis*	*(Imperial 1097)*
	BLUEBERRY HILL	*Fats Domino*	*(Imperial 5407)*

ATLANTA

1	LET THE GOOD TIMES ROLL	*Shirley & Lee*	*(Aladdin 3325)*
2	HONKY TONK	*Bill Doggett*	*(King 49S0)*
3	RIP IT UP	*Little Richard*	*(Specialty 579)*
4	BAD LUCK	*B. B. King*	*(RPM 468)*
5	IT'S TOO LATE	*Chuck Willis*	*(Atlantic 1098)*
6	SEE SAW	*Moonglows*	*(Chess 1629)*
7	TORE UP OVER YOU	*Midnighters*	*(Federal 12270)*
8	MY PRAYER	*Platters*	*(Mercury 70893)*
9	I REMEMBER (IN THE STILL OF THE NIGHT)	*Five Satins*	*(Ember 100S)*
10	I ASKED FOR WATER	*Howlin' Wolf*	*(Chess 1632)*

NEWARK

	HONKY TONK	*Bill Doggett*	*(King 49S0)*
	LET THE GOOD TIMES ROLL	*Shirley & Lee*	*(Aladdin 332S)*
	WHEN I'M WITH YOU	*Moonglaws*	*(Chess 1629)*
	BAD LUCK	*B. B. King*	*(RPM 468)*
	THE ANGELS SANG	*Solitaires*	*(Old Town 1026)*
	WHEN MY DREAM-BOAT COMES HOME	*Fats Domino*	*(Imperial S396)*
	I CAN'T LOVE YOU ENOUGH	*Lavern Baker*	*(Atlantic 1104)*
	SO LONG	*Fats Domina*	*(Imperial S396)*
	FEVER	*Little Willie Jahn*	*(King 493S)*
	OH WHAT A NIGHT	*Dells*	*(Vee-Jay 204)*

DALLAS

	HONKY TONK	*Bill Doggett*	*(King 4950)*
	THE CHICKEN	*Roscoe Gorden*	*(Flip 237)*
	LET THE GOOD TIMES ROLL	*Shirley & Lee*	*(Aladdin 3325)*
	DON'T BE CRUEL	*Elvis Presley*	*(RCA Victor 20-6604)*
	BAD LUCK	*B. B. King*	*(RPM 468)*
	I GOTTA GET MYSELF A WOMAN	*Drifters*	*(Atlantic 1101)*
	I CAN'T QUIT YOU BABY	*Otis Rush*	*(Cobra S000)*
	HOUND DOG	*Elvis Presley*	*(RCA Victor 20-6604)*
	SEE SAW	*Moonglows*	*(Chess 1629)*
	OUT OF SIGHT, OUT OF MIND	*Five Keys*	*(Capitol 3S02)*

The Cash Box Hot 100

	PHILADELPHIA	LOS ANGELES	CLEVELAND
1	HONKY TONK *Bill Doggett* *(King 4950)*	HONKY TONK *Bill Doggett* *(King 4950)*	HONKY TONK *Bill Doggett* *(King 4950)*
2	LET THE GOOD TIMES ROLL *Shirley & Lee* *(Aladdin 3325)*	MY PRAYER *Platters* *(Mercury 70893)*	DON'T GO NO FARTHER *Muddy Waters* *(Chess 1630)*
3	KA-DING DONG *G-Clefs* *(Pilgrim 24971)*	I REMEMBER (In The Still Of The Night) *Five Satins* *(Ember 1005)*	SEE SAW *Moonglows* *(Chess 1629)*
4	FEVER *Little Willie John* *(King 4935)*	BAD LUCK *B. B. King* *(RPM 468)*	I ASKED FOR WATER *Howlin' Wolf* *(Chess 1632)*
5	WALKING IN A DREAM *Solomon Burke* *(Apollo 500)*	BILLY'S BLUES *Billy Stewart* *(Chess 1625)*	LET THE GOOD TIMES ROLL *Shirley & Lee* *(Aladdin 3325)*
6	WHEN I'M WITH YOU *Moonglows* *(Chess 1629)*	LET THE GOOD TIMES ROLL *Shirley & Lee* *(Aladdin 3325)*	MY PRAYER *Platters* *(Mercury 70893)*
7	HOUND DOG *Elvis Presley* *(RCA Victor 20-6604)*	BLUE MOOD *Julie Stevens* *(Dig 116)*	I REMEMBER (IN THE STILL OF THE NIGHT) *Five Satins* *(Ember 1005)*
8	WALKING THE BEAT *Ernie Freeman* *(Imperial 5403)*	KA-DING DONG *G-Clefs* *(Pilgrim 24971)*	KA-DING DONG *G-Clefs* *(Pilgrim 24971)*
9	LIPSTICK, POWDER AND PAINT *Joe Turner* *(Atlantic 1100)*	CONFIDENTIAL *Sonny Knight* *(Vita 137)*	IT'S TOO LATE *Chuck Willis* *(Atlantic 1098)*
10	I GOTTA GET MYSELF A WOMAN *Drifters* *(Atlantic 1101)*	DON'T BE CRUEL *Elvis Presley* *(RCA Victor 20-6604)*	DON'T BE CRUEL *Elvis Presley* *(RCA Victor 20-6604)*

	ST. LOUIS	MEMPHIS	SAN FRANCISCO
1	HONKY TONK *Bill Doggett* *(King 4950)*	HONKY TONK *Bill Doggett* *(King 4950)*	HONKY TONK *Bill Doggett* *(King 4950)*
2	I REMEMBER (IN THE STILL OF THE NIGHT) *Five Satins* *(Ember 1005)*	DON'T GO NO FARTHER *Muddy Waters* *(Chess 1630)*	BLUE MOOD *Julie Stevens* *(Dig 116)*
3	BAD LUCK *B. B. King* *(RPM 468)*	MOTHER-IN-LAW BLUES *Little Jr. Parker* *(Duke 157)*	SOFT WINDS *Dinah Washington* *(Mercury 70906)*
4	LET THE GOOD TIMES ROLL *Shirley & Lee* *(Aladdin 3325)*	SWEET LITTLE ANGEL *B. B. King* *(RPM 468)*	LET THE GOOD TIMES ROLL *Shirley & Lee* *(Aladdin 3325)*
5	KA-DING DONG *G-Clefs* *(Pilgrim 24971)*	YOU'VE GOT BAD INTENTIONS *Bobby Blue Bland* *(Duke 153)*	CANADIAN SUNSET *Hugo Winterhalter* *(RCA Victor 20-6537)*
6	WHEN MY DREAM-BOAT COMES HOME *Fats Domino* *(Imperial 5396)*	LET THE GOOD TIMES ROLL *Shirley & Lee* *(Aladdin 3325)*	MY PRAYER *Platters* *(Mercury 70893)*
7	I CAN'T QUIT YOU BABY *Otis Rush* *(Cobra 5000)*	SEE SAW *Moonglows* *(Chess 1629)*	PLEADIN' FOR LOVE *Larry Birdsong* *(Excello 2076)*
8	PLEADIN' FOR LOVE *Larry Birdsong* *(Excello 2076)*	KA-DING DONG *G-Clefs* *(Pilgrim 24971)*	TORE UP OVER YOU *Midnighters* *(Federal 12270)*
9	I ASKED FOR WATER *Howlin' Wolf* *(Chess 1632)*	I'M TORE UP *Billy Gayles* *(Federal 12265)*	SWEET LITTLE ANGEL *B. B. King* *(RPM 468)*
10	HOUND DOG *Elvis Presley* *(RCA Victor 20-6604)*	I CAN'T LOVE YOU ENOUGH *Lavern Baker* *(Atlantic 1104)*	FEVER *Little Willie John* *(King 4935)*

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VITA #137
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R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

YOUNG JESSIE
(Modern 1002)

B+ "DON'T HAPPEN NO MORE" (2:23) [Personality BMI—Jessie] Young Jessie does a strong job shouting a quick beat ditty with plenty of excitement. Infectious side that could catch on.

B "HIT, GIT AND SPLIT" (2:23) [Personality BMI—Smith, Paul] Another rocking quick beat that Jessie milks. Good side, tho not as strong as "Don't Happen No More".

LITTLE ARTHUR MATHEWS
(Dig 117)

B "BAD BAD BULLDOG" (2:40) [Dig BMI—Gallo, Kelso, Page, Otis] Little Arthur Mathews chants a rhythmic quick beat bouncer novelty story of a growling, snapping bulldog on his tail. Ok vocal effort against a driving ork support.

C+ "HOT DIGGITY DOG" (2:33) [Dig BMI—Hodge, Belvin] Little Arthur sings another rhythmic bouncer set to a familiar melodic chant. Ok deck, but lacks the appeal of "Bulldog".

THE TURKS
(Bally 7-1017)

B+ "THIS HEART OF MINE" (2:32) [Valleydale BMI—Motola] The Turks make their bow on Bally with a middle beat romantic lilter that comes off delightfully. Gaynel Hodge, handling the lead, turns in a smart and impressive performance. Strong release to be carefully watched.

B "WHY DID YOU?" (2:28) [Valleydale BMI—Watson, Motola] The Turks bounce lightly through a pop paced effort. Deck is a romantic weeper set to an infectious happy lilt. Ok platter.

ELLA JOHNSON
(Mercury 70965)

B+ "THAT'S WHAT YOU GOTTA DO" (2:23) [Tee Pee ASCAP—] Ella Johnson swings with charm and seduction as she tells her man what he has to do if he wants to be her baby. It is a rhythmic middle beat with a light hearted feeling. Vivacious deck.

B "WHAT A DAY" (2:05) [Pure Music BMI—] A quick beat rocker with a novelty lyric. Ella handles the item delightfully but the material isn't as strong as "That's What You Gotta Do".

THE HEARTBEATS
(Hull 720)

B+ "OH BABY DON'T" (2:25) [Keel BMI—Smith, Miller] The Heartbeats come up with a catchy quick beat set to a novelty arrangement. The group swings delightfully through the racer and the result is an infectious offering that excites. Watch this one carefully.

B "A THOUSAND MILES AWAY" (2:22) [Keel BMI—Sheppard, Miller] The Heartbeats blend tenderly on a slow blues ballad in which they promise to return home soon. Pretty and soft melody.

The Cash Box Award o' the Week

"MEAN TO ME" (2:38)
[ASCAP—Turk, Ahlert]
"TELL ME WHO" (2:41)
[Crossroads BMI—Billy Miles]

BIG MAYBELLE
(Savoy 1500)

BIG MAYBELLE

● Big Maybelle, out to make it two in a row, follows "Candy" with "Mean To Me", that wonderful oldie. Maybelle does such a grand job it could mean a revival. She digs deep into the heart of the tune, giving it such a gutty vocal the lyrics take on full meaning. This gal has so much style, deep feeling, and down to earth quality that we feel this record is going to be her biggest yet—and could go all the way. The flip, "Tell Me Who", is another quick beat belted by the Maybelle as only she can. However, it's "Mean To Me".

FATS GAINES
(Authentic 403)

B "IT'S TRAGIC" (2:37) [Dootsie Williams — Rebecca Williams] Rebecca Williams sings a parody to the tune "It's Magic" that might be well known to the school kids around the country. At least the local students have been singing it for several years. It is a very funny item. Chuckley and might grab some good action if it gets the exposure.

B "MY MAN IS GONE" (2:42) [Dootsie Williams BMI—Fats Gaines] Miss Williams wails a slow, rhythmic blues with warmth and deep feeling. Good vocal job on the moody tune.

JOHNNY OTIS
(Dig 119)

B+ "HEY! HEY! HEY! HEY!" (2:45) [Valjo BMI—Johnny Otis] Johnny Otis knocks out a quick beat rocker with an excitement engendered by orking and shouty vocal. Deck rides—good sound and beat. Watch this one.

B "LET THE SUNSHINE IN MY HEART" (2:37) [Dig BMI—Johnny Otis] Otis backs with a complete change of pace, singing a slow paced ballad lovely smoothly. Ok deck.

ARTHUR & BOOKER
(Chess 1637)

B "HEAVENLY ANGEL" (2:28) [Arc BMI—Booker] Arthur & Booker blend voices on a rhythmic blues ballad with effective results. It is a drifty, melodic effort in which the team asks the "heavenly angel" to send them someone to love to overcome their loneliness and blues. Warm side.

B "YOU'RE NEAR ME" (2:25) [Arc BMI—Booker] Arthur & Booker bounce lightly through a middle beat rhythm ballad. Delightful listening.

EDGAR BLANCHARD
(Specialty 585)

C+ "MR. BUMPS" (2:10) [Venice BMI — E. Blanchard] Edgar Blanchard and his band offer up a middle beat bouncer instrumental that will make a good programming item for deejays. Good dance and listening deck.

C+ "RICKI-TICKI-TOO" (1:55) [Venice BMI—Blanchard, Montrell, Sandy] A quick beat instrumental with a honky tonk flavor. Pleasing side.

The Cash Box R & B Best Bets

★	"TELL ME THE TRUTH"	Larry Birdsong	Calvert 104
★	"OH BABY DON'T"	The Heartbeats	Hull 720
★	"BABY LEE" / "DIMPLES"	John Lee Hooker	Vee-Jay 205
★	"I'M LOOKING THROUGH YOUR WINDOW"	Dolly Cooper	Dot 15495
★	"THAT'S WHAT YOU GOTTA DO"	Ella Johnson	Mercury 70965

THE CHESTNUTS
(Davis 452)

B+ "FOREVER I VOW" (2:40) [Joe Davis ASCAP—Griffin, White, Hopkins, Hopkins] Ruby Whitaker handles the lead on this side, singing a slow paced love ballad with a warm effort. Drifty type wax that makes very pleasant listening. Good side.

B "BROTHER BEN" (2:45) [Joe Davis ASCAP—Frank Hopkins] The Chestnuts bounce a cutie with a quick beat rhythm boasting of the amoral attributes of brother Ben. Infectious ditty.

JAMES CURRY
(Flash 110)

B "PLEASE BABY" (2:22) [BMI —Curry, Reynolds] James Curry offers a pleasant rocker with a smooth vocal against a beaty instrumental backdrop.

B "MY PROMISE" (2:25) [BMI —James Curry] Curry wails a slow beat ballad with feeling. Bluesy offering presented with a relaxed arrangement. Pleasant side.

JIMMY NOLEN
(Federal 12278)

B "HOW FINE CAN YOU BE" (2:16) [Armo BMI — Jimmy Nolen] Jimmy Nolen sings a familiar jump riff that comes off an appealing deck. Rocking arrangement and driving instrumental assist, featuring a heated horn.

B "IT HURTS ME TOO" (2:25) [Armo BMI—Nolen] Nolen wails for the southern market as he dramatically sells this slow beat blues. Solid authentic down home wailing. Good arrangement and ork backdrop on the moody tune.

DOLLY COOPER
(Dot 15495)

B+ "I'M LOOKING THROUGH YOUR WINDOW" (3:05) [Peer BMI—Smith, Kosloff, Paul] Dolly Cooper sings a pop offering with a warm and emotional style. It is a moving, spiritual type melody done extremely well.

B "BIG ROCK INN" (2:06) [Peer Music BMI—Joe Thomas] Dolly Cooper rocks a quick beat blaster with loads of enthusiasm. Gutty and swinging wax. Exciting side.

FRANK MOTLEY
(Big Town 116)

B "NEW HOUND DOG" (2:23) [4 Star Sales BMI—F. Motley] Frank Motley drives with the impact of a pile driver as he growls the hard hitting, quick beat rocker. Exciting side.

C+ "SNATCH IT" (2:16) [4 Star Sales BMI—F. Motley] Motley, the man with two trumpets, knocks out a wild, screaming instrumental that races at breakneck speed from the opening note. Instrumental exhauster.

JOHN LEE HOOKER
(Vee-Jay 205)

B+ "BABY LEE" (2:59) [Tollie BMI—Hooker, Bracken] John Lee Hooker turns in a sincere and warm reading of a slow paced rhythm blues that comes off very strong. Hooker, whose biggest appeal is usually the Southern markets, has a beat and sound here that could make its mark on all territories. Watch it closely.

B+ "DIMPLES" (2:57) [Tollie BMI Hooker, Bracken] Hooker backs with a cute and saucy bouncer about his baby and the way she walks and twitches. Chuckley lyric. Very good side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

R & B Sure Shots

The Cosh Box R&B "Sure Shots" highlight records which reports from retail deolers ond juke box operotors throughout the notion indicote are either olready beginning to sell in quontity or else give every sign of doing so.

"IT ISN'T RIGHT"
"YOU'LL NEVER, NEVER KNOW"
The Cash Box Disk of the Week — 9/15
Platters — **Mercury 70948**

•

"LONELY AVENUE"
"LEAVE MY WOMAN ALONE"
The Cash Box Award o' the Week — 9/22
Ray Charles — **Atlantic 1108**

•

"BLUEBERRY HILL"
"HONEY CHILE"
The Cash Box Disk of the Week — 9/22
Fats Domino — **Imperial 5407**

•

"TOO MUCH MONKEY BUSINESS"
"BROWN-EYED HANDSOME MAN"
The Cash Box Award o' the Week — 9/8
Chuck Berry — **Chess 1635**

•

"I ASKED FOR WATER"
Howlin' Wolf — **Chess 1632**

•

"OUT OF SIGHT, OUT OF MIND"
Five Keys — **Capitol 3052**

•

"THE ABC's OF LOVE"
The Cash Box Sleeper of the Week — 9/22
Teen Agers — **Gee 1022**

Riverside Announces 100 LP Release Schedule

NEW YORK — Riverside Records will release 100 new 12-inch albums in the September 1956 to August 1957 period. The heaviest release schedule in its short 3-year history almost triples the past year's output and will bring the Riverside album total close to 300 LP's in the next 12 months.

Riverside's 100 new releases include recordings in the following categories: Jazz Archives, Contemporary (Modern Jazz and Dixieland); Folklore; World Folk-Music; Specialty; Samplers and Modern Voices.

Forthcoming albums in the Jazz Archives Series will be headed by a September release titled: "A History of Classic Jazz," consisting of five 12-inch LP's and more than 60 selections bound in a de luxe leatherette package plus a 20,000 word essay by Charles Edward Smith on the backgrounds of jazz. "A History of Classic Jazz" features a panoramic view of traditional jazz, including the great names of New Orleans, Chicago, Dixieland, and "Revival"—Louis Armstrong, Jelly Roll Morton, King Oliver, Bix Beiderbecke, Fats Waller, and others. Other scheduled Jazz Archive LP's include performances by Muggsy Spanier, Johnny Dodds, Louis Armstrong, King Oliver, and Fletcher Henderson.

Riverside's expanded Modern Jazz Catalogue will present the waxing by Thad Jones, Kenny Dorham, Ernie Henry, Matthew Gee, Cecil Payne, Thelonius Monk, Randy Weston, Mundell Lowe, and Don Elliott. Dixieland will be represented by recent performances of Sidney Bechet, Albert Nicholas, Wild Bill Davidson and George Lewis.

Ram Adds To His Staff

NEW YORK—Personality Productions, Buck Ram's management firm, has added Mike Abbott and Mike Kasino to its constantly expanding organization. Abbott was formerly with the William Morris Agency and Kasino was associated with the Ben Waller agency on the West Coast.

Ram left for the West Coast last week, leaving his right hand girl Jean Bennett, to take care of publicity on the new releases by the firm's artists. Abbott and Kasino will work with the booking offices setting dates for the Personality roster.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action. which have not yet appeared in the national top 15.

(Listed Alphabetically)
*Indicates first appearance on Territorial Tips

AFTER THE LIGHTS GO DOWN LOW
Al Hibbler (Decca 29982)
ANGEL FACE
Neons (Tetra)
BILLY'S BLUES
Billy Stewart (Chess 1625)
*BLUEBERRY HILL
*HONEY CHILE
Fats Domina (Imperial 5407)
BLUE MOOD
Julie Stevens (Dig 116)
BUBBINS ROCK
INDIANA
Earl Bostic & Bill Doggett (King 4954)
CANADIAN SUNSET
Winterhalter (RCA Victor 20-6537)
CONFESSING MY LOVE
Wilbert Harrisan (Savoy 1198)
*CONFIDENTIAL
Sonny Knight (Vito 137)
COUNTRY
Gene Barge (Checker 835)
DOWN YONDER WE GO BALLIN'
SOMEDAY YOU'LL WANT ME
Smiley Lewis (Imperial 1097)
EVERYBODY'S WAILIN'
Huey Smith (Ace 521)
HURT ME
Wynona Carr (Specialty 580)
I ASKED FOR WATER
Howlin' Wolf (Chess 1632)
I CAN'T LOVE YOU ENOUGH
STILL
Lavern Baker (Atlantic 1104)
I CAN'T QUIT YOU BABY
Otis Rush (Cobra 5000)
I CRY OH
Eddie Bo (Apollo 499)
I LOVE YOU BABY
MY FIRST PLEA
Jimmy Reed (Vee-Jay 203)
I'M TORE UP
Billy Gayles (Federal 12265)
*IT ISN'T RIGHT
*YOU'LL NEVER, NEVER KNOW
Platters (Mercury 70948)
JUST A FEELING
TEENAGE BEAT
Little Walter (Checker 845)
*LONELY AVENUE
*LEAVE MY WOMAN ALONE
Ray Charles (Atlantic 1108)
LOVE, SWEET LOVE
RED TOP
Teen Queens (RPM 470)
MY NERVES
Little Willie John (King 4960)
LIPSTICK, POWDER AND PAINT
ROCK AWHILE
Joe Turner (Atlantic 1100)
MARTY ON PLANET MARS
Marty (Novelty 101)
*MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)
*OH WHAT A NIGHT
Dells (Vee-Jay 204)
ONE KISS LED TO ANOTHER
Coasters (Atco 1673)
OUT OF SIGHT, OUT OF MIND
Five Keys (Capitol 3052)
PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)
PRETTY LITTLE GIRL
Monarchs (Neil 101)
*PRISCILLA
Dimples (Raost)
SOFT SUMMER BREEZE
Eddie Heywood (Mercury 70853)
SOFT WINDS
Dinah Washington (Mercury 70906)
SOLDIER OF FORTUNE
Drifters (Atlantic 1101)
SWEET LITTLE ANGEL
B. B. King (RPM 468)
*THE ABC's OF LOVE
*SHARE
Teen Agers (Gee 1022)
THE ANGELS SANG
Solitaires (Old Town 1028)
THE CHICKEN
Roscoe Gordon (Flip 237)
THE CLOSER YOU ARE
Channels (Whirling Disc 100)
THE FOOL
Gallahads (Jubilee 5252)
Sanford Clark (Dot 15481)
*THIRTY DAYS
Clyde McPhatter (Atlantic 1106)
TIME WILL TELL
Bobby Charles (Chess 1648)
*TOO MUCH MONKEY BUSINESS
*BROWN-EYED HANDSOME MAN
Chuck Berry (Chess 1635)
TORE UP OVER YOU
Midnighters (Federal 12270)
WALKING IN A DREAM
*NO MAN WALKS ALONE
Solomon Burke (Apollo 500)

BREAKING FOR A SMASH!
THE TURBANS'
"IT WAS A NIGHT LIKE THIS"
#486
Sensational New Orleans Artist!
JOE JONES
"YOU DONE ME WRONG"
"WHEN YOUR HAIR HAS TURNED TO SILVER
#488
Herald RECORDS 1697 B'way, New York City, N.Y.

GOING BIG!
"SHEDDING TEARS"
Vernon Green and The Medallions
400
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

New Releases!
The Heartbeats
"A THOUSAND MILES AWAY"
"OH BABY DON'T"
HULL 720
Bee Bee Queen
"WANNA BE LOVED ALL NIGHT LONG"
"YES SIR-EE"
HULL 719
HULL RECORDS
1595 BROADWAY (PHONE: JUdson 6-5390)
NEW YORK CITY

The New One by the
SIX TEENS
"Afar Into the Night"
b/w "Send Me Flowers"
NO. 317
FLIP RECORDS
618 S. RIDGELEY DR., LOS ANGELES 36, CAL.

A *Really* Hot One!
Amos Milburn
"Chicken Shack"
#3332
Aladdin RECORDS
Beverly Hills, Calif.

It's COMING!!!!
BUCHANAN
AND
GOODMAN'S
Next Great Novelty Smash
OUT NEXT WEEK
ORDER FROM
YOUR DISTRIB NOW!

Two Anniversaries

JACKSONVILLE, FLORIDA—Ed Bell, WIVY disk jockey, recently celebrated two anniversaries, his birthday and his sixth anniversary with the station. Ed's show is on the air daily, Monday thru Friday, from 8:30 to 10:30 A. M. His easy, relaxed manner has endeared him to his audience in Jacksonville and surrounding communities. Ed is shown with his daughter Lindy Bell on his yacht which is named after her.

Joe "Red" Hayes

"Every Little Bit"

CAPITOL # 3550

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HOLLYWOOD 1-9347

HOT ARTIST!

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"NEW STAR OF GRAND OLE OPRY"

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"GONNA COME GET YOU"

"JUST ONE MORE"

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For Personal Appearances By A Real Show Stopper— GEORGE JONES

Contact:

HAL SMITH, Personal Manager

Curtis Artist Productions

4705 GALLATIN ROAD

NASHVILLE TENNESSEE

Phone: Canal 8-5540

EMI To Show Its Stereo Recording System

HOLLYWOOD—Electric and Musical Industries, Ltd., Hayes, Middlesex, England, owner of Capitol Records, Inc., will demonstrate its stereo recording system at the eighth annual convention of the Audio Engineering Society in the New York Trade Show Building, New York, September 27-30, from 2-10 p.m.

Conducting the demonstration will be Dr. G. F. Dutton, Chief of the Advanced Development Section, Record Division, BMI. Dr. Dutton also will read a paper on this recording system before a meeting of the Audio Engineering Society on September 26.

According to Dr. Dutton, the EMI system aims to reproduce at the ears of the listener the same relative acoustic pressures and phases that would be experienced in the original sound field, particularly in the middle and low frequency regions where definition is very important. He explains that basically, two directional microphones are used, placed very close together and connected to separate channels leading to their respective loudspeakers.

Planning to attend the convention after two and one-half weeks with Capitol technical and engineering executives in Hollywood, will be W. S. Barrell, Technical Liaison Officer, Group Recording, EMI. Barrell left the West Coast September 19.

Chairman of the September 26 morning session of the convention on "Disk Recording and Reproduction" will be Donald J. Plunkett, Studio Manager of Capitol's New York Recording Office, who will introduce James W. Bayless, Engineering-Manufacturing Vice-President of Capitol, who will read a paper on "A New Recording Plant," in which he will disclose features and innovations in The Capitol Tower recording studios in Hollywood.

Skyway Issues Political Novelty

LOS ANGELES—Skyway Records, with a close watch on current events, has issued a political novelty rock and roller titled "Donkey Rock, Elephant Roll." It features the Hatton Sisters.

Skyway is currently negotiating with a record firm in Belgium for the masters to this release and a recent release, "Season's Greetings — A Cheerful Hello."

Country Disk Jockey

REGIONAL RECORD REPORTS

"COUSIN" JOHNNY SMALL
WNLC—New London, Conn.

1. Cheated Too (Lee & Cooper)
2. Let's Say Goodbye (L. Moore)
3. I Walk The Line (J. Cash)
4. Sweet Dreams (D. Gibson)
5. Ruby Are You Mad (Osbornes & Allen)
6. Searching (K. Wells)
7. Jesus Answers My Prayers (Reno & Smiley)
8. I Take The Chance (Browns)
9. Waltz Of The Angels (W. Stewart)
10. You Are The One (C. Smith)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Don't Be Cruel (E. Presley)
2. You Are The One (C. Smith)
3. Cash On The Barrelhead (Louvins)
4. Singing The Blues (Robbins)
5. I Walk The Line (J. Cash)
6. Doorstep To Heaven (Smith)
7. I Loved You Better (Johnnie & Jack)
8. Until I Met You (F. Young)
9. Searching (K. Wells)
10. Love, Love, Love (Johnnie & Jack)

SLIM HARPER
WVNJ—Newark, N. J.

1. Bed Of Roses (R. Garrett)
2. Waltz Of The Angels (L. Frizzell)
3. Crazy Arms (R. Price)
4. Sweet Dreams (F. Young)
5. Searching (K. Wells)
6. You Are The One (C. Smith)
7. Will I Ever Forget You (Dee)
8. You Gotta Be My Baby (S. McDonald)
9. Wherever You Are (Duncan)
10. Until I Met You (F. Young)

ABBIE NEAL
WAMO—Homestead, Pittsburgh, Pa.

1. Crazy Arms (R. Price)
2. I Walked Alone (J. Cash)
3. You Gotta Be My Baby (G. Jones)
4. Cheated Too (Coopers)
5. I'll Take Back My Heartache (Ranch Girls)
6. You Don't Know Me (E. Arnold)
7. Hey, You There (Rusty & Doug)
8. Searching (K. Wells)
9. My Lips Are Sealed (Reeves)
10. He Wears My Wedding Band (Ranch Girls)

TOM EDWARDS
WERE—Cleveland, Ohio

1. I Walk The Line (J. Cash)
2. Crazy Arms (Ray Price)
3. Mother Of Honky Tonk Girl (J. Reeves)
4. Sweet Dreams (F. Young)
5. Any Old Time (W. Pierce)
6. May You Never Be Alone (R. Garrett)
7. I'm In My Teens (Collins Kids)
8. Ruby, Are You Mad (Osbornes & Allen)
9. Goodbye, Mr. Brown (Wells & Acuff)
10. You Don't Know Me (Arnold)

PAUL KALLINGER
XERF—Del Rio, Texas

1. Any Old Time (W. Pierce)
2. Crazy Arms (R. Price)
3. Sweet Dreams (F. Young)
4. Come Back To Me (Newman)
5. Trying To Forget You (P. Wagoner)
6. Love, Love, Love (Johnny & Jack)
7. You Are The One (Smith)
8. Mother Of A Honky Tonk Girl (J. Reeves)
9. Just As Long As You Love Me (Browns)
10. Teenage Boogie (W. Pierce)

SHEL HORTON
WKMC—Roaring Springs, Pa.

1. I Walk The Line (J. Cash)
2. Casey Jones (E. Arnold)
3. I Take The Chance (Browns)
4. Conscience, I'm Guilty (Snow)
5. Crazy Arms (R. Price)
6. Rainbow At Midnight (Carlisles)
7. Don't Be Cruel (E. Presley)
8. Just Because (E. Presley)
9. Searching (K. Wells)
10. Come On In (P. Kline)

KERMIT REID
WTJH—East Point, Ga.

1. Don't Be Cruel (E. Presley)
2. Crazy Arms (R. Price)
3. Cash On The Barrelhead (Louvins)
4. Sweet Dreams (F. Young)
5. Searching (K. Wells)
6. I Take The Chance (Browns)
7. You Are The One (C. Smith)
8. Any Old Time (W. Pierce)
9. Conscience, I'm Guilty (H. Snow)
10. I'm A One Woman Man (J. Horton)

MARY WILSON
KCLX—Colfax, Wash.

1. Crazy Arms (R. Price)
2. Aladdin's Lamp (F. Huskey)
3. You Are The One (C. Smith)
4. Searching (K. Wells)
5. I'm So In Love (Wilburns)
6. I Can't Quit (M. Robbins)
7. You Gotta Be My Baby (G. Jones)
8. According To My Heart (J. Reeves)
9. Love, Love, Love (Johnnie & Jack)
10. Come Back To Me (Newman)

BILL THORNTON
KRLW—Walnut Ridge, Ark.

1. Searching (K. Wells)
2. You'rt Running Wild (Louvins)
3. Crazy Arms (R. Price)
4. Any Old Time (W. Pierce)
5. Singin' The Blues (Robbins)
6. I Walk The Line (J. Cash)
7. Don't Be Cruel (E. Presley)
8. Sweet Dreams (F. Young)
9. Twenty Feet Of Muddy Water (S. James)
10. I Take The Chance (Browns)

TEX JUSTUS & NORM HALL
WBNL—Boonville, Ind.

1. Don't Be Cruel (E. Presley)
2. Singing The Blues (Robbins)
3. Nothing Looks As Good As You (F. Huskey)
4. According To My Heart (J. Reeves)
5. Thank You Just The Same (J. Shepard)
6. Ain't It Fine (D. Rich)
7. You Are The One (C. Smith)
8. You Gotta Be My Baby (G. Jones)
9. Now We'll Waltz (Lulu Belle & Scotty)
10. I'm So In Love With You (Wilburns)

JOHNNY "T" TALLEY
KEVE—Minneapolis, Minn.

1. Crazy Arms (R. Price)
2. Lonesome Train (J. Talley)
3. According To My Heart (J. Reeves)
4. I'm So In Love With You (Wilburns)
5. No Love Have I (Collins)
6. Where Did My Heart Go (T. Bill Strength)
7. I Gotta Know (W. Jackson)
8. Conscience, I'm Guilty (H. Snow)
9. That's My Reward (Wallace)
10. Wicked Lies (C. Smith)

LARRY DEXTER
WRHC—Jacksonville, Fla.

1. Singing The Blues (Robbins)
2. Blue Mountain Waltz (Mach)
3. Ruby, Are You Mad (Osbornes & Allen)
4. Gossip (L. Duncan)
5. Crazy Arms (R. Price)
6. Sweet Dreams (F. Young)
7. I'm In My Teens (Collins Kids)
8. The Fool (S. Clark)
9. Heaven (Masters)
10. You're Running Wild (Louvins)

RED HUGHES
CKEY—Toronto, Canada

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. Searching (K. Wells)
4. Sweet Dreams (F. Young)
5. You Are The One (C. Smith)
6. Any Old Time (W. Pierce)
7. Don't Be Cruel (E. Presley)
8. Hound Dog (E. Presley)
9. I Want You (E. Presley)
10. Be-Bop-A-Lula (G. Vincent)

JOLLY CHOLLY
WWEZ—New Orleans, La.

1. Crazy Arms (R. Price)
2. Sweet Dreams (F. Young)
3. I Walk The Line (J. Cash)
4. Searching (K. Wells)
5. Hound Dog (E. Presley)
6. Twenty Feet Of Muddy Water (S. James)
7. Don't Tell Me Troubles (Browns)
8. You Are The One (C. Smith)
9. Conscience, I'm Guilty (H. Snow)
10. Casey Jones (E. Arnold)

"TATER" PETE HUNTER
KTLW—Texas City, Texas

1. On My Mind (Flatt & Scruggs)
2. I'm A One Woman Man (J. Horton)
3. I Can't Quit (M. Robbins)
4. Crazy Arms (R. Price)
5. Singing The Blues (Robbins)
6. Taggin' Along (G. Jones)
7. I've Known You From Somewhere (P. Wagoner)
8. Ain't It Fine (D. Rich)
9. Somebody (S. McDonald)
10. I Walk The Line (J. Cash)

TOM PERRYMAN
KSIJ—Gladewater, Texas

1. Don't Be Cruel (E. Presley)
2. According To My Heart (J. Reeves)
3. Hasta Luego (D. Houston)
4. Crazy Arms (R. Price)
5. I Can't Quit (M. Robbins)
6. Without Your Love (B. Lord)
7. Ain't It Fine (D. Rich)
8. Don't Tell Me (Browns)
9. I'm A One Woman Man (J. Horton)
10. Birds Of A Feather (Bradley)

SLIM COXX—"COWBOY CARAVAN"
WVKO—Springfield, Mass.

1. Cheated Too (Lee & Cooper)
2. Crazy Arms (R. Price)
3. Searching (K. Wells)
4. Your Pretty Blue Eyes (D. Rich)
5. Until I Met You (F. Young)
6. Seasons Of My Heart (J. Newman)
7. Uncle Pen (P. Wagoner)
8. Conscience, I'm Guilty (H. Snow)
9. Hopin' That You're Hopin' (Louvins)
10. I Walk The Line (J. Cash)

DON BURFORD
KBSF—Springhill, La.

1. Don't Be Cruel (E. Presley)
2. My Lips Are Sealed (Reeves)
3. Let's Make A Fair Trade (B. King)
4. Lonesome Train (Johnnie T. Talley)
5. It's Okay (G. Jones)
6. You Gotta Be My Baby (S. McDonald)
7. Tonight You Belong To Me (Wakely & Chandler)
8. Come Back To Me (Newman)
9. Stay Away From Me Baby (G. Morgon)
10. Without Your Love (B. Lord)

J. T. NESBITT
"THE COTTON PICKER"
WCKI—Greer, S. C.

1. Crazy Arms (R. Price)
2. You Are The One (C. Smith)
3. Cheated Too (Lee & Cooper)
4. Don't Be Cruel (E. Presley)
5. Searching (K. Wells)
6. I Walk The Line (J. Cash)
7. My Lips Are Sealed (Reeves)
8. Any Old Time (W. Pierce)
9. Conscience, I'm Guilty (H. Snow)
10. Hound Dog (E. Presley)

RAY PULLEY
WFOS—South Norfolk, Va.

1. Don't Be Cruel (E. Presley)
2. Crazy Arms (R. Price)
3. I Walk The Line (J. Cash)
4. My Lips Are Sealed (Reeves)
5. You Gotta Be My Baby (G. Jones)
6. Hound Dog (E. Presley)
7. No Love Have I (T. Collins)
8. Any Old Time (W. Pierce)
9. The Fool (S. Clark)
10. Cheated Too (Lee & Cooper)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

Country Big 10 JUKE BOX TUNES

Pos.		Last Week
1	I WALK THE LINE *Johnny Cash* *(Sun 241; 45-241)*	1
2	DON'T BE CRUEL *Elvis Presley* *(RCA Victor 20-6604; 47-6604)*	2
3	CRAZY ARMS *Ray Price* *(Columbia 21510; 4-21510)*	3
4	HOUND DOG *Elvis Presley* *(RCA Victor 20-6604; 47-6604)*	4
5	SEARCHING *Kitty Wells* *(Decca 29956; 9-29956)*	5
6	YOU ARE THE ONE *Carl Smith* *(Columbia 21522; 4-21522)*	7
7	BE-BOP-A-LULA *Gene Vincent* *(Capitol 3450; F3450)*	6
8	SWEET DREAMS *Faron Young* *(Capitol 3443; F3443)*	8
9	CONSCIENCE, I'M GUILTY *Hank Snow* *(RCA Victor 20-6578; 47-6578)*	—
10	MY LIPS ARE SEALED *Jim Reeves* *(RCA Victor 20-6517; 47-6517)*	10

Halsey Heads New Artists Management Agency

INDEPENDENCE, KANS. — Jim Halsey, personal manager of Hank Thompson and His Brazos Valley Boys for the past five years, announced last week the formation of a new personal management agency, Thunderbird Artists, Inc. The agency will specialize in personal management, promotion and publicity for country artists and will concentrate on ballroom, fair and rodeo bookings.

Signed to the agency, which Halsey will head, are Hank Thompson and his Brazos Valley Boys (Capitol), Leon McAuliffe and his Cimarron Boys (Columbia), and Billy Gray and His Western Okies (Decca), in the Western band department. In the single act department will be Wanda Jackson (Capitol), Mitchell Torok (Decca) and Jud 'n' Jory. Other top country artists are to join the agency within the next few months.

During the past few years Halsey has booked country talent into many of the leading fairs and rodeos, including the Cheyenne, Wyoming Frontier Days Rodeo; Texas State Fair; California State Fair; Calgary Stampede; Edmonton Fair and Exposition; Fort Worth Fatstock Show, and many others. Demands for top country attractions this past year were so heavy that Jim Halsey and Thunderbird Artists, Inc., plan to service many more fairs and rodeos this year by increasing their talent roster. They also will service more ballrooms with country and Western bands.

Thunderbird Artists, Inc., will headquarter in Independence, Kansas.

RCA Thesaurus Plans Welk Radio Show

NEW YORK—Lawrence Welk, the nation's top TV bandleader, has been signed by RCA Thesaurus to transcribe a new half-hour radio show. The new show will follow the same format as the bandleader's TV show, with Welk as Master of Ceremonies and individual band members and vocalists in the solo spots.

Featured will be songstress Alice Lon as the program's "Champagne Lady," Myron Floren on accordion, first violinist Dick Kesner, Jerry Burke on the Hammond Organ, Artistic Aladdin in his usual roles of vocalist and violinst, and everybody else in Welk's regular TV lineup. All music is being freshly transcribed in RCA's "New Orthophonic" High Fidelity Sound. So far, seventy of the tunes transcribed for the new show have never previously been recorded by Welk for any other purpose. Sales promotion and merchandising materials are being supplied by RCA Thesaurus. The program is scheduled for winter broadcast at no additional cost to RCA Thesaurus subscriber stations.

Welk's earning power and popularity are now at their all-time highs. Today, his program consistently ranks among the "Top Ten" of all network shows, and among the "Top Ten" with men as well as women. In addition to all his other activities, Welk will unveil his second TV show this fall.

Oceanic Signs Artist-Writers

NEW YORK—The Oceanic Music Company, this city has signed Hawkshaw Hawkins, RCA Victor artist, and Jean Shepard, Capitol Records, to exclusive writers' contracts.

Hawkins and Shepard will also have subsidiary publishing firms with Oceanic Music.

Country Best Sellers

IN RETAIL OUTLETS

1. CRAZY ARMS
   Ray Price (Columbia 21510; 4-21510)
2. DON'T BE CRUEL
   Elvis Presley
   (RCA Victor 20-6604; 47-6604)
3. I WALK THE LINE
   Johnny Cash (Sun 241; 45-241)
4. HOUND DOG
   Elvis Presley
   (RCA Victor 20-6604; 47-6604)
5. SWEET DREAMS
   Faron Young (Capitol 3443; F3443)
6. SEARCHING
   Kitty Wells (Decca 29956; 9-29956)
7. YOU ARE THE ONE
   Carl Smith (Columbia 21522; 4-21522)
8. BE-BOP-A-LULA
   Gene Vincent (Capitol 3450; F-3450)
9. CONSCIENCE, I'M GUILTY
   Hank Snow
   (RCA Victor 20-6578; 47-6578)
10. SINGING THE BLUES
    Marty Robbins
    (Columbia 21545; 4-21545)
11. I WANT YOU, I NEED YOU, I LOVE YOU
12. ACCORDING TO MY HEART
13. YOU DON'T KNOW ME
14. MY LIPS ARE SEALED
15. ANY OLD TIME; I'M A ONE-WOMAN MAN; I TAKE THE CHANCE; JUST AS LONG AS YOU LOVE ME; YOU GOTTA BE MY BABY; I'M SO IN LOVE WITH YOU; GONNA BACK UP BABY; TRYIN' TO FORGET THE BLUES; CASH ON THE BARREL HEAD.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS ..... Ray Price (Columbia)
2. I WALK THE LINE ..... Johnny Cash (Sun)
3. SWEET DREAMS ..... Faron Young (Capitol)
4. DON'T BE CRUEL ..... Elvis Presley (RCA Victor)
5. YOU ARE THE ONE ..... Carl Smith (Columbia)
6. SEARCHING ..... Kitty Wells (Decca)
7. SINGING THE BLUES ..... Marty Robbins (Columbia)
8. CONSCIENCE, I'M GUILTY ..... Hank Snow (RCA Victor)
9. ACCORDING TO MY HEART ..... Jim Reeves (RCA Victor)
10. YOU GOTTA BE MY BABY ..... George Jones (Starday)

11. CHEATED TOO 12. MY LIPS ARE SEALED. 13. I'M A ONE-WOMAN MAN 14. I'M SO IN LOVE WITH YOU. 15. ANY OLD TIME 16. HOUND DOG 17. I TAKE THE CHANCE. 18. WITHOUT YOUR LOVE 19. JUST AS LONG AS YOU LOVE ME. 20. I CAN'T QUIT; YOU DON'T KNOW ME; YOU WERE MINE FOR AWHILE; TRYIN' TO FORGET THE BLUES; TWENTY FEET OF MUDDY WATER; I'D RATHER STAY HOME; MOTHER OF A HONKY TONK GIRL; CASH ON THE BARREL HEAD; UNTIL I MET YOU; AIN'T IT FINE; ONIE'S BOP.

Gus Dana Enters Army

NEW YORK — Gus Dana, young tunesmith son of Walter Dana of Dana Records, will enter the U. S. Army on his birthday, September 27.

Gus graduated from Miami University Cum Laude in three years, studying creative writing. He has written several songs recorded on Coral, Dana and Broadway Records. He was also accepted as a BMI writer.

Currently, the lad's song, "Angelique," is being published by Melody Trails, Howie Richmond's publishing firm and his tune, "Till You Come Back," was accepted by Pine Ridge of the Big Three.

Dana Records has just released: "Yes, I Love You," by Bill Harrington and Frank Wojnarowski's Orchestra, and the Harmony Bells' waxing of "Great Discovery." Several other songs are being readied for recording.

". . . top calibre job . . ."
from THE CASH BOX BULLSEYE
"THANK YOU JUST THE SAME"
by
Jean Shepard
CAPITOL 3514
pub. by VALLEY PUBLISHERS, INC.
Knoxville, Tenn.

JIMMIE WILLIAMS
on MGM
sings
"ALPHA and OMEGA"
b/w
"Where Will I Shelter My Sheep"
White Oak Music-BMI
7771 Cheviot Rd.
Cincinnati 24, O.

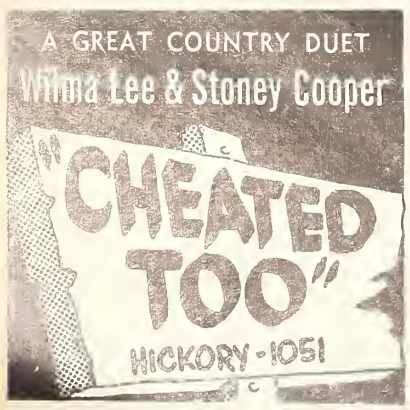
"WOND'RING 'BOUT YOU"
and
"ARKANSAS MOUNTAINS"
(Somewhere In The)
by the
HOUSE BROTHERS QUARTET
State Calla Records
2033 Burnett Way
Sacramento, California

CINCINNATI CUT-UPS

Rex Dale passed along the following information concerning the Hi-Fi Show being held this week at the Hotel Sheraton Gibson. Rex will be doing his DJ show over WCKY right in the midst of the tweeters, woofers, speakers and what have you. Rex says he plans to have a ball, as he has been a Hi-Fi bug since the craze started. On his show this week he interviewed the **Lancers** (Coral) who currently are appearing at Beverly Hills, also a new recording artist **Jeff Daniels** stopped by to be on the "Rex Dale Show". A contest "For the best reason Why I Want Elvis's picture", an 18 x 24 picture in color, is drawing fine response on his show. . . . **Gil Sheppard** will emcee a broadcast of the 107th annual Orphan Feast from the General Protestant Orphan Home on Sunday at 1 PM over WCPO. . . . **Steve Palmer** has joined the announcers staff of WKRC-TV; he formerly was with WHIZ-TV in Zanesville, Ohio. . . . **George Bryson** and **Mark Scott** stated during their Tuesday night broadcast of the Redlegs' game that they plan on being back and calling the plays for the club next year over WLW-TV. . . . **Lawrence Welk** packed the Cincinnati Gardens with more than 12,000 fans, undoubtedly the biggest fan club meeting to be held in Cincinnati in years. Proof that folks want to see more big band shows. . . . **Clyde Trask** with vocalist **Patty Miller** are appearing this week end at Castle Farm. . . . **Al Bland**, vice president in charge of programming announced that WLW-R will inaugurate a dozen new shows and offer new prsonalities starting this week. New faces seen around WLW are **Dave Lane, Jack Gwyn, Roy Nester** and **Bill Albert**, all who worked on top programs in other cities. . . . **Jack Remington** has returned from a two week vacation to take up the reins again on WKRC. . . . Aunt **Emmie** writes from Atlanta, Georgia that she sure is enjoying her trip South, says that she had to leave her little darlings at home as there was no room for them in the wagon. (The darlings are her pet pigs.) . . . **Nelson King** and **Tommie Sutton** stopped by the other morning from their trip to Nashville, where they helped plan the DJ convention to be held Nov. 9-10th there.

Attention—Send all news for this column to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, Ohio.

Airmail Subscription The Cash Box $30.



Country Reviews

A BULLSEYE · **B** VERY GOOD · **C** FAIR · **B+** EXCELLENT · **C+** GOOD · **D** MEDIOCRE

THE CASH BOX BULLSEYE

"ROCK 'N REELIN'" (2:23) [Republic And Copar BMI — M. Kaplan, A. Shuman, D. Wolf]

"DONT BLAME IT ON THE GIRL" (2:41) [Earl Barton BMI—Ashely]

RED FOLEY
Decca 30067; 9-30067)

● Red Foley, whose voice is a real pleasure to the ear, makes a double bid for a top rung on the sales ladder with both ends of his latest pairing. On the upper end the songster attractively fashions one for the country 'hipsters' as he spins an easy-to-take, rock 'n roll version of the square dance titled "Rock 'N Reelin'". On the other side the clear and mellow-toned Foley beautifully waxes a poignant, slow paced weeper tagged "Don't Blame It On The Girl". It's a great coupling with the upper end leading the way.

"HONKY TONK TEARS" (2:20) [Tree BMI—Broadway]

"LET THE WHOLE WORLD TALK" (1:55) [Acuff-Rose BMI—Miller, Fitzmorris]

JIMMY NEWMAN
(Dot 1286; 45-1286)

● Jimmy Newman comes up with a brand new double-decker that ranks as one of his best in quite awhile. The upper end, labeled "Honky Tonk Tears", is a middle beat lover's ballad that the chanter delivers with telling effect. On the other s de, an up tempo romantic opus, Newman has decided to pledge his love, forget the past and "Let The Whole World Talk". They're two potent pieces of material and Jimmy sells them with authority. It's a toss-up. Both ends have the goods.

"THE CAT CAME BACK" (2:30) [Beechwood BMI—S. James]

"HELLO OLD BROKEN HEART" (2:32) [Central BMI—J. Allison, A. Allison]

SONNY JAMES
(Capitol 3542; F3542)

● Whether it was Sonny James' tantalizing vocal stylings, the material, the catchy beat or a combination of all three factors that helped push "For Rent" and "Twenty Feet Of Muddy Water" way up the popularity charts cannot be readily ascertained. However, the formula was right and Sonny employs it on his latest effort, an intriguing, gimmicked-up ditty tabbed "The Cat Came Back". On the other half James displays his splendid ballad style as he expressively renders a tear-compelling, slow paced lover's item dubbed "Hello Old Broken Heart". It's a double-barreled contender for honors.

LITTLE BRENDA LEE
(Decca 30050; 9-30050)

B+ "JAMBALAYA" (2:06) [Acuff-Rose BMI—H. Williams] 9-year-old, Little Brenda Lee, the charming youngster who created quite a stir on her "Ozark Jubilee" appearances, debuts on wax with a captivating rendition of the recent Hank Williams smash.

B "BIGELOW 6-200" (2:12) [Copar BMI—D. Woody, P. Simmons] This end the mopster sends up a most intriguing reading of a catchy little rock 'n roller. A wonderful talent to watch country and popwise.

LULU-BELLE & SCOTTY
(KaHill 1013; 45-1013)

B "NOW WE'LL WALTZ" (2:44) [BMI—Kummerle, Lekin, Donna] Lulu-Belle & Scotty tell us that "new dances come and go but the waltz never dies" on this very pretty, slow paced lilter. Lovely deck that should easily find its way onto the deejays' turntables.

C+ "CHICK - CHICKA - CHICKEN" (2:05) [BMI—Wiseman, Frigo] Under lid is a change of pace, quick beat bouncer with sprightly lyrics that the pair grooves in enticing manner.

CHARLIE GORE
(King 4964; 45-4964)

B+ "RAILROADED" (2:03) [Mar-Kay BMI—Gore-Abner] The gal didn't take to Charlie Gore's line and she told him to keep on rollin' on this clever little novelty that moves along in quick beat style. Bright vocal job with a dandy instrumental backdrop.

B "OVER YOU" (2:17) [Mar-Kay BMI—Gore, Abner] Gore takes hold of this crying towel, middle beat lover's piece and portrays it convincingly.

DON GIBSON
(MGM 12331; K12331)

B+ "I BELIEVED IN YOU" (2:05) [Acuff-Rose BMI—Gibson] Don Gibson hands in a stellar vocal job as he dramatically delivers this tearful, slow tempo lover's ballad. Big hit potential here. Keep close tabs on it.

B "WHAT A FOOL I WAS TO FALL (FOR YOU)" (2:13) [Acuff-Rose BMI—Gibson] Here the warbler dishes up another top notch reading on a potent, middle beat romantic lament. Strong pairing.

THE MADDOX BROS. & ROSE
(Columbia 21559; 4-21559)

B+ "THE DEATH OF ROCK AND ROLL" (2:09) [Blackwood BMI—F. Maddox] After what the Maddox Brothers and Rose do to Ray Charles' big r&b hit "I've Got A Woman" it's more than likely that rock 'n roll enthusiasts are gonna shudder. It's a real funny, knockdown, drag-out satire that could bust out in both the country and pop fields.

B+ "PAUL BUNYAN LOVE" (2:22) [Vidor Publ. & Spark Publ. BMI—Kangas] The group stays strictly country on this more subdued, tho quick paced, romantic novelty. Delightful wax.

JUSTIN TUBB
(Decca 30062; 9-30062)

B+ "IT TAKES A LOT O' HEART" (2:34) [Hill & Range BMI—Everly] Here's a meaningful, romantic lilter that Justin Tubb puts over in top quality fashion. It's a powerful entry that could break wide open.

B+ "I'M JUST FOOL ENOUGH" (2:38) [Ernest Tubb BMI — J. Tubb] The polished song stylist delivers this heartfelt, up tempo lover's tale in warm, sincere style. A fine coupling for ops and dealers.

JAYCEE HILL
(Epic 9185; 5-9185)

B "ROMP STOMPIN' BOOGIE" (2:00) [Goldenbell ASCAP—H. Baker, Sway, T. Green] Jaycee Hill intros on the label with a swingin' vocal rendition of a colorful ditty set to a boogie beat. A fetching etching.

B "A LOVE SO FINE" (2:25) [Goldenbell ASCAP—H. Baker, Sway, T. Green] This half the artist neatly rocks his way through a fast paced rhythmic blues. Solid instrumental assist turned in by Joe Sway on two good coin-pullers.

BILL FLAGG
(Tetra 4445; 45-4445)

B+ "GO CAT, GO" [Tetra BMI—Bruce, Flagg] Here's an engaging rock 'n roller, with strong all-market possibilities, that 'rockbilly' Bill Flagg belts out in inviting fashion. Socko instrumentation on a deck that already has action reported from several areas. Could really take off.

B "A GOOD WOMAN'S LEAVIN'" [Tetra BMI—Bruce, Flagg] This end the warbler waxes a rhythmic blues item that doesn't stack up to the flip.

PEE WEE KING
(RCA Victor 6666; 47-6666)

B+ "BALLROOM BABY" (2:05) [Golden West BMI—D. Glasser, C. J. Hall] The Pee Wee King outfit comes up with a contagious pop-country jumper that's gonna keep the boxes hoppin' day and night. Perfect for the hoofers.

B+ "ABSOLUTELY POSITIVELY" (1:45) [Ridgeway BMI — K. Stewart, Rothgeb] A real catchy romantic bouncer is handled with warmth and sincerity by Dick Glasser as King's crew lends a sparkling backdrop.

PAT CUPP
(RPM 473)

B "LONG GONE DADDY" (2:25) [Modern BMI—Cupp] Pat Cupp bats out a quick beat ditty in the Elvis Presley manner. Deck drives and it's a foot tappin' tempo. Pleasing platter.

B "TO BE THE ONE" (2:35) [Modern BMI — Cupp] Cupp sings this slow, light bouncer with a pop approach. It is a haunting melody with a love lyric. Easy-to-listen-to deck.

McCORMICK BROTHERS
(Hickory 1054; 45-1054)

B+ "COFFEE, COFFEE, COFFEE" (2:01) [Acuff-Rose BMI — Dexter, Mullins] The McCormick Brothers shine vocally and instrumentally as they turn in a happy-go-lucky rendition of a light-hearted, quick beat cutie. A delectable biscuit.

B "HASKEL'S FIVE STRING" (2:08) [Acuff-Rose BMI—Haskel, McCormick] On the under side the boys fly over a fast paced instrumental piece as they display the form that earned them the deejay's nomination as the "most promising small instrumental group of '56" in the recent Cash Box poll.

BILLY WALLACE
(Mercury 70957; 70957x45)

B "BURNING THE WIND" (1:43) [Green Hills BMI—Wallace] Billy Wallace tells the tale of a 'hot-rodder' and his gal who are 'burning up the road'. An interesting, r&r-flavored item that the vocalist spins in subdued fashion.

B "MEAN, MISTREATIN' BABY" (2:19) [Alpine BMI—Wallace] Flip is an up tempo blues that the chanter waxes appealingly. Effective string background on both ends.

Country Round Up

To add spice and color of country music to her "Home" show, seen on NBC-Television every day, **Arlene Francis** is going to Nashville, September 25th to stage "Home's" production direct from Ryman Auditorium. "Grand Ole Opry" talent that'll be appearing with Arlene will include **Carl Smith, Martha Carson, Marty Robbins, The Jordaniares, Chet Atkins, June Carter** and a group of square dancers.

AUDREY WILLIAMS

Republic Pictures announced this week the release of "Daniel Boone." It co-stars **Faron Young** and **Lon Chaney** and will be shown in some 350 theatres across the United States. Plans are in the making for the movie to be shown to all disk jockeys present at the Fifth Annual National Disk Jockey Festival, November 9th and 10th.

Young will be the star on the Prince Albert portion of the Grand Ole Opry September 22. **Carl Perkins** will be his special guest. **Hank Snow** will be the star on the September 29 Prince Albert show and **Hawkshaw Hawkins** will be the special guest.

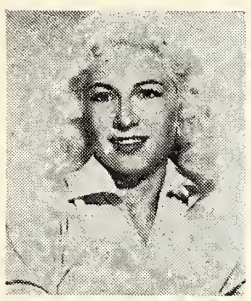
One of the most popular country music performers in the country brings her amazing versatility to the "Opry". Four Star Records' pride and joy, **Rose Maddox** will make her first appearance on the "Opry" the latter part of September.

Mae Boren Axton, exclusive manager for **Hank Snow,** writes that there was an estimated 10,000 people with hundreds more turned away, at the **Ernest Tubb-Hank Snow** Show at Whitesburgh, Ky., on Sept. 9th. It was the largest crowd at any single event in the town's history. **Jimmie Rodgers Snow** appeared with the group which included The **Rainbow Ranch Boys** and The **Texas Troubadours.**

The very busy **Pee Wee King** upon arrival home in Louisville, Ky., had just enough time to change suitcases and take off for a group of one-niters in Denver, Colo., and Casper, Wyo. He then heads for Hollywood to do some writing, publishing, acting radio and TV work and even to record material.

Along with its release announcements to distributors and deejays, MGM is sending out the front page of the Aug. 25th Nashville Banner spotlighting its star, **Audrey Williams,** in **Ben A. Green's** "It Happened At The Grand Ole Opry" article.

Louise Duncan, happy about her initial Capitol effort, "Gossip" and "Wherever You Are, I Love You", writes to tell us about her recent appearances with **Dave Rich** and **Jimmie Worth** on the Gold Medal portion of WSM's Friday night "Frolics" and with **Gordon Terry** and **Glenn Douglass** at the Ritz Theatre in Lexington, Ky. The thrush, who has also appeared on **Ernest Tubb's** Record Show, is presently making plans with **Al Flores, Ray Price's** manager, to promote a tour through Canada to start around the 1st of November.



LOUISE DUNCAN

The week of Sept. 23rd through 30th finds the **Neal-Bamford** talent package working Colorado Springs and Denver, Colorado; Odessa, San Angelo, El Paso, and Ft. Worth, Texas. Friday, Sept. 28th they jump to Mobile, Ala., and Sunday, Sept. 30th to Augusta, Ga. **Bob Neal** says the attendance has been excellent to date. The package includes **Faron Young, Johnny Cash, Sonny James, Johnny Horton, Charline Arthur,** and **Roy Orbison & The Teen Kings.**

Carl Perkins will be taking a couple of days off from his vacation to play dates in Mobile, Ala. and Tupelo, Miss. on Sept. 28th and 29th.

Curtis Gordon, whose latest Mercury release, "Hey, Mr. Sorrow" and "Play The Music Louder", has strong chart possibilities, is off on a 20-day tour with **Ernest Tubb** trhrough the Northwest and Canada.

On Sept. 16th Conell Enterprises presented the 1st "Opry" show of the season at the Hammond Civic Center, Hammond, Ind. Heading the big show were **Martha Carson** and **The Country Gentlemen, Ferlin Huskey** and **The Hushpuppies, Simon Crum** (of course), **Bill Monroe** and his **Blue Grass Boys, The Shenandoah Valley Trio,** The **Blue Grass Quartet** and emcee "Uncle" **Len Ellis,** WJOB-Hammond deejay.

CURTIS GORDON

Ree Pine's newsletter from WRVA's "Old Dominion Barn Dance" in Richmond, Va., notes that a very pleasant visitor on the past Saturday night's show was **Shirley Hunter** from WSLS-TV, Roanoke, Va. Guests and members due to help celebrate Saturday's big 10th Anniversary are WRVA's all-nite deejay, **Sam Workman, Curley Collins, The Tobacco Tags, Roly Poly Reed & Luny Luke, Mac Wiseman, Janis Martin, Don Reno, Red Smiley & The Tennessee Cutups, Sunshine Sue** (who has been with the Barn Dance for 10 years), **Zag Pennell, Chicken Hot-Rod, Dick Williams, Pete Pike, Eddie Marvin** and **Jim Wilson & The Flying Ranch Hands.** Wilson, incidentally, is real proud of the beautiful layout he and his family received in the July copy of America Illustrated, the Russian language magazine published by the U. S. Government for distribution in Russia. The story, originally run in McCall's, Feb. 1954, dealt with the arrival of the 4th baby in his family. The theme was the presentation of new dolls to the three other children at the time the baby was born. Then they washed, fed and gave other attentions to the dolls while mother attended the baby, thus keeping the children from being jealous of the attention given the real baby.

Bob Gallion, whose latest MGM waxing, "Trademark On What I Found" and "I'm A Fool In Love" is getting quite a few spins, made his initial appearance on the "Louisiana Hayride", Sept. 8th and will be a regular member from now on. Any deejays wanting a copy of Bob's disk can drop him a line at station WKAB-Mobile, Ala.

Hank Thompson and his wife, Dorothy, left Okla City September 9th for Alaska where they will meet **Merle** and **Betty Travis.** The two couples will spend the next 25 days hunting. Hank stated he would not shave on the trip and would return to Oklahoma City on October 6 with a full beard, ala **Grandpa Jones.** Hank plans on having a woman barber shave his beard on his TV show Saturday, October 6 over the Oklahoma network. Hank's latest Capitol disk, "It Makes No Difference Now" and "Taking My Chances" has taken off strong and it looks like he will have another big hit on his hands when he returns from Alaska. While on vacation, Hank's band, the **Brazos Valley Boys** are working with guest stars, including **Tommy Duncan, Eddie Dean** and **Tex Ritter.**

JUNE & JIM WILSON

Wanda Jackson (Capitol) has taken off for the West Coast where she will do a string of personals for **Steve Stebbins** of Americana Corp. in Hollywood. Wanda also will cut another session for Capitol records under the direction of Ken Nelson. From Hollywood Wanda will fly to Capitol Records dealer meetings in Houston, New Orleans and Atlanta. Wanda is accompanied on the tour by her father, **Tom Jackson.**

Steve Stebbins reports from the West Coast that **Lefty Frizzell's** new release on Columbia Records "Hearts Highway" and "Boy Left Alone", has gotten a good start out his way. Lefty leaves Town Hall Party, Compton, California after September 22 and opens a tour in the Northwest starting September 27th in San Jose, California. He will be playing one-nighters until Saturday, October 6th. He then starts a tour Friday, October 12th in San Diego, California that will take him through the east and finish at the disk jockey convention in Nashville, Tenn., November 8th and 9th. This tour is a combination of one-nighters and also plugging the new record release.

Freddie Hart has what looks like the biggest hit of his career "Blues" and the flip side, "Drink Up And Go Home", both Columbia. The two publishers involved the putting a great deal of promotion back of this record. Freddie starts an eastern tour on November 9th. He will finish with a week at The Flame Room in Minneapolis, Minn., November 17th. He will also be at the disk jockey convention.

Terry Fell of Victor Records will start an eastern tour October 22nd and finishes with a week at the Flame Room, Minneapolis, Minn. October 30, after which he will attend the disk jockey convention.

LEFTY FRIZZELL

Tex Carman, Capitol Records, is playing a series of dates and will also play a week at The Flame Room, Minneapolis, Minn., from November 6th to 11th.

Another radio station KPOP has started scheduling western programs and that now makes three stations in the Los Angeles area with western music.

Leon McAuliffe and His **Cimarron Boys,** operating out of Tulsa, Oklahoma have recently signed a long-term TV contract with Big Red Furniture Stores of Oklahoma. This is the same outfit that sponsors the **Hank Thompson** Show. The show originates from Leon's own Cimarron Ballroom in Tulsa and is carried on a series of TV stations throughout Oklahoma on Wednesday evenings.

Billy Gray & his **Western Okies** (Decca) head for the West Coast in October making personals in Calif., Oregon, and Washington. Billy will appear on **Cliffie Stones'** "Hometown Jamboree" in LA on Oct. 13.

Mitchell Torok (Decca) left Sept. 15 for a 20-day tour with promoter **A. V. Bamford.** Mitch recently joined the Ozark Jubilee in Springfield, Mo.

Lonnie Barron, Sage & Sand artist and WDOG-Marine City, Mich. deejay, and **Pat Nelson,** A&R man for the label were in Wheeling recently where Lonnie did a guest shot on the WWVA-Jamboree Sept. 8th. From there he headed to Nashville to cut a session, Sept. 21st and 22nd and then on to the Circle Theatre in Cleveland along with Tex Clark and his gang. Lonnie, whose waxing of "Don't Doubt My Love" is still big in Michigan, will then return to Wheeling for another spot on Oct. 11th and 12th.

CLIFFIE STONE

Wayne Cody, Jr. ("Cactus Kid Cody") has taken over the C&W turntables at KSOP-Salt Lake City, Utah.

October 4th marks the beginning of a new 52-week sponsorship of the "Ozark Jubilee" by the American Chicle Co.

Johnny T. Talley, KEVE-Minneapolis, Minn. deejay and Mercury recording artist who has been busy touring the country with the top C&W artists, passes along his thanks to the jocks for their wonderful support on his new Mercury waffle "Lonesome Train" and "Wild Mind". Johnny is now programming a special series of shows known as the "Big 306". The 3 represents the top three artists in **The Cash Box** charts, the 0 is the 'sleeper of the week' as determined by the staff deejays and the 6 is the top six C&W tunes according to **The Cash Box.** The WCMS-Norfolk, Va. staff have been kept busy in their studios preparing some dubs for record companies who have been asking for them. They can't release all the details yet but they do say that it might mean some good news for **Tommy Riddle** and **Jimmy Saunders,** billed as **The Curley Brothers,** and the songs they wrote in collaboration with WCMS-DJ **"Lucky" Lon Backman.**

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box,** 26 West 47th Street, New York 36, N. Y.

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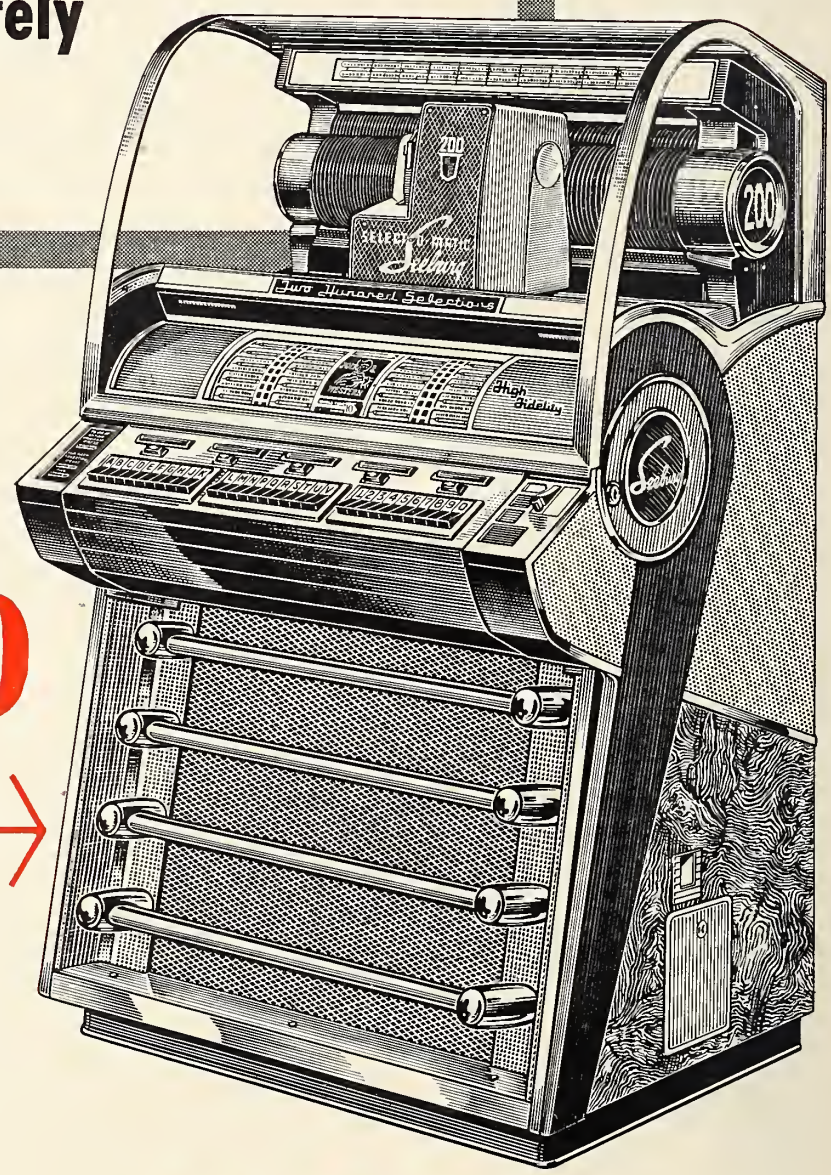

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Here and There

NEW YORK—Outlay for new plants and equipment may hit a new high of $40 billion for the year altho the steel handicap may defer some of this into next year. This statement was made this week by one of the leading financial reporters. "And", he states, "this is no temporary situation. Surveys already indicate that 1957's total outlay will exceed this year's, just as last year's is now being eclipsed." One day's normal run of news finds that American Gas & Electric pouring out $58 million for the world's largest power unit; Olin-Mathieson Chemical joining with Revere Copper to spend $231 million for a plant; Tennessee Gas Transmission Co., financing $70 million pipeline expansion; Atlas Corp. sinking millions into a uranium mill. "What's behind all this growth?" asks the reporter. The answer, he finds, is "People, just people. With the nation's annual rate of birth at four million since 1952, population growth has virtually dictated industry's planning." According to a report from the Government, business plans to spend a record total of $35,300,000,000 for plant and equipment expansion this year. This is $300 million, or 1 per cent, more than had been scheduled earlier in 1956, and 23 per cent more than the previous record spent in 1955.

NEW YORK—According to a survey of sales compensation by the American Management Association, field salesmen for manufacturing companies increased their earnings by an average of 3½ per cent last year. The survey showed that three-fourths of the 14,093 salesmen covered earned between $5,000 and $15,000 last year. In 77 per cent of the companies, salesmen received incentive compensation in the form of bonuses and commissions. "Altho base salaries are lower when these incentives are also paid", the report stated, "salesmen receiving bonuses fare better than salesmen on salary only. The bonus is commonly based on a quota that sets a certain dollar volume of sales as salesman's target for standard performance. Extra compensation is provided for sales in excess of quota, thus offering an incentive to greater effort."

The 2c (nickel) play operator can well return to the effective methods used by his pioneering forefathers.

He can bring about better conditions for himself and for all others in his area with Dime Play Plus Front Money.

This is, probably, his one best solution at this time for his present financial problems.

Like his forefathers, the 2c play operator may have to be the pioneer in this move to Dime Play Plus Front Money in his area.

Like his forefathers he, too, can succeed by displaying as much fortitude, forthrightness and courage as did these daring pioneers.

All 2c play operators, who find that costs and expenses are increasing with the new wave of inflation sweeping the country, realize that their charge per play may soon be shoved down to 1½c.

These 2c play operators simply must come to the logical realization that they can little longer continue profitably in business by charging less than half what they used to charge and pay from 300% to 500% more for all the necessities they require to do business.

These operators should, like their pioneering forefathers, emblazon a new slogan on their minds and the minds of all others in their area, just as their forefathers, painted slogans on their Conestoga wagons.

This slogan for all 2c play operators should be

"DIME PLAY PLUS FRONT MONEY OR BUST."

MUSIC BIZ MOST SOLID

Replacement Business Has Reached Point Where Factories are Assured Continued High Production. Only Completely New, Different and Revolutionary Automatic Music Innovation Can Change Market.

CHICAGO—Those who have been engaged in the industry for some years are all of the opinion that "the music business is the most solid."

Reasons for this vary to some extent, but, in the main, all agree that this is due to the fact that automatic music has reached an extremely high peak.

As has been reported here some weeks ago, many are now of the belief that there are over 600,000 automatic phonos on locations thruout the U.S.

This is supported by their reasoning that for some years the trade has agreed there were about 550,000 juke boxes on location and that the great growth of retail business, shopping centers and population, while production and sales of automatic music continued apace, makes the new total of some 600,000 or more phonos on locations a very definite possibility.

Regardless of this figure, and assuming that there are but 550,000 automatic phonographs on locations thruout the U.S., this makes the automatic music business the most solid in the industry.

"In short", as one well known leader reports, automatic music is, today, and without any doubt, the real backbone of every outstanding operator's business."

Yet, not like cigarette or other type of automatic merchandisers, the juke boxes require constant change, especially after a number of years.

The fact remains that in the past five years, high fidelity, almost complete 45rpm and greater selectivity, up to 200 selections per phono, have come into being.

These factors required that operators arrange for changeover to the new type phonos to better their intake, especially from their top spots.

As long as there are 550,000 to 600,000 juke boxes on locations throughout the U. S. the manufactories in the automatic music industry will be constantly striving to replace approximately 100,000 old model phonographs.

As a production rate estimated at about 40,000 to 50,000 (and sometimes less) per year, this would require two full years of consistent high peak production to just replace the older equipment that hurts the industry through its poor tonal quality, worn appearance and loss of attraction for the public.

While these 100,000 are being replaced, it must also be remembered, that others are also falling into the replaceable category each day. This means constant top production to make the necessary replacements.

Much will depend on trade-in valuations and "deals" by distributors, just as is now the case in the automobile industry. The auto field, too, has reached an extremely high peak of cars on the street and must, more or less, depend on the constant outmoding of present autos and, at the same time, on wear and tear causing cars to fall into the replaceable category.

So it has become in the automatic music industry. There will be some growth in the future, as population increases to reach a possible 175 millions of peoples by 1960 and over 200,000,000 by 1975.

Regardless of growth, the biggest factor in continued production and sales will be replacements year after year as new models are introduced.

This means that the automatic music business has reached a point of great solidity. It is a business that will continue on year after year if just from the replacement quota standpoint.

It will require the complete production of the present automatic music factories to equalize and maintain the replacement quota.

Only a most complete radically different and absolutely revolutionary automatic music instrument could change this entire market outlook for the future. This would have to be a machine so different in every way, and so great in its earning power, that all present juke box ops would have to buy it and trade in all present equipment.

This can happen, as many state, but very few believe that it will happen for a long, long time to come, regardless of the speedy development of atomic power and electronic wizardry.

Gottlieb Presents New 5-Ball

ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm's new single-player five-ball game, "Auto Race", is now being shipped to its distributors.

"The thrills and fast action of auto racing," stated Alvin Gottlieb, "has always been sensationally popular, not only in this country, but in every part of the world.

"Because of the competitive and universal appeal of racing," he added, "we have built into 'Auto Race' some new features that provide more suspense and more play-appeal than any other such game we have ever produced."

The game features three cars competing for winning honors. Player gets up to six complete races per game. When one car crosses the finish line to score, that race is over, and player starts a new race.

There are two holes which light up for "specials" as cars finish race. Pop bumpers light for "super high score" when cars line up after race has started.

"Enthusiastic reports received during our usual extensive location testing period," declared Alvin, "have convinced us that every operator here, as well as in all foreign countries, are going to be just as enthused over 'Auto Race' as all of us are at the factory."

Said Alvin Gottlieb in conclusion, "We urge all operators who want an outstanding profit producer to call at their nearest Gottlieb distributor and see the thrilling new 'Auto Race' in action."

Air of Mystery Pervades Chi Coin

SAMUEL WOLBERG

CHICAGO—An air of mystery, and what might even be called suspense, pervades the atmosphere at Chicago Coin Machine Company, this city.

Visitors to this factory feel this the moment they enter the executive offices of the firm.

Conversations are being carried on in whispers by leading executives. All seem to be busily engaged in dramatic consultations.

Engineers come out of the factory, dash into the offices of the firm's top execs, and carry on long conversations behind closed doors.

Samuel Wolberg, president of Chicago Coin, questioned in regard to "all the mystery and suspense pervading the atmosphere at his offices and the factory," smiled.

"There are a great many new surprises forthcoming from our factory," stated Wolberg, "but we are, as yet, keeping these absolutely quiet and completely confidential.

"We feel that the majority of these will attract the most complete attention of everyone in this field.

"Some of these developments," he continued, "are the result of many, many months of hard labor here with our engineers and all of our executives completely engaged in the effort required to bring these products into being.

"Therefore," he smilingly concluded, "if this air of mystery and suspense seems so apparent, it is only due to the fact that we are trying to keep everything as quiet and confidential as we can, until we are ready to make official announcements of our new developments."

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Bill Gersh, Publisher, The Cash Box, and Cissie Gersh, "Women's Editor" To Cover Europe to Study Market

Will Report Biz Conditions and Analyze Future Market Potential

(Editor's Note: Those interested in having Bill Gersh meet with any European contacts should forward this information to: The Cash Box, 26 W. 47th St., New York 36, N. Y., to reach The Cash Box no later than Wed., Oct. 3)

CISSIE and BILL GERSH

NEW YORK—Bill Gersh, publisher, and his wife, Cissie Gersh, will fly from New York on October 4, for the London offices of *The Cash Box*.

From there they will cover the continent, visiting such cities as: Paris, Brussels, Amsterdam, Copenhagen, Hamburg, Dusseldorf, Geneva, Milan, Rome, Nice, Barcelona, Madrid and Lisbon.

Bill Gersh intends to meet with coinmen throughout England and the continent. He will report on the present market as well as the future potential for exports from the United States.

Cissie Gersh, "Women's Editor" of *The Cash Box*, will give the trade the women's viewpoint of the European market. She hopes to meet with the wives of various well-known coinmen in Europe for her "Us Gals" column.

As Bill Gersh explained, "There are a great many American firms who want to know just exactly what the business potential is as far as the European market is concerned.

"For some years, now," he added, "*The Cash Box* has produced its '*Export Quarterly Edition*' printed in Spanish, German, French, as well as in English.

"*The Cash Box* has also published photographs of all equipment produced during the year to help stimulate and expand the knowledge of the latest type coin operated equipment among all the world's markets.

"It is well known," he pointed out, "that *The Cash Box* is officially accepted by many nations for fair market value to meet their customs requirements in its 18-year-old '*The Cash Box* Price Lists.'

"Still," he stated, "there are a great many things which both Americans, as well as the Europeans, would like to know about each other and, thereby, bring about a better and more impressive business relationship."

Many have asked, "What, exactly, do the Europeans want to know about American coin-operated products?" Another question often asked is: "What are the possibilities for future development and expansion of the European markets?"

One important question often asked, "What can American coin machines firms do, both maufacturers and distributors, to help the growth of the European market?"

Some general questions which have been asked are: "What should be done to assure Europeans receiving merchandise as ordered?" Another, "Would creation of marketing and distribution centers in Europe prove valuable to the future growth and development of the export market?" Another question, "Would extension of credit, where collateral conditions can be met, assure greater sales?"

Many other questions have come up over the years regarding the European market. Bill Gersh will, in his report from Europe, attempt to analyze the European, as well as the American, viewpoint.

Suren D. Fesjian, Mondial, Returns From Europe Trip

SUREN D. FESJIAN

NEW YORK—Suren D. Fesjian, of Mondial Commercial Corporation of New York City, leading exporter of amusement games to European countries, has returned this week from a three-month extensive business trip throughout Europe.

Fesjian has successfully developed these countries where a large quantity of amusement equipment is being shipped each month. He will be in Chicago on Monday, September 24, to hold conferences with leading manufacturers of amusement equipment.

AFL-CIO Drive For Shorter Hours At Same Pay Opens Path For New Amusements

CHICAGO—For some time now this publication has pointed out that union leaders are planning to drive for shorter hours for the same pay.

This, as *The Cash Box* explained, has already attracted great interest among indoor and outdoor amusement manufacturers.

These firms are seeking new items to get their share of what is bound to develop into an unusually profitable leisure-time market.

This past week, George Meany, AFL-CIO president, served notice on industry that this combined labor group is setting out to win shorter hours for its working members without any cut in pay.

This, then, opens a tremendous potential market for the coin-operated machines field.

It means that, with more time on their hands and with the same amount of money in their pockets, the average workingman and workingwoman will seek entertainment for the greater leisure time which they will have.

Manufacturers, as well as distributors and operators, are very much interested in this development.

All levels of the industry are of the belief that new products can be developed which will help this field to obtain a goodly share of the leisure time relaxation expenditure by labor.

There is every logical reason to believe that certain retail establishments, such as taverns, restaurants and other locations, especially those places which are more or less the workingmen's clubs, where labor gathers to while away the hours will, with more hours of patronage, become better spots for the operators.

Similarly, it is also noticeable today that, because of the automobile, many will be seeking outdoor diversions. This has been one of the greatest summers for picnics in all forest preserves, national parks, and in all private picnic groves.

Here, again, the coin-operated entertainments industry can win better income for the operators by producing amusements which will capture the attention of labor during the outdoors season.

From every standpoint this industry stands to gain greater play action as labor drives for shorter hours with the same pay.

It is up to the idea men of the industry to now present the type of products which will bring about greater profit for all concerned.

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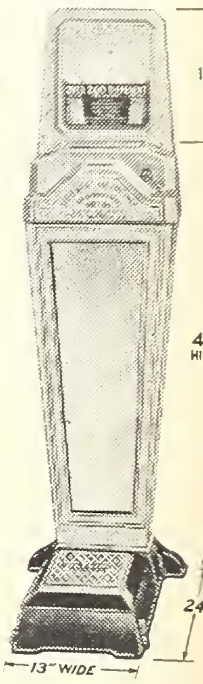

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CIAA To Meet Tues., Sept. 25

CHICAGO—Sam Greenberg, presirent of CIAA (Chicago Independent Amusement Association) notified the city's amusement machine operators that the organization will meet in the Pine Room of the Congress Hotel, this city, Tuesday, September 25, at 9:00 P. M.

"We urge each and every one to be present," Greenberg told the operators. "This association is here to help you better your livelihood and to give you the security to which all of you are entitled.

"Join with those other operators who realize that the future of their business rests with a strong unified Association and a closely knit industry."

Refreshments will be served thru the cooperation and sponsorship of Sam Lewis of Exhibit Supply Company.

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Nyack Slate Company Producing 5 Model Tops For Pool Games

NYACK, N. Y.—John Van Wyck, Nyack Slate Company, Inc., this city, reports that the firm is now in production on five different models of slate tops for Pool games.

Nyack is producing a "Jumbo" slate with a hole in back against the cushion, and also a "Jumbo" with a hold in back against the cushion and another hole nine inches from the cushion. These same two features are being produced in "Standard" size. The fifth model is a special top for the large, four-sided Bally Pool table.

"Demand for our slate tops have been so brisk," said Van Wyck, "that we have fallen behind about a week in deliveries. However, we are making every effort to ship as rapidly as possible, and with added facilities, we hope to catch up."

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Through The Coin Chute

NEW ENGLAND NIBBLES

Outlook for Fall biz is better this year than last, according to a survey of ops and distribs made this week. Indications are that music will reach new heights and the new in-line games will prove tremendous money getters. Ops are examining inventories and looking over equipment after pulling most of their outdoor location pieces. Ops are also concerned with tightened-up financing by banks in N. E. Because of the hike in interest rates by Federal Reserve Bank, paper is being accepted from only A1 accounts. The coin machine industry here has been receiving fine recognition from banks in financing and ops have kept their credit standings so that the new tightened policy which finds banks refusing to take paper from delinquents will have little effect on the coin biz. However, leaders in the industry, are advising ops to bend every effort to keep their credit ratings with the banks high.

Si **Redd**, Redd Distributors (Wurlitzer), in Chicago for funeral of **Jack Nelson**, sales mgr. Bally, who died of a heart attack at the Statler Hotel in Boston, Sept. 13. Nelson, on a sales trip here, had been a dinner guest of Mr. and Mrs. Redd and **Bob Jones**, Redd sales mgr., the night before. Biz on the upswing at Redd's with the new Wurlitzer 200 selection phono way out in front and Chicago Coin's "Capri," 5-ball novelty, getting fine op interest. Bob Jones reports that the firm is still swamped with orders on Bally "Deluxe ABC" and "Deluxe Congress" shuffles. He says Bally's "Big Show" looks to nab the biggest earnings of any game this season. Export biz is surging ahead with big orders on deck, but difficulty in filing. Definite shortage of good late merchandise reported. At Dick's Record Co., one-stop, **Dick Mitchell** reports that biz has picked up and the shortage situation has rectified itself, although deliveries are still poor on singles. Recent visitors were **Pat Boone** and **Patience and Prudence**, former in for Brockton Fair, and latter two in on record promosh. **Lou Seibock**, Decca special sales, also in on visit.

At **Ed Ravreby's** Associated Amusements (Rock-Ola), new Rock-Ola "200" phono expected soon. New United "Brazil" in-line game racking up big takes and ops expressing delight with returns. Used market on in-line games has picked up and conditions in the N. E. states have leveled off. Ravreby is just back from sales trip to the Canadian border. At Atlas Distributors (AMI), **Louis Blatt**, who has been vacationing in New Hampshire, back from sales trip through the Granite State territory and reports nabbing some big orders. **Barney Blatt**, greeting ops, at the Commonwealth Ave. plant, predicts music biz this season will surpass '55. Ops in town visiting distribs this week included: **Art Kemp**, Natick; **Jack Turcotte**, Willimansett; **Al Dolins**, Hyannis; **Ray Shea**, Worcester; **Sol Taube**, Manchester, N. H.; **Harry Deshowitz**, Chelsea; **Connie Pocius**, South Boston; **Alex Petchillis**, Ipswich; **Martin Oliver**, Portland, Me.; **Ralph Lackey**, West Roxbury; **Sol Robinson**, Newton; **Bill Hamel**, Concord, N. H.; Al **Sharpe**, Portland, Me.; **Russ McMillan**, Lowell; **David Hammett**, Hyannis; **Oscar Pratt**, Manchester, N. H.; and **Sid Wolbarst**, Newton.

At Trimount Automatic Sales Corp. (Seeburg), foreign orders are big with plenty of activity. Reports here are that activity is heavy in Europe towards trying to get American equipment. Indications are that now is a good time for ops to trade used equipment. Seeburg "200" phono in heavy demand throughout the territory and Genco's "State Fair" gun a big winner and being sought by ops while "Lord's Prayer," Mutoscope, remains the big standout of the season with backlogs of orders. Trimount staff has ended vacation periods and all are back, refreshed and busily engaged in the fall program activities of the pioneer firm. Record artists who have been inked for Blinstrub's nitery in South Boston this season include **Johnny Desmond, Harry Belafonte, Guy Mitchell, Guy Lombardo, Patti Page** and **Teresa Brewer**. Cy **Jacobs**, Interstate Music, is having a busy time renting out sound trucks for politicos. The Massachusetts Automatic Merchandising Council was organized last week by 55 ops and will be under the direction of Guild Associates. The new org will serve as the op's voice before legislative bodies and public officials; will be a forum for the discussion of common problems; an opportunity to exchange ideas; and will be a medium for the betterment of the industry, according to the sponsors. Lucius Foster is executive director of the new association.

Through The Coin Chute

HOUSTON HAPPENINGS

The household of **Mr. and Mrs. H. A. Franz** has been under new management since Aug. 3 when their bouncing baby girl, Carolyn, was born. H. A. (Hans) is manager of Houston branch, S. H. Lynch Co. (Seeburg). . . . **Strike Rothrock**, head of Amusement Distributors, vacationing in Arizona. . . . **Stoney Paige**, owner of retail record stores on Jensen Drive and Telephone Road, spent over $150.00 for attractive school book jackets advertising his business. **Aurore Boivin**, attractive and business-like manager of the store on Telephone (practically on Austin high school campus) said results from the promotion venture had been, so far, satisfactory. . . . Never yet failed to find **John E. Williams** (Williams Amusement) in his office during scheduled hours which maybe is one reason he generally reports good or excellent business. Fact that no coffee spot or snack bar is quickly nearby could, of course, have a bearing on his studious adherence to office hours routine. . . . **Abe Susman** (State Music Distributors, Dallas) and wife visited briefly in the city on their way to a pleasure trip in Galveston. . . . **L. R. Gardener**, owner of Houston R. Warneke Co. (AMI), together with his wife just returned from a delightful vacation trip in Missouri where they visited each of their parents and Gardener's sister. Gardener said AMI phonograph sales, above average the whole year, increased sharply in September. . . . Happy to report **Ann Thome** back on the job at Lil Pal Record shop after a stay of nearly three weeks in a local hospital. Sizable group of local operators depend on Ann considerably when buying records. . . . B. & H. Amusement Co., owned by C. **E. Bell** with **Hank Lindley** in charge of service, reported increased cash receipts for September. This old established operating firm is located in the extreme west end section of the city. . . . Musicman A. C. (**Buster**) doing better than fair with his music operations. . . . Out of town shoppers we met included: operators **Joe Quartararo**, Beaumont; **Joe Baine**, Beaumont; **Doug Shiver**, Richmond; **D. L. Saunders**, Angleton; **Gene Dunn**, Freeport and **Mrs. C. J. Boneau**, record dealer of Port Arthur.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Vacation time has faded away and everyone along Pico in the coin machine, and record business is all primed for the Fall season. The record business is knee-deep in merchandise for their Fall Plans and the coin machine distributors are looking forward to the new models that will appear on the market during the next few months. . . . At Badger Sales Company, Inc., **Marshall Ames** reports tremendous business with new and used bowlers and rifle games. "Marsh" says that the demand exceeds the supply. With **Haru Maki** on vacation, "Marsh" is really doing double duty in the showroom. **Bill Happel** received very good reports on sales of the new AMI "G-200" phonograph from **Don Ames** in the San Diego area. **Fred Gaunt** has recuperated from his recent illness and is out selling in the territory. . . . **Tommy Leonetti** dropped in Leuenhagen's Record Bar to see **Mary, Kay** and **Claire Solle** and their teenage niece, **Barbara Chandler,** flipped over Tommy and his new Capitol release of "Go Buy the Ring". Barbara returns to her home in Marysville to finish high school and will be back at the "Bar" next Summer. Mary thinks "Run Little Darling Don't Walk" by **Jeril Dean** on the RRC label a real sleeper. Claire and Kay say they have been receiving a number of calls for **Dorothy Collins'** "Italian Theme" on Coral from operators who have heard it on the air. **Lee Palmer** dropped in the "Bar" to tell the Solle Sisters that "When The White Lilacs Bloom Again" by **Florian Zabach** has taken off in a big way locally and in Northern California.

L. H. Loo, operator in Imperial Valley and Mexico, is enjoying a two-week vacation with his wife in San Francisco. . . . At Simon Distributing Company, **George Muraoka,** shop manager, passing out cigars in honor of the arrival of his new son, Kevin. **John Freeman** and **Sonny Lomberg** keeping busy with the foreign shipments and local sales while **Jack Simon** is in Chicago and points East. . . . All of his many California friends were deeply saddened by the death of **Jack Nelson,** general sales manager for Bally Manufacturing Company. . . . **Jimmy Wilkens** making many sales with used bowlers at Paul A. Laymon, Inc. **Ed Wilkes** and **Charlie Daniels** report continued good sales with the Rock-Ola phonograph. **Lucille** and **Paul Laymon** are looking forward to the arrival of the new Rock-Ola "200" phonograph that should be arriving in the very near future. Also Bally's new fall game line. **Britt Adelman,** former bookkeeper at Laymons, and her husband spent an afternoon visiting everyone at Laymons on their recent trip here from San Francisco. . . . **Tom Wall** of California Games is spending two weeks in San Diego while his partner, **Cal Brown,** is off on his vacation. . . . **Sid Greenfield** has added two brand new Nash Metropolitans to his growing fleet at A & A Vending Maintenance. The big discussion at A & A is who gets to drive the new cars.

Hank Tronick busy filling orders for the Seeburg "V-200" with the upsurge of orders coming in by phone and mail. **Jack LaRue,** Seeburg factory engineer, will conduct Seeberg Service Schools in San Diego on October 16th and Long Beach on October 19th. **Matt Norberg** and **Roy Provencher** report excellent results in their respective territories. . . . **Norty Beckman** reports that with all the new releases on the major labels and the many new labels appearing on the scene he is running out of space at Norty's Music Center and expansion looks inevitable. Of all the new releases **Ann Marinez** picks "Confidential" by **Sonny Knight** on Vita as her sure shot and "**Sonny**" **Litvak** says **The Platters** have another big one with "You'll Never, Never Know" on Mercury. . . . **Wayne Copeland** reports that another carload of Wurlitzer "2000" phonographs arrived at Sierra Distributors and are going out as fast as they can be shipped. **Gary Sinclair,** Wurlitzer West Coast Representative, **Walt Peteet,** Wurlitzer factory service representative and **Jack "Cactus" Dolan,** Canyon States Distributors in Phoenix, were all visiting at Sierra last week. **Pete Ley** says that Jack was so busy on his visit to Los Angeles that he got a very late start for his return to Phoenix. **Ed Wisler** returned from a very successful trip to San Diego and is now in the Orange County area. **Frank Davis** is looking forward to moving within six weeks into the new home he is building in the San Fernando Valley.

Through The Coin Chute

DALLAS DOINGS

Karel Johnson, Wurlitzer's field service representative, visiting at Commercial Music Company. . . . **R. B. Williams** in Lewisville, Ark., for the weekend taking care of some business matters. . . . Congratulations to **Mr. and Mrs. Buddy Clem** of Paris on the arrival of a baby daughter. This makes the fifth girl for the Clems. . . . **Peter Noel** of Texas Records, Inc., London label, back in town after a short trip to New Orleans. . . . **C. R. Brewer** is now shop supervisor at S. H. Lynch and Co. . . . **David Eisenlohr** of the RCA Victor Record Division at Adleta Company, tells us preparations are under way for **Elvis Presley's** appearance at the Cotton Bowl next month. . . . **Bob De Priest** took his mother who had been visiting him during the summer back home to Tennessee. . . . Noted **Carl Fomby** of Daingerfield shopping along coinrow. Other visitors shopping the local market were **A. V. Clawson** of DeKalb; **Walter Wiggins** from McKinney; **W. W. Brown,** Henderson; **J. H. Briscoe** of Denton; **Kenneth Rowe,** Idabel, Okla.; **W. C. Starke,** Gainesville; **Johnny Caldwell, W. B. and James Moseley,** Paris; **Mr. and Mrs. T. R. Craig** of Ranger; **Mr. and Mrs. Joe Figueroa,** Midland; **John McGee,** Buffalo; **Wilbur Brisco** and **Fred Ellis** from Waco; from Fort Worth **Benny McDonald, Jimmy Garrett, R. E. Burns, Ralph Claybrook, Jiggs Hamilton, Harold McKenzie, M. T. Johnson, Vincent Lopez** and **Bill Jackson.** . . . **Carl Weathers** joined forces with **Leonard** and **Joe Matassa** at American Distributing Co. . . . **Charles Main** of Parsons Music Co. excited about his new auto. . . . **Webber Parrish,** southwest representative for Dot Records, visited at Big State Record Distributors.

Cig Operators Need Multiple Selection Machines To Serve Public

NEW YORK — A few years ago *The Cash Box* advised the manufacturers of multiple selection cigarette machines. At that time cigarette manufacturers were first starting to produce "King" size and "Filter" type cigarettes.

Since that time the public has swung over more and more to these new size and style cigarettes. And some cigarette machine manufacturers have made multiple selection cigarette machines available to the operators.

Today, the major cigarette producers are making and planning to make, further brands of filter and king-size cigarettes.

The cigarette machine operator, over the many years, has been static in his purchases of new equipment. Of all the fields of coin machine operation, cigarette machines have seen the least equipment replacement. However, today is another story. If the operator wishes to conduct a profitable cigarette machine business, he, of necessity, must have machines on the route that will serve the many tastes of the smoking public. Those operators who fail to recognize the trend to "King" size and "Filter" type cigarettes of many brand names, will fall by the wayside.

In addition to the established brands on the market today, cigarette producers are hastening plans to introduce new entries in the market. American Tobacco Company is completing a "successful" test of a new filter brand (which may be mentholated), which it is believed will be named "Hit Parade."

P. Lorillard Company is understood to have been testing a new filter (may be mentholated) under such names as "Mint," "Newport" and "Sensation."

R. J. Reynolds Tobacco Company is reported to be testing a new brand called "Oasis."

Liggett & Myers Tobacco Company has been testing new filters and new tobacco blends.

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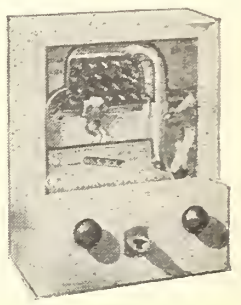

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Just Wait UNTIL YOU SEE THE Rock-Ola 200

AT ALL ROCK-OLA DISTRIBUTORS SOON!

7th Annual Golf Tourney & Banquet of Recorded Music Service Assn. Biggest and Most Successful in History

CHICAGO — Phil Levin, president, and the hard working convention committee of Earl Keiss, Carl Green and Joe Filitti of the Recorded Music Service Association, music operators organization here, were jubilant over the success of its 7th Annual Golf Tournament and Banquet, held on Thursday, September 20, at the Southmoor Country Club.

Guests started arriving at the Club early in the morning and continued all day, until there was an overflow crowd of some 550 guests on hand for the banquet, which began at 7:30 P.M.

"This was our biggest affair of all time", smiled Levin, "with almost twice as many operators and their guests participating than at any previous event in our history."

Guests were entertained by Dan Bellee's orchestra, a fine booked show of various talents, and the appearance of some of the top recording artists. Pat McCaffrie of WGN acted as master of ceremonies. A number of guests walked away with some really sensational door priezs.

The organization was complimented on the beautiful souvenir journal it turned out.

Runyon Donates Juke Box to P.A.L.

NEWARK, N.J.—Ed Burg, Runyon Sales Company, this city, this week received a letter of thanks from Harold C. Rew, chairman of P.A.L. in Glen Rock, N.J., thanking him for presenting a juke box to the organization so that it might better give the youth of Glen Rock a form of clean activities.

Ed Burg and Runyon Sales has been one of the most active in this area in cooperating with schools, churches and youth organizations by donating juke boxes.

Nat'l Reject. to Close Dec. 22 For Annual Inventory

ST. LOUIS, MO.—John I. Cleary, manager of sales, National Rejectors, Inc., this city, is giving his customers plenty of time to place orders and receive material, prior to the firm's close-down at the end of the year for its annual inventory.

Cleary announced the plant will be closed from December 22 thru January 1. "Since no shipments will leave our plant during that period", Cleary said, "we will ship in 1956 any material our customers have scheduled for shipment between December 22 and January 1 inclusive."

Through The Coin Chute

EASTERN FLASHES

Music operators advise Fall season starting off in good shape, with many machines on dime play, and many others soon to be. Games ops look for jump in play, but advise they could use some new location money-making machines. They hope factories will be soon supplying distributors with some intriguing, patron appealing amusement machines.

* * * * *

Joe Young, Irv Holzman and Abe **Lipsky**, Young Distributing, advise sales of Wurlitzer model "2000" keeps at high level. Firm has scheduled a series of "Service School" sessions for music ops. First class will be held on Monday night, Oct. 1. Starts at 6:30 PM. Refreshments will be served mechanics and ops. Then classes will be held on alternate Monday nights during Oct.—Oct. 15 and 29. A Wurlitzer factory engineer will be on hand, as will **Henry Slavis**, Young's service chief. Young, Holzman and Lipsky will also be around to greet the ops. The "Service School" will be continued thru the rest of the year, and Lipsky states the firm will give prizes for attendance. . . . Condolences to **Sal Trella** on the death of his mother. . . . **Suren D. Fesjian**, Mondial Commercial Corporation, leading exporter of amusement games to European countries, back this week from an extensive three month trip to Europe. Fesjian then left for Chi for talks with manufacturers. Will be in Chi Monday, Sept. 24. . . . **Mike Munves** relaxing after a hard, profitable spring and summer. Action at this time mostly in foreign orders. . . . **Al Simon**, Albert Simon, Inc., together with **Al D'Inzello** and **Larry Feigelbaum** busy checking in a load of used equip., and checking out games for local ops. . . . Didn't get much of a chance to get together with **Barney (Shugy) Sugerman** of Runyon Sales. Shugy tied up with several music ops. Spent a few moments with Shugy's son **Nate**, who was winding up his activities with Runyon for the present. Nate worked for his father for the summer. He now enters Columbia University, and for the next two years will be working for a MS. **Myron**, Shugy's younger boy, left last week for Bucknell University, where he starts his second year. . . . **Al Maniaci** recovering from a hernia operation. . . . **Frank McNichols** of Bes Test Tube Testing Co., in town seeing Joe Young on his tube testing machine.

* * * * *

Following up his announcement of last week, regarding Seeburg "Service School" sessions, **Meyer Parkoff**, Atlantic New York Corp., announced definite dates. First class of the season will be held on Monday night, Sept. 24. Classes start at 6:30 P.M., with refreshments available for visiting ops and their mechanics. Balance of schedule for October is set for Monday nights, Oct. 8 and 22. Dates for Nov. and December will be announced later. **Murray Kaye** tells us that Seeburg's ep package going terrific. . . . **Ben Chicofsky** gaining the reputation for the best "Sports" dressed man in the city. . . . **Carl Pavesi**, Westchester Music Guild's pres., back from a 70 day trip thruout Europe. Carl visited his family and friends in Baden, Germany, and then took a leisurely auto trip thru parts of France and Italy. He bought a second hand car, and after his extensive travels, sold it back for practically the same amount he paid. Didn't spend any time in big cities, just cruising around enjoying himself to the utmost. Says he's happy over the trip, but glad to be home. Says ops in this country are far ahead of any he encountered, both in equipment and financially. . . . **Harold Rosenberg**, Peekskill op, on the street picking up parts and supplies. Is looking forward to early months of next year, when he and his missus will once again take a vacation trip to Acapulco, Mexico. Says this is the greatest. His partner, **Si Silverstein**, keeps the home fire burning during Harold's absence. . . . Koeppel Distributing a scene of great activity when we dropped in. **Harry** busy making out shipping material and answering the phone, all at one time, **Hymie** supervising packing of music machines, and **George Santiago** had his head stuck into a music machine. . . . **Dave Lowy**, Dave Lowy & Co., hustling from one distrib to another, in an effort to pick up certain music and amusement machines to complete an order. "Biz very good" he says. . . . The entire trade still shocked at the sudden death of **Jack Nelson**, Bally's sales manager.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. and Mrs. Frank Betz of St. Cloud, Minn., spent several hours in the Twin Cities shopping for records and also equipment for their route. . . . **Frank Phillips** of Winona, Minn., is making the rounds on his route again after being hospitalized for several weeks. . . . **Cab Anderson** of Hudson, Wisc., brought his wife and youngest son along on a shopping trip for some arcade type equipment for his route. . . . **Johnny Johnson** of Staples, Minn., was in a hurry to get his chores over with so that he could leave town and try to get back home in time to do some baby sitting for his wife. . . . **Ed Le Blanc** of St. Cloud, Minn., is busy making some equipment changes on his route but still manages to find time for a quick story. . . . **Gordon Stout** of Pierre, S. D., combined some business with pleasure in that he shopped for equipment for his route and took in part of the Miller ball game. . . . **Leo Hennessey** of Rochester, Minn., was seen shopping for games for his route. . . . Recent visitors to the Twin Cities were **Jack Lowrie** of Lake City, Minn., **Jim Stansfield** of Winona, Minn., **Bob Keese** of Forest Lake, Minn., **Don Bolier** of Baldwin, Wisc.; **Frank Mager** of Grand Rapids, Minn., **Pete Vanderhyde** of Dodge Center, Minn. and **Jim Lucking** of Benson, Minn.

Through The Coin Chute

CHICAGO CHATTER

Better games bring better profits. Demands of ops plus diversification of routes booming biz for fall. Ops want more and better profits. Fuller cash boxes every week. With late equip. scarce, new games and new phonos fill the need quickly. So ops pressure the distribs. And distribs put the heat on mfrs. for "hot" items that will make more money. . . . One of the largest crowds ever to attend funeral services paid respects to **Jack Nelson.** Bank after bank of flowers filled the chapel. Names of people who came are too numerous to mention, but would be the "Who's Who" of the industry. . . . **Ed Ratajack** of AMI just back from a long trip reported conditions in some areas in a turmoil. However, Ed highly elated at high sales peak attained this year by AMI. . . . Bally "Big Show" "terrific," says **Bill O'Donnell.** Then Bill's phone rang again. . . . **Paul Huebsch,** Keeney, reported **Bill Coan** in Philly, **Vel Allbritten** in Memphis, **John Conroe** and **Roy McGinnis** at the plant pushing sales on hot coffee and choc. drink venders. . . . A few of the many visitors entertained by Paul included **John Balk,** Kansas City, Mo., **R. F. Jones** and **C. N. McMurdie,** San Francisco, **Dean McMurdie,** Portland, **Tommy Thompson,** Salt Lake, **Pres Struve,** Seattle and **Ralph Perrin,** Denver.

JOE ROBBINS

Genco's **Ralph Sheffield** tells a grand joke about "one fish hook"—with a neat sales twist. Ralph says he was "tied up" most of the week in many a conference with **Avron Gensburg** and **Al Warren.** . . . **Herb Jones** phones to advise that Bally's "ABC" and "Congress" Bowlers tremendously revived sales-wise since Labor Day. . . . **Tony Galgano** claims he celebrated his 27th year in the record biz by selling more records than ever before. . . . **Art Weinand,** Williams, says **Sam Stern** will be back at the factory Monday after a whirlwind finish of five European countries. Stated Art, "My desk is stacked with cables from Sam ordering exports of the new five-ball 'Super Score'." Art going to Brown-Bear football game at Soldier's Field Fri. night with **Joe Robbins** and **Jack Burns** of Empire. Then up at the crack of dawn Sat. to fly to Omaha convention.

VINCE SHAY

United's **Bill DeSelm** decided to accompany **Johnny Casola** to Omaha and meet with ops who plan to attend the 5-State Convention. Bill believes that "We should get a very good reaction from the operators who will be present on our new products." . . . Always thrilled and amazed at **John Watling's** physique—those big, bulging muscles, that great chest expansion, the driving energy. . . . At Exhibit, **Sam Lewis** and **Frank Mencuri** occupied with location tests and production problems of several more new products. . . . **Stan Levin** and **Vince Shay,** All-State, say, "Business is wonderful. But it would be absolutely sensational if we could buy more games. We're calling all over the U.S. to get more equipment." . . . **Al Thoelke,** the boys at United say, "Is grounded at present in the engineering department and won't be taking to the road for some time." **Herb Oettinger,** now that the season is well under way, has taken to flying, as per usual. . . . **Joel (Vim, Vigor and Vitality) Stern** zooms around World Wide yelling, "Only twelve more days!" But nothing flusters **Len Micon.** . . . Our nomination for "best dressed man of the week" is **Al Stern.**

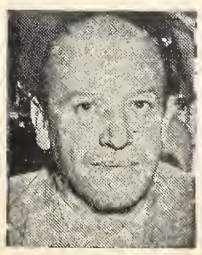
BILL O'DONNELL

Helping **Bill O'Donnell** entertain a host of visitors at Bally were **Art Garvey, Phil Weinberg** and **Tom Callaghan.** . . . **Phil Moss,** Atlas, Des Moines, always keeps a watchful eye on his current issue of **The Cash Box.** "Otherwise," says Phil, "ops will 'borrow' it every time." . . . Just a few of the visitors entertained by **Ed Levin** at ChiCoin this past week: **Roy Monroe** and **George George,** Monroe Coin, Cleveland, **Hank Tronick,** Minthorne, Los Angeles, **Colonel C. L. Reese,** Minthorne, Phoenix, **Dave Bond** and **Irwin Margold,** Trimount, Boston. . . . At Standard-Harvard, production of metal typers going steadily, while **Jerry Kuklin,** mgr., signs scores of sales letters. . . . No news this week from First. **Joe Kline, Wally Finke, Sam Kolber, Fred Kline** and **Marvin Rosenstein** all too busy with phone calls, correspondence, customers and shipments to say anything but "Hello." . . . **John "Penny King" Frantz** advises that ops of vending machines and kiddie rides finding extra profits in counter games. Said John, " 'Challengers' and 'Kicker & Catchers' are being placed in more and more chains, super markets and individual locations."

Rock-Ola a busy bee-hive of a factory, according to **Wayne T. (Brad) Bradfield. Ed Ristau** to Detroit and back again, **Kurt Kluever** handling multitudes of details, **Les Rieck** in town but champing at the bit. . . . "Bally kiddie rides going better than ever before," stated **Carl Knippel,** gen. mrg., Como Mfg. Co. "Previously, big chains and big stores put rides in. Now, small chains and average stores, made aware of lucrative possibilities in horses and cars, are demanding these rides." . . . **Dave, Nate, Alvin** and **Sol Gottlieb** each manages to take a little time out to eye the landscaping going up around the two big parking lots across the street. Dave and Nate, showing **Harry Silverberg,** W. B. Music, Kansas City, Kans., the new 5-Ball "Auto Race," reported Harry all enthused with the game's fast action, and getting his order in early.

RALPH SHEFFIELD

. . . Untimely death of **Carl Christiansen** left **Ben Coven** with a lot of things to catch up on. The past week, however, had the Coven org. all caught up on shipments, according to Ben. **Herb Bidenkap** out in the territory calling customers' orders in each and every day.



LEN MICON

Sept. 34-30 is "Visit Your Dealer Week." (Tentative). With so much hustle, bustle and action going on in the coinbiz alone, this ought to be made official right now. . . . **Jack Mitnick,** United, visited family in NYC for the holy days. He's back on the job and busier, he claims, than ever before. . . . **Irv Ovitz,** Acme-International, happy about a truckload of games being unloaded. "Needed them to fill waiting orders," stated Irv. . . . **Ronnie (6-2) Schwartz** of National, in Wis. putting more effort into buying than selling, according to **Joe Schwartz.** . . . Monarch's **Charlie Pieri** says, "Instead of wanting to sell, I want to buy." . . . Local op **Stan Mack** and wife **Jane** are all-around ballroom champs. Recently walked off with $900 in prizes and top honors in Sun-Times Harvest Moon Festival dance contest. This coincouple also appeared at Chez Paree for a week. . . . Belated congrats to **Caroline Weintraub,** Empire, on becoming a gran'ma for the sixth time. . . . Very sorry to hear from **Jimmy Martin,** distrib of cig. and vending machines that his foreman, **Bob Bloom,** died of a heart attack this past week.

HYMIE ZORINSKY

Growing importance of the export market is making itself more apparent with each passing week. It pays the industry to obtain the very best publicity at this time to continue to build its export markets. . . . **Al Warren,** Genco, advises that **Hymie** and **Eddie Zorinsky** of H. Z. Vending & Sales, Omaha, who recently became distribs for **Genco** products, highly enthused over the way ops have taken to "State Fair." "And the same goes for **Dan Levine** of Standard Automatic Music in Little Rock," added Al.

HAPPY BIRTHDAY THIS WEEK TO: **Paul Tartaglia, Sr.,** Port Chester, N. Y. . . . **Ray T. Samuelson,** Salt Lake City, Utah. . . . **N. J Creswell,** Los Angeles, Cal. . . . **Fred Kleiman,** Chicago, Ill. . . . **Hylan J. Brown,** Chicago, Ill. . . **Harold F. Burt,** Wilmette, Ill. . . . **Joseph Brilliant,** Detroit, Mich. . . . **Irvin F. Blumenfeld,** Baltimore, Md. . . . **Edward T. Mape,** San Francisco, Cal. . . . **Bill O'Donnell,** Chicago, Ill. . . . **Edward Carlson,** Detroit, Mich. . . . **John E. Kage,** Seattle, Wash. . . . **Harry C. Arnsberg,** Portland, Ore. . . . **Charles Rose,** Fargo, N. D. . . . **Anthony V. Jerard,** Chicago, Ill. . . . **Humbert Betti,** Union City, N. J. . . . **Tom Lambert,** Dallas Tex. . . . **M. S. Gisser,** Cleveland, O. . . . **Fred F. Fixel,** Pembina, N. D. . . . **Morton Weinberger,** Louisville, Ky. . . . **Kenneth T. Seaver,** Lake Geneva, Wis. . . . **Alfred W. Blendow,** New York, N. Y.

WORTH REPEATING: "Nothing is really work unless you would rather be doing something else."

HERB OETTINGER

QUICK FACTS THAT CINCH BIG MONEY for Operators!

1 FIRST 5-BALL with National Slug Rejector Coin Mechanism As Standard Equipment!

Williams SUPER SCORE

NOVELTY or REPLAY

2 New smooth as silk ball shooter mechanism!

More PLAYER APPEAL Than Ever Before...

- Spelling "S-U-P-E-R" lites center hole for Special!
- Spelling "S-C-O-R-E" lites center hole for Special!
- Spelling "S-U-P-E-R S-C-O-R-E" scores 1 replay and lites center hole for "Super Special."
- Making numbers 1 to 6 lites center hole for Special!

4 Thumper Bumpers
2 Cyclonic Kickers
2 Flippers

HIGH SCORES!

Bottom Center Kicker Puts Ball Back in Play!

Plated Cigarette Holders on Siderails!
Chrome Cabinet Guards Around Flipper Buttons!

3 New SCORE CARD HOLDER! New OPERATOR CARD HOLDER!

Twin Chutes at slight extra cost.

PROVED! It captured the crowds in all test locations!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

WANTED: Seeburg B-C-G-R & V
AMI Models E-F & G

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Coven Extends Insurance Plan

Both New and Used Wurlitzer Phonos To Be Insured For 1 Year

CHICAGO—Ben Coven, Coven Music Corporation, this city, announced that in addition to the one-year insurance policy on new Wurlitzer phonographs, customers also can insure used Wurlitzer phonographs.

As part of his sales plan, Ben Coven has been issuing an insurance policy with every new Wurlitzer when sold to each customer. Policy covers all normal type losses, plus theft of machine, theft of cash, or destruction by fire or vandalism.

Buyers are fully covered in any location, whether in storage, store, stock, warehouse, etc.

"From now on," declared Ben, "every customer who buys either new or used Wurlitzer phonos can be fully protected against unforeseen losses.

"Thus far," he said, "we've had four losses claimed, four losses fully paid, and a fifth is in process.

"I'll never forget how one customer was quickly convinced of the merits of our insurance plan," declared Ben.

"Harry Buthe of Elgin came in waving the policy in one hand and carrying a broken cash box in the other, asking 'Am I really covered? Is your policy still good?'

"Harry sure walked out happy a few minutes later—with his claim 100% covered.

"Among others whose claims were fully paid are Bob Lindeloff and Art Velasquez, Chicago, and Marshall Boynton, Benton Harbor.

"We've gained so much goodwill by saving these customers from unavoidable losses that I decided to go still further and insure used Wurlitzers, too," concluded Ben Coven.

MUSIC

10 SEEBURG V-200

Like New—Write—Call

Also In Stock:
SEEBURG 100 A-B-C-G-W-R
WURLITZER 1400 - 1500A - 1650 - 1800 and ROCK-OLA's and AMI's.

SPECIALS

10 United League Bowlers . . $95
5 United Imperial 95
5 United Royal 80
5 Exhibit Spanish Pool (New) 100

ROUTE WANTED in NEW ENGLAND

We have a customer who wants to pay CASH for a large route of Music and Games in N.E. Write or call Si Redd.

WANTED: Will pay CASH $$$ for all models of used MUSIC MACHINES, KIDDIE RIDES, and late BALLY BINGO MACHINES!

Redd DISTRIBUTING CO.

298 Lincoln St., Allston 34, Mass.

ALgonquin 4-4040

WE WILL SHIP ANYWHERE

Exclusive distributors for
WURLITZER—BALLY—EXHIBIT—CHICAGO COIN

Mort Secore Joins Chicago Coin

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week that Mort Secore had joined the firm in capacity of sales representative.

Secore has had over nineteen years of experience in the industry. He has been engaged in all levels of the field. Some years ago he was an arcade operator in Spokane, Wash.

He has been in the salesboard and business stimulators divisions of the industry. He has represented various manufacturers in these fields.

He has also distributed under the firm name of Secore & Secore. Has also manufactured counter games.

"In short", according to Sam Wolberg, "Mort Secore is a highly experienced coin machines man who can help every operator, jobber and distributor whom he contacts for our firm.

"He is well acquainted with our products and has watched the progress of our organization over the years.

"He has always admired the equipment which we have manufactured and has been a booster for Chicago Coin machines.

"We feel certain that the operators, jobbers and distributors who will meet Mort Secore in his travels thruout the country will find him a most pleasant and helpful representative for our firm."

GOTTLIEB PRESENTS...

AUTO RACE

Featuring...

THE SPEED OF THE INDIANAPOLIS "500"
THE ACTION AND THRILLS OF THE FRENCH "LE MANS"

Up to Six Complete Races Per Game

3 Cars Compete for Winning Honors

Cars Finishing Race Light Holes for Specials

Pop Bumpers Light for Super High Score
When Cars Line-up After Race has Started

See AUTO RACE at Your Distributor NOW!

Subject to AMUSEMENT TAX Only!

29 YEARS OF LEADERSHIP

Amusement Pinballs as American as Baseball and Hot Dogs!

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1140-50 N. KOSTNER AVE., CHICAGO 51, ILL.

...Products of Consistent Dependability

BUY THE BEST...WE DO...

Final Voting Ballots To "20 Year Club" Members

38 Nominees as Compared to 20 in '55 Listed for Final Votes to Decide "The Most Outstanding Coin Machine Man of 1956"

CHICAGO — Sometime this week and next week all members of *The Cash Box*' "20 Year Club" will receive their final voting ballots to choose "*The Most Outstanding Coin Machine Man of* 1956."

This year there was trenmendous enthusiasm for the nominations of men to be voted on. For example, where in 1955 there appeared but 20 nominees on the final voting ballot, there will be 38 on this year's final voting ballot.

The man who will be voted "The Most Outstanding Coin Machine Man of 1956" will receive the "Gold Coin Award" of the "20 Year Club" with his name and the year engraved thereon.

Two men were ineligible for nomination this year. One was Ray T. Moloney of Bally Manufacturing Company, Chicago, who was voted "The Most Outstanding Coin Machine Man of 1955."

The other was Bill Gersh, publisher of *The Cash Box*, who withdrew his name from among the nominees.

The same rules apply to the voting as last year. Members are given full instructions on their ballot. Each member has but one vote and, therefore, can choose but one man for the honor of "The Most Outstanding Coin Machine Man of 1956."

The "Gold Coin Award" reads: "Award of Honor to ..... for his great and untiring efforts in behalf of his fellow men this award of honor as the most outstanding man in his industry during 1956."

The front of the coin is die cut with the seal of the "20 Year Club," the words "Award of Honor" and the year 1956.

The "Gold Coin Award" is about the size of a silver dollar and is encased in velvet in a specially constructed leather box.

Chi Bowling News

CHICAGO—The second night of the bowling season found Oomens taking 3 games from Paschke Phono. Cas Kalas was high from Oomens with 462. Ray Gallet came through for Paschke with 442.

Gillette swept 3 games from Atlas Music. Warren Paradee's 534 was high for Gillette along with Jane Minter whose 465 was high for women. Vic Jaccino was top man for Atlas with 527.

B & B won two out of three from Singer. Marino Pieroni's 536 was high for B & B and high for men. Fred Dries also hit the mark for B & B with his 504 score. Harry Julian's 532 was high for Singer.

Galgano Distribs took all three from Star Music. Charlie Alesi was top man for Galgano with a score of 517. Leo Sochacki's 503 was a good try for Star.

Decca Records got two games away from Western. Tony Ignoffo was high for Decca with 507. Bill Nyland's 468 was high for Western.

Coven Music took all three from ABC No. 2. Charley Pieri's 470 was high for Coven. Les Taylor was high for ABC with 502.

M. S. Distribs won two from ABC No. 1, last season's champs. Lowell Scott was high for M. S. with 404. Morris Pomerance and Harry Schreiber were both high for ABC with an identical score of 449.

Mercury Records won two from Coral Records. Mary Jones put the men to shame with her high score of 426 for Mercury. Lee Petrillo came through for Coral with 479.

Just Wait UNTIL YOU SEE THE Rock-Ola 200

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

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- New Novelty 5 Ball Pin Ball Game!
- Can Be Operated as 5 or 3 Ball Play!
- 2 Super Sensitive Action Kickers!
- 2 "Lively" Thumper Bumpers!
- 2 Dyna Powered Flippers!
- Top Score . . . 9 Million 200,000
- Available with 5c or 10c Chutes!

FOR MATCH PLAY TERRITORIES . . . chicago coins'

Blondie

Featuring Multiple Match Play!
- Single Match Feature in Each Game!
- Multiple Match Feature Can Be Played With Replays up to 5 Times per Game!

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2 BIG MONEY EARNERS!
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For The Best Buys On ANYTHING Coin Operated

CALL ON US FIRST

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KEEP YOUR EYE ON THE EXHIBIT SUPPLY CO.

Public Getting Biggest Dime's Worth Of Entertainment From New Coingames

CHICAGO—There is general agreement among those who have been visiting the factories here, and seeing the new products that are now on the market as well as those that are being made ready for the market, that the public is definitely getting the biggest dime's worth of entertainment from the new coin games.

Not only are the games being encased in the most beautiful and modern styled cabinets, finer and more colorful than any that have ever before appeared but, what is even more important, the play action of the new machines is the most intriguing, tantalizing and suspenseful yet developed.

Engineers, idea men, factory heads, sales forces, and all others in each modern factory here work hand in hand on the planning of these new games.

Those distributors and operators who have been shown some of the advance games are tremendously enthusiastic over them.

As one well known coinman stated: "There's no doubt that the products which are being turned out by the factories have the public in mind all the way and in every way.

"Every game is made so that the public can better enjoy themselves. Completely relax. Be entertained. And, what's more important, do all this economically.

"Personally," he says, "I'm tremendously happy because the manufacturers are putting dime chutes on the new games.

"Where," he asks, "can the public get more fun for a dime than from the games of this industry?"

Joel Stern To Wed September 30

CHICAGO—Joel Stern, son of Allen J. Stern of World Wide Distributors, this city, will be married on September 30.

The bride-to-be is Miss Bernadine Rubin.

The wedding will be at the Blackstone Hotel, here. It will be a formal wedding, attended by members of the family and close friends.

Following the ceremony, the bride and groom will leave for Miami Beach for their honeymoon.

Joel reported that he has been receiving numerous phone calls each day congratulating him and extending sincere wishes for many, many years of marital bliss.

"20 Year Club" New Members

CHICAGO — The following new members were added to *The Cash Box* "20 Year Club" this past week:

Thomas DiMarsico, Orange, N. J.—22 years, Harvey W. Marble, North Platte, Nebraska—20 years, Cameron Walker Frank, Fort Worth, Texas—20 years, Joseph Thomas Elum, Rama, Ontario, Canada — 27 years, Willard Francis Workman, Chester, Pa.—20 years, Raymond Kay, New York, N.Y. 44 years, Armand Lord, Trois-Rivieres, P.Q., Canada—20 years, Axel L. Johnson, Chicago, Ill.—20 years, Edward W. Lavender, Monroe, Louisiana—20 years, Norman L. Ligon, Dallas, Texas—31 years, Harry Goren, Philadelphia, Pa.—21 years, Robert R. Bennett, Longview, Washington — 20 years, John E. Rondeau, Lynn, Mass. —20 years.

Applications for membership in the "20 Year Club" should be mailed to: *The Cash Box*, 32 West. Randolph St., Chicago 1, Illinois.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—To give you free two Michael Anthony records for survey. Michael Anthony sings "Somebody Loves Me" b/w "I'll Be With You", "Singing Hills" b/w "You're Breaking My Heart, Maria Elena". 25¢ mailing and postage. HRC RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT — Mutoscope, Voice-O-Graph. Must be in A-1 condition. State Price in first letter. Interested in Kiddie Rides also. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632—9-6047).

WANT—Buy monthly minimum 100 Juke Boxes, Secondhand, as special. Seeburg A-B and Bingo Games required. Anyone who can make me interesting offers, please write. I always pay Cash. Buy as is but complete—no broken parts. Always price F.O.B. Seavessel. TONALTY, ETS. C. VAN BRABANT, BELGIELEI 134, ANTWERP, BELGIUM.

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

WANT—Bowling games with flashing lights manufactured by Chicago Coin and United Manufacturing. Will also buy used coin operated pool tables. Write, Wire or Phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 1-8751).

WANT — Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want Bowling games with flashing lights. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

WANT — Will Buy Any Used Kiddie Rides. COLEMAN & BROWN CO., 3330 ATLANTIC AVE., LONG BEACH 7, CALIF., (Tel.: GArfield 4-2112).

CLASSIFIED ADVERTISING SECTION

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: BIgelow 3-7422).

FOR SALE

FOR SALE—Gypsy Queen, $170; Happy Days, $75; Twin Bill, $175; Four Belles, $160; Duette, $225; Stage Coach, $170; Chinatown, $55; Shindig, $90; League Bowler, $95; Olympic, $45; Frolics, $40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympie 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Finest quality Plexiglass Pool Cues, $3 ea. Cheaper by the dozen—only $27.50. Send check in full to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y., (Tel.: LIncoln 9106).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—1000 Black Hawk Punch Boards 5c, 10c and 25c—make me an offer. GENERAL SALES CO., 1416 SOUTH CALHOUN STREET, FT. WAYNE, IND. (Tel.: Eastbrook 3006).

FOR SALE—10 Miami Beach's, $230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, $425; Caravan, $495; Gayety, $195; Big Time, $325; Dude Ranch, $95; Palm Springs, $125; Miami Beach, $295; Hawaii, $75; Singapore, $50. Shuffle Alleys: Chicago Coin Feature, $225; Chicago Coin Criss Cross, $175; Chicago Coin Triple Score, $150; Bally Champ, $250; Bally Jet, $225; Keeney Century, $195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—Bally Yacht Clubs, $60; Beach Club, $70; Ice Frolics, $95; Surf Club, $95; Variety, $125; Gayety, $125; Miami Beach, $235; United Nevada, $50; Singapore, $50; Manhattan, $150; Games, Inc. Hunter, $265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION. 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—5-22 Ft. Shuffleboards, Reconditioned Maple Tops, $195—up; 2-12 Ft. American and National Bank Boards, $395 ea.; 6 Reconditioned Wall Type Electric Score Boards, $45 ea.; 2-47 Seeburg Hide-Aways, $45 ea. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BRoadway 3663).

CLASSIFIED ADVERTISING SECTION

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Seeburg "C", $525; Seeburg "B", $395; Seeburg "A", $200; AMI E-120 Phonographs, $475; Wurlitzer 1800, $775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).

FOR SALE—Rock-Ola Comets, $475; Rock-Ola 1448, $725; Seeburg R's, $750; Seeburg G's, $650; AMI B's, $125; AMI C's, $135; AMI A, $85. 100 Sel-Chorm Seeburg Boxes, $65; Coney Islands, $25; Bright Lites, $45; Bright Spots, $55. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—United Bowlers: Clover, $35; Chief, Fifth Avenue and League, $110 ea.; Team, Yankee and Flash, $135 ea.; Speedy, $185. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Sparks Specialty Co., Atlanta, Ga. Uses and Sells Lemonite. See your distributor or write for information. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Special. Bally: Double Headers (Floor Samples) $510.00; Parades $445.00; Broadways $399.50; Beach Beauties $310.00; Gayeties $85.00; Yacht Clubs $65.00. United: Monacos (Used 2 weeks) write. Gottlieb: Score Boards (4-player Deluxe Games) $285.00. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE—Just wait until you see the Rock-Ola 200. Watch for announcement on showing dates. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND, O. (Tel.: HE 1-7577).

FOR SALE—Reconditioned, Ready for Location. AMI: A, $95; C, $135; D-40, $195. Rock-Ola: 1436 (78 RPM), $225; (45 RPM), $245; 1446 Hi Fi, $595. Wurlitzer: 1400 (45 RPM), $225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Like New. Wurlitzer 1800, $815; Wurlitzer 1700, $645; Wurlitzer 1650, $295; Wurlitzer 1400, $235; Seeburg M100 R, $745; 3020 Wall Boxes, 48 Selection, $7.50. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Voice-O-Graph in good condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST.. TOLEDO, OHIO. (Tel.: CH 3-4005).

FOR SALE — Bingos in Quantities. Bally — Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; 3W1 Chrome, $67.50; Wurlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—Grand Slam, $95; King Arthur, $35; Bowling Champ, $35; College Daze, $35; 10 Bright Lights, $39.50 ea.: 10 Bright Spots, $49.50 ea.; 10 3-4-5's, $24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE — Seeburg 100-R's, G's, C's and B's. Also AMI E-120's. Cash Box low. WANT — M-100's. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L.I., N. Y. (Tel.: FReeport 8-6770-1).

FOR SALE—Big Times cleaned and checked the Donan way, $215; Reconditioned Bally Space Ships, $315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Harbor Lites, $250; Wishing Well, $195; Hawaiian Beauty, $125; Stage Coach, $165. Genco: Super Big Top, $350; Sky Rocket, $295; Rifle Gallery, $200. United: Jungle Gun, $150. Exhibit: Sportland Shooting Gallery, $125. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Bowlers. Used. Chicago Coin Triple Strike Bowler, $275; Chicago Coin Criss Cross, $75; Keeney Bonus Bowler, $125; Keeney DeLuxe League Bowler, $50; United Banner, $190; United 10th Frame Star Shuffle Alley, $60. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Rotation Balls Numbered 1-10, $18.50 set; Numbered 1-5 Red and 1-5 White, $18 set; 2¼" Cue Balls, $2; Cue Sticks, $1.49, $16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Broadway, $345; Variety, $115; Pixie, $275; Rio, $45; Tropics, $35; Beach Beauty, $300; Surf Club, $90; Star Dust, $350; Tahiti, $40. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel.: TUlane 6729).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $199.50 ea.; Hollywood Bowlers, $249.50; C.C. Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE — Bally Double Header, $500; Bally Parade, $400; Bally Broadway, $345; Bally Beach Beauty, $300; Bally Miami Beach, $200; Bally Gaytime, $165; Bally Crosswords, $295; Bally Beach Club, $75; Bally Atlantic City, $37.50; United Pixie, $200. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MA 7459).

FOR SALE — Used music machines, shuffle alleys and pin games—all late models. Write us your needs and price you will pay in 1st letter. Will ship either fully reconditioned or "as is". Write, wire, phone: GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, $90; Deluxe Jungle Gun, $75; Palm Springs, $40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, $9 ea.; 1 Midget Movie, with reel, $55; 2 Coon Hunts, $95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

FOR SALE — 3 Keeney Specdlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

MISCELLANEOUS

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Will Trade. 2 Photomats, $300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

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FIRM _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS

AMI

2*	Model A, '46, 40 Sel., 78 RPM	59.50	100.00
4.	Model B, '48, 40 Sel., 78 RPM	125.00	150.00
2.	Model C, '50, 40 Sel., 78 RPM	125.00	175.00
1.	Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
1.	Model D-80, '51, 80 Sel., 78 RPM	275.00	350.00
4.	Model E-40, '53, 40 Sel., 78 RPM	245.00	365.00
1.	Model E-80, '53, 80 Sel., 45 RPM	345.00	450.00
4.	Model E-120, '53, 120 Sel., 45 RPM	395.00	475.00
2.	Model F-80, '54, 80 Sel., 45 RPM	550.00	600.00
2.	Model F-120, '54, 120 Sel., 45 RPM	575.00	625.00
4.	Wm. Wall Box	5.00	10.00
4.	SM or SL Stepper	10.00	15.00

EVANS

4.	Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4.	Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
2.	Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

ROCK-OLA

2.	1422, '46, 20 Sel., 78 RPM	25.00	69.50
4.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4.	1426, '47, 20 Sel., 78 RPM	35.00	75.00
4.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	100.00	135.00
4.	1432, Same as above, Converted to 45 RPM	125.00	150.00
4.	1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	135.00	200.00
4.	1434, Same as above, Converted to 45 RPM	145.00	225.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4*	1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
4*	1146, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	645.00

SEEBURG

4.	146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4.	147S, '47, Standard 20 Sel., 78 RPM	20.00	65.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
2*	M100A, '49, 100 Sel., 78 RPM	199.00	250.00
2*	M100B, '51, 100 Sel., 45 RPM	375.00	450.00
4.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
1*	M100C, '53, 100 Sel., 45 RPM	500.00	600.00
1.	HF 100G, '54, 100 Sel., 45 RPM	625.00	750.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

886th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

C O D E

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

1*	HF 100R, '54, 100 Sel., 45 RPM	700.00	825.00
4.	W1-L56 Wall Box 5c	3.00	6.00
4.	3W2 Wall-a-Matic	3.00	7.00
4.	W4L-56	10.00	15.00
4.	3W5-L56 Wall Box, 5c, 10c, 25c	10.00	15.00
4.	W6L-56 5/10/25 Wireless	10.00	15.00
2.	3W7-L-56	10.00	20.00

WURLITZER

4.	1015, '46, 24 Sel., 78 RPM	35.00	75.00
4.	1015, '46, 24 Sel., 78 RPM	40.00	80.00
4.	1080, '46, 24 Sel., 78 RPM	45.00	95.00
4.	1100, '47, 24 Sel., 78 RPM	65.00	125.00
4.	1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
2*	1250, '50, 48 Sel., 45 or 78 RP M	99.00	175.00
3*	1400, '51, 48 Sel., 45 or 78 RPM	195.00	250.00
2.	1450, '51, 48 Sel., 45 or 78 RPM	185.00	275.00
2*	1500, '52, 104 Sel., 45 & 78 Intermix	200.00	285.00
2.	1506A, '53, 104 Sel., 45 & 78 Intermix	249.50	300.00
2*	1650, '53, 48 Sel., 45 RPM	295.00	375.00
2*	1700, '54, 104 Sel., 45 RPM	495.00	645.00
2*	1800, '55, 104 Sel., 45 RPM	650.00	815.00
4.	2140 Wall Box	3.00	10.00
4*	3020 Wall Box	5.00	10.00
4.	3048 (Conv. of 3020)	10.00	15.00
4.	3031 Wall Box	2.95	5.00
4.	3045 Wall Box	4.00	15.00
4.	4820 Wall Box	10.00	20.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	25.00	50.00
4.	Across the Board (Un 9/52)	25.00	50.00
4.	All Star Basketball (Got 1/52)	20.00	30.00
6.	Aquacade (Un 4/49)	10.00	20.00
4.	Arabian Knights (Got 12/53)	100.00	150.00
4.	Arcade (Wm 11/51)	45.00	60.00
4.	Arizona (Un 4/50)	10.00	20.00
4.	Army-Navy (Wm 10/53)	40.00	90.00
4*	Atlantic City (B 5/42)	40.00	75.00
6.	Baby Face (Un 12/48)	10.00	20.00
4.	Bank-A-Ball (Got 5/50)	15.00	24.00
4.	Basketball (Got 10/49)	10.00	20.00
4*	Beach Beauty (B 10/55)	300.00	375.00
4*	Beach Club (B 2/53)	45.00	75.00
4.	Beauty (B 11/52)	45.00	85.00
4.	Be Bop (Ex 3/50)	10.00	19.00
4.	Big Ben (Wm 9/54)	95.00	145.00
4.	Big Hit (CC 7/52)	25.00	45.00
6.	Big Top (Ge 2/49)	10.00	19.00
2*	Big Time (B 1/55)	205.00	275.00
6.	Black Gold (Ge 3/49)	10.00	19.00
4.	Bolero (Un 12/51)	45.00	75.00
4.	Bomber (CC 3/51)	15.00	25.00
6.	Boston (Wm 5/49)	15.00	25.00
4.	Bowling Champ (Got 2/49)	15.00	35.00
4.	Bright Lights (B 5/51)	30.00	65.00
4*	Bright Spot (B 11/51)	45.00	75.00
4*	Broadway (B 12/55)	325.00	425.00
4.	Broadway (B6/51)	25.00	40.00
4.	Buffalo Bill (Got 5/50)	25.00	35.00
4.	Buttons & Bows (Got 3/49)	15.00	24.00
2.	Cabana (Un 3/53)	35.00	100.00

← TOTAL NO. TOTAL VALUE →

In all kinds of locations... all operating conditions

Only AMI's "G-200" combines all the advantages needed for complete juke box earning power

Sleek, smart, uncluttered, modern styling—plus the widest choice of color cabinetry to take you into more of the top locations...

Instant, eye-level visibility of all 200 titles all of the time—for more play from more people, faster...

Easiest to understand-and-play selection system—pushbuttons positioned to right of title banks in the natural place to speed hand and eye movements...

Fastest record changer—no deadhead scanning...

Exclusive, multi-horn high fidelity for truly live-sounding musical entertainment...

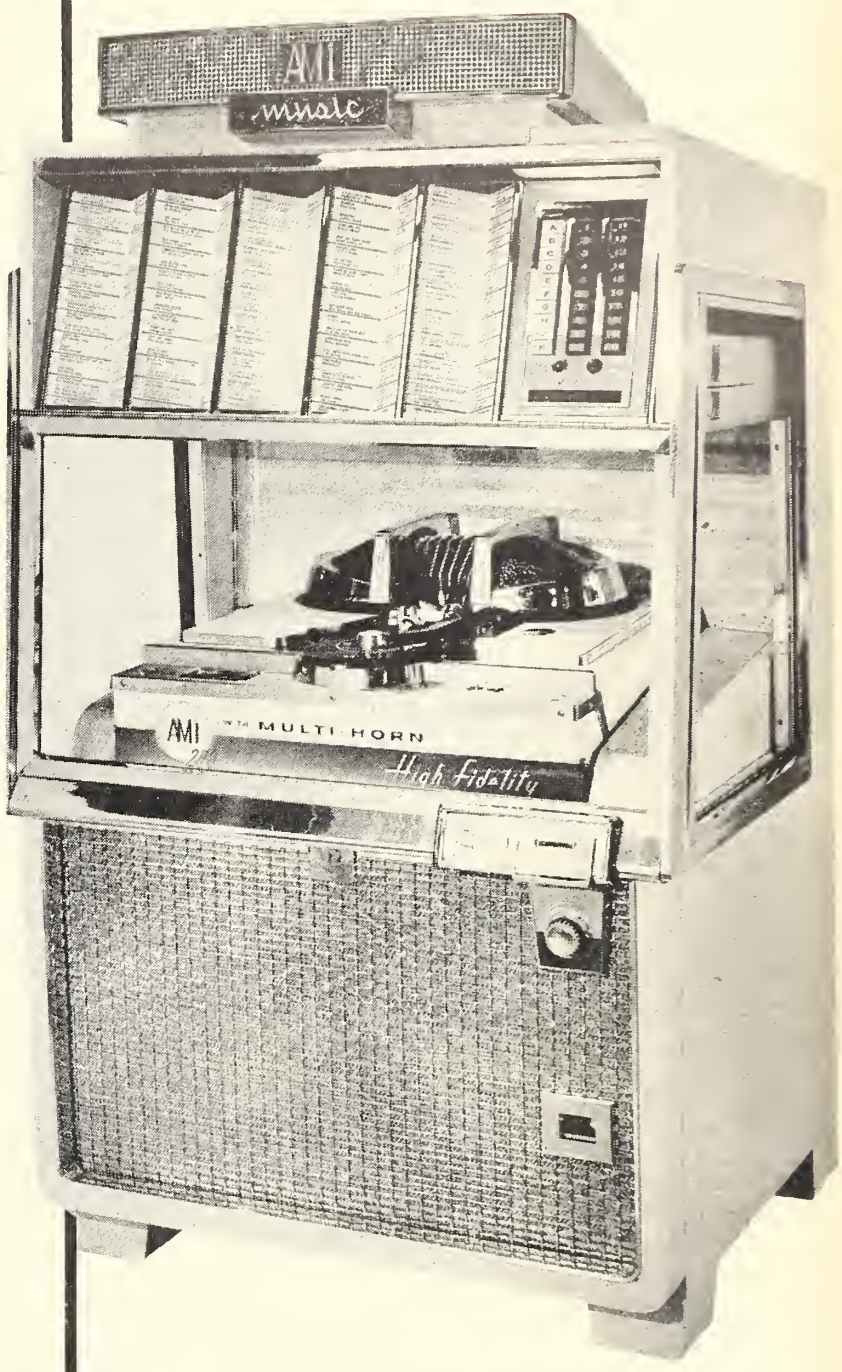
Complete accessibility—no other juke box is so easily serviced, and none needs so little servicing...

Single or single and EP record programming. Music for everyone—and flexibility to suit your individual location situation...Extra-price play for the two-tune discs—plus variety in the price of play to fit your local conditions...

200 to 120 play convertibility for fast depreciation of your investment in the top locations—then quick and easy switch to a lesser number of selections when the "G" is rotated to secondary spots—extending the earning life of the juke box and reducing record stocking costs...

Security in AMI's nearly half century reputation for simple, rugged, dependable, trouble-free operation...

Get the "G" and enjoy complete juke box earning power.



Model "G"—200, 120 and 80 selections for more plays in less time

AMI *Incorporated* / 1500 Union Avenue, S. E. Grand Rapids 2, Michigan

• MEMBER • INSTITUTE OF HIGH FIDELITY MANUFACTURERS • INC •

... music that makes more money for you

Originator of the automatic selective juke box in 1927...ahead then, ahead now.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Camel Caravan (Ge 6/49)	10.00	20.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
2. Caravan (Un 2/55)	365.00	465.00
4. Caravan (Wm 6/52)	25.00	60.00
6. Carolina (Un 4/49)	10.00	20.00
4. Champion (B 12/49)	15.00	25.00
6. Champion (CC 6/49)	10.00	20.00
2. Chinatown (Got 10/52)	40.00	70.00
4. Circus (Un 8/52)	35.00	65.00
4. Citation (B 10/48)	15.00	25.00
4. C. O. D. (Wm 9/53)	75.00	100.00
4. College Daze (Got 849)	20.00	40.00
2. Colors (Wm 11/54)	135.00	165.00
2* Coney Island (B 9:51)	24.50	60.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	75.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Crosswords (B 1/52)	350.00	395.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
2. Daisy May (Got 7/54)	145.00	175.00
4. Dallas (Wm 2/49)	15.00	25.00
4. Dealer "21" (Wm 2/54)	45.00	120.00
2. Derby Day (Got 5/56)	235.00	275.00
4. De Icer (Wm 11/49)	20.00	35.00
2. Diamond Lill (Got 12/54)	145.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	35.00	60.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Dbl. Feature (Got 12/50)	15.00	24.00
4. Double Header (B 7/56)	500.00	565.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	20.00	40.00
2* Dude Ranch (B 9/53)	45.00	95.00
4. Duette (Got 4/55)	200.00	235.00
2* Easy Aces (Got 12/55)	215.00	250.00
4. Eight Ball (Wm 1/52)	40.00	65.00
4. Fairway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 1150)	20.00	30.00
4. Five Star (Univ 5/51)	30.00	65.00
6. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	75.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	175.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4* "400" Upright (Ge 10/52)	35.00	60.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
4* Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	40.00
4* Gay Time (B 6/55)	165.00	275.00
2* Gayety (B 3/55)	85.00	150.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 8/49)	10.00	15.00
4. Globe Trotter (Got 11/51)	30.00	65.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00
4. Gold Star (Got 8/54)	140.00	175.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
2. Grand Champion (Wm 8/53)	70.00	120.00
4. Grand Slam (Got 4/53)	40.00	100.00
6. Grand Stand (B '50)	20.00	30.00
4* Green Pastures (Got 1/54)	85.00	135.00
4. Gun Club (Wm 11/53)	45.00	85.00
4. Guys-Dolls (Got 5/53)	55.00	100.00
4. Gypsy Queen (Got 2/55)	150.00	195.00
4. Handicap (Wm 6/52)	45.00	90.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	245.00	285.00
6. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un (2/54)	40.00	110.00
4. Hawaii (Un 6/54)	54.50	135.00
4. Hawaiian Beauty (Got 4/54)	125.00	155.00
4. Hayburner (Wm 6/51)	30.00	65.00
4. Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	24.00
4. Hit 'N' Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	19.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	40.00
2. Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	45.00	95.00
4. Jeanie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 4/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
4. Jolly Joker (Un 11/55)	75.00	140.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	65.00	115.00
4. Leaders (Un 10/51)	40.00	65.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	60.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	185.00	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00
2. Manhattan (Un 4/55)	125.00	200.00
2. Marathon (Got 10/55)	285.00	325.00
2. Marble Queen (Got 8/53)	75.00	110.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Mexico (Un 3/54)	49.50	110.00
2* Miami Beach (B 9/55)	200.00	265.00
4. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
2. Mystic Marvel (Got 3/54)	125.00	160.00
2. Nevada (Un 8/54)	50.00	100.00
4. Niagara (Got 12/51)	35.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4. Night Club (B 4/56)	425.00	525.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Sx 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
4* Palm Beach (B 7/52)	40.00	85.00
2* Palm Springs (B 11/53)	40.00	100.00
4. Parade (B 6/56)	400.00	525.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	165.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
2. Pin Wheel (Got 11/53)	75.00	110.00
3* Pixie (Un 10/55)	215.00	325.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/50)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
2. Poker Face (Got 9/53)	75.00	100.00
6. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	30.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race the Clock (Wm 5/55)	185.00	220.00
4. Rag Mop (Wm 10/50)	15.00	30.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	175.00	200.00
4. Rio (Un 11/53)	50.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	30.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
2. Saddle and Turf (Ev 10/53)	165.00	225.00
2. (Club Model)	179.50	230.00
4. Saratoga (Wm 10/48)	20.00	40.00
2. Scoreboard (Got 4/56)	285.00	365.00
4. Screamo (Wm 4/54)	85.00	115.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
2. Shindig (Got 10/53)	90.00	115.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
2. Smoke Signal (Wm 10/55)	155.00	180.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
4. Silver Skates (Wm 2/53)	45.00	75.00
2. Singapore (Un 10/54)	50.00	110.00
4. Sky Pool (Got 8/52)	35.00	85.00
2. Skyway (Wm 8/54)	110.00	145.00
4. Slugfest (Wm 3/52)	35.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	200.00
4. Snafu (Wm 12/55)	150.00	225.00
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plug (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
2* Spot-Lite (B 1/52)	24.50	65.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
2. Stage Coach (Got 11/54)	160.00	185.00
4. Stardust (Wm 3/56)	325.00	495.00
4* Starlets (Un 12/55)	235.00	375.00
4. Star Pool (Wm 10/54)	100.00	165.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	65.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	69.50	115.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
2* Surf Club (B 3/54)	50.00	110.00
2* Surf Club (B 3/54)	65.00	120.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4* Tahiti (Un 8/53)	40.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
4. Three Deuces (Wm 8/55)	200.00	230.00
4. Three Feathers (Ge 5/49)	15.00	30.00

←TOTAL NO. TOTAL VALUE→

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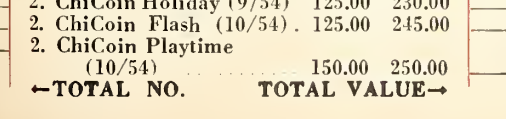
PINBALL GAMES (Cont.)

4.	Three Four Five (Un 6/51)	20.00	40.00
6.	Three Musketeers (Got 7/49)	15.00	25.00
6.	Thrill (CC 9/48)	10.00	15.00
4.	Thunderbird (Wm 5/54)	90.00	125.00
2.	Times Square (Wm 4/53)	55.00	75.00
4.	Touchdown (Un 1/52)	20.00	35.00
4.	Tournament (Got 8/55)	225.00	275.00
2*	Triple Play (Un 8/55)	150.00	225.00
4.	Triplets (Got 7/50)	15.00	25.00
4.	TriScore (Ge 1/51)	20.00	30.00
4.	Tropicana (Un 1/55)	54.50	150.00
4.	Tropics (Un 7/53)	40.00	85.00
6.	Tucson (Wm 1/49)	10.00	19.00
6.	Tumbleweed (Ex 8/49)	15.00	30.00
4.	Turf King (B 6/50)	15.00	30.00
4.	Twenty Grand (Wm 12/52)	35.00	65.00
4.	Twin Bill (Got 1/55)	100.00	185.00
4.	Utah (Un 7/49)	10.00	20.00
4*	Variety (B 9/54)	90.00	150.00
4.	Watch My Line (Got 9/51)	30.00	50.00
4.	Whizz Kids (CC 3/52)	35.00	50.00
4.	Wild West (Got 8/51)	25.00	45.00
4.	Winner (Univ.)	20.00	40.00
4.	Wishing Well (Got 9/55)	185.00	225.00
4.	Wonderland (Wm 5/55)	160.00	190.00
4*	Yacht Club (B 6/53)	45.00	85.00
1.	Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→



4.	Bally Victory Bowler (5/54)	100.00	225.00
2.	Bally Champion Bowler (5/54)	100.00	230.00
2*	Bally Jet Bowler (8/54)	130.00	250.00
2*	Bally Rocket Bowler (8/54)	135.00	250.00
2.	Bally Mystic Bowler (12/54)	185.00	295.00
2*	Bally Magic Bowler (12/54)	195.00	300.00
2.	Bally Blue Ribbon (3/55)	265.00	325.00
2.	Bally Gold Medal (3/55)	265.00	335.00
4.	ChiCoin 6-Player (8/51)	35.00	75.00
4.	ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4.	ChiCoin Match Bowler (6/52)	35.00	85.00
4.	ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4.	ChiCoin 10th Frame Special (12/52)	40.00	105.00
4.	ChiCoin Name Bowler (1/53)	40.00	110.00
4.	ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4.	ChiCoin Crown (4/53)	45.00	120.00
4.	ChiCoin Crown Giant Pins (4/53)	50.00	125.00
2.	ChiCoin Triple Score (6/53)	50.00	130.00
4.	ChiCoin Gold Cup (7/53)	50.00	135.00
4.	ChiCoin High Speed Crown (7/53)	65.00	140.00
4.	ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4*	ChiCoin Advance (10/53)	75.00	150.00
4.	ChiCoin King (10/53)	75.00	155.00
3*	ChiCoin Criss Cross Bowler (12/53)	75.00	165.00
4.	ChiCoin Super Frame (3/54)	100.00	175.00
4.	ChiCoin Starlite (5/54)	125.00	200.00
4.	ChiCoin Feature (7/54)	125.00	225.00
2.	ChiCoin Holiday (9/54)	125.00	230.00
2.	ChiCoin Flash (10/54)	125.00	245.00
2.	ChiCoin Playtime (10/54)	150.00	250.00

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SHUFFLES (Cont.)

4.	ChiCoin Fireball (11/54)	175.00	260.00
4.	ChiCoin Thunderbolt (12/54)	185.00	275.00
4.	ChiCoin Triple Strike (2/55)	225.00	285.00
4.	ChiCoin Arrow (2/55)	225.00	295.00
2.	ChiCoin Criss Cross Targette (1/55)	99.50	175.00
2.	DeLuxe Model	100.00	200.00
2.	ChiCoin Bonus Score (4/55)	240.00	300.00
2.	ChiCoin Big League (5/55)	255.00	310.00
2*	ChiCoin Hollywood (5/55)	249.50	325.00
4.	ChiCoin Blinker (8/55)	325.00	340.00
4.	ChiCoin Score-A-Line (9/55)	325.00	360.00
4.	ChiCoin Bowling Team (10/55)	275.00	375.00
4.	Exhibit Twin Rotation (5/52)	50.00	85.00
4.	Genco Shuffle Target (7/51)	20.00	45.00
4.	Genco 8-Player Rebound (9/51)	30.00	50.00
4.	Genco Shuffle Pool (11/53)	25.00	80.00
4.	Genco Match Pool (2/54)	50.00	95.00
4.	Gottlieb Bowlette (3/50)	15.00	25.00
4.	Keeney Super DeLuxe League (3/52)	40.00	80.00
4.	Keeney High Score League (5/52)	40.00	85.00
4.	Keeney Team (10/52)	40.00	95.00
4.	Keeney Club (4/53)	40.00	100.00
4.	Keeney Domino (5/53)	40.00	110.00
4.	Keeney Carnival (5/53)	45.00	120.00
4.	Keeney Pacemaker (9/53)	50.00	140.00
4.	Keeney Mainliner Bowler (1/54)	65.00	150.00
2*	Keeney Bonus Bowler (3/54)	75.00	155.00
4.	Keeney Diamond Bowler (5/54)	100.00	175.00
2.	Keeney Bikini (6/54)	135.00	185.00
2.	Keeney Century (6/54)	140.00	195.00
4.	Keeney American (9/54)	225.00	250.00
4.	Keeney National (9/54)	230.00	260.00
2.	Keeney Speedlane (4/55)	275.00	325.00
4.	United 6-Player Super (3/52)	30.00	55.00
4.	United 4-Player Official (5/52)	30.00	60.00
4.	United 6-Player Star (7/52)	30.00	65.00
4.	United 10th Frame Star (9/52)	35.00	70.00
4.	United Manhattan 10th Frame (9/52)	35.00	75.00
4.	United Manhattan (9/52)	35.00	80.00
4.	United 10th Frame Super (10/52)	35.00	80.00
4.	United Cascade (2/53)	35.00	85.00
1*	United Clover (2/53)	35.00	90.00
6.	United Liberty (2/53)	40.00	90.00
4	United Classic (6/53)	50.00	95.00
2*	United Olympic (6/53)	45.00	95.00
4*	United Royal (9/53)	50.00	95.00
2.	United Imperial (9/53)	65.00	100.00
2.	DeLuxe model	75.00	110.00
2*	United Chief (11/53)	65.00	125.00
2.	United Leader (11/53)	100.00	130.00
2.	DeLuxe model	110.00	135.00
4*	United Team (1/54)	100.00	165.00
4.	DeLuxe model	110.00	170.00
4*	United League (1/54)	95.00	175.00
4.	DeLuxe model	120.00	180.00
4.	United Ace (5/54)	100.00	185.00
4.	DeLuxe model	110.00	195.00
2.	United Rainbow (5/54)	99.50	195.00
2.	United Banner (8/54)	155.00	200.00
4.	DeLuxe model	165.00	210.00
2.	United Shuffle Targette (8/54)	145.00	215.00
3.	DeLuxe model	150.00	220.00
2*	United Speedy (8/54)	150.00	230.00
4.	Un. 11th Frame (10/54)	145.00	255.00
4.	DeLuxe model	145.00	265.00
2.	United Comet Targette (11/54)	145.00	275.00
4.	DeLuxe model	150.00	280.00

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SHUFFLES (Cont.)

4.	United Mercury (12/51)	150.00	280.00
4.	DeLuxe model	155.00	290.00
4.	United Mars (1/55)	160.00	300.00
4.	DeLuxe model	165.00	300.00
2.	Un. Lightning (2/55)	165.00	300.00
2.	DeLuxe model	170.00	300.00
2.	Un. Venus (3/55)	170.00	305.00
2.	DeLuxe model	175.00	310.00
2.	Un. Clipper (5/55)	175.00	315.00
2.	DeLuxe model	195.00	320.00
2.	Un. Derby Roll (5/55)	175.00	350.00
4.	DeLuxe model	185.00	355.00
4.	Un. 5th Inning (6/55)	185.00	365.00
4.	DeLuxe model	195.00	370.00
2.	Un. Capitol (6/55)	225.00	370.00
2.	DeLuxe model	230.00	375.00

←TOTAL NO. TOTAL VALUE→

4.	Bally Champion Horse	315.00	385.00
1*	Bally Moon Ride	235.00	350.00
1.	Bally Space Ship	175.00	315.00
4.	Bally Speed Boat	325.00	365.00
1.	Chicago Coin Super Jet	225.00	395.00
4.	Decco Merry-Go-Round	225.00	350.00
4.	Exhibit Big Bronco	239.50	375.00
4.	Exhibit Mustang	350.00	445.00
1.	Exhibit Space Patrol	200.00	295.00
4.	Scientific Television	275.00	345.00

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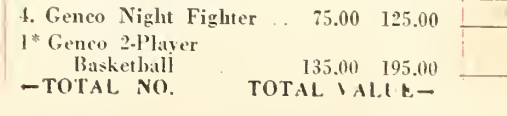

4.	ABT 6 Gun Rifle Range	525.00	625.00
4.	Boomerang	25.00	65.00
4.	Bally Big Inning	65.00	150.00
4.	Bally Heavy Hitter	35.00	60.00
4.	Bally King Pin	20.00	35.00
4.	Bally Rapid Fire	75.00	110.00
4.	Bally Undersea Raider	60.00	125.00
4.	Champion Hockey	50.00	125.00
4.	ChiCoin Basketball Champ	100.00	195.00
4.	ChiCoin 4-Player Derby	100.00	175.00
4.	ChiCon Goalee	39.50	99.50
4.	ChiCoin Hockey	55.00	75.00
4.	ChiCoin Midget Skee	65.00	95.00
4.	ChiCoin Pistol	35.00	75.00
4.	ChiCoin Home Run, 6-Player (3/54)	100.00	195.00
2.	Super model	125.00	200.00
4.	Edelco Pool Table	20.00	50.00
4.	Evans Bat-A-Score	65.00	89.50
4.	Evans Bola Score	55.00	145.00
4.	Evans Ski Roll	35.00	90.00
2.	Evans Super Bomber	75.00	125.00
4.	Evans Play Ball	65.00	85.00
1.	Evans Ten Strike '46	30.00	65.00
4.	Evans Tommy Gun	35.00	95.00
4.	Exhibit Dale Gun	29.50	75.00
4.	Exhibit Gun Patrol	75.00	125.00
2.	Exhibit Jet Gun	69.50	135.00
2.	Exhibit Space Gun	69.50	140.00
4.	Exhibit Pony Express	85.00	130.00
4.	Exhibit Silver Bullets	40.00	125.00
4.	Exhibit Six Shooter	50.00	110.00
4.	Exhibit Vitalizer	45.00	70.00
4*	Exhibit Shooting Gall. (6/54)	90.00	160.00
3.	Exhibit Star Shooting Gallery (9/54)	150.00	195.00
4.	Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4.	Exhibit "500" Shooting Gallery (3/55)	250.00	300.00
2.	Exhibit Treasure Cove Shooting Gallery (6/55)	349.50	385.00
4.	Games, Inc. Hunter (1/56)	265.00	300.00
4.	Genco Sky Gunner	75.00	125.00
4.	Genco Night Fighter	75.00	125.00
1*	Genco 2-Player Basketball	135.00	195.00

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ARCADE EQUIPMENT (Cont.)

1.	Genco Rifle Gal. (6/54)	175.00	250.00	
4.	Genco Big Top Rifle Gallery (6/54)	275.00	325.00	
4.	Genco Wild West Gun (2/55)	300.00	360.00	
2.	Genco Sky Rocket Rifle Gallery (5/55)	295.00	375.00	
4.	Genco Champion Baseball (9/55)	295.00	395.00	
2.	Genco Quarterback (10/55)	265.00	325.00	
4.	Jack Rabbit	50.00	95.00	
4.	Jungle Joe	49.50	65.00	
4.	Keeney Air Raider	65.00	125.00	
4.	Keeney Sub Gun	70.00	125.00	
4.	Keeney Texas Leaguer	25.00	50.00	
4.	Keeney Sportsman (11/54)	175.00	250.00	
4.	DeLuxe model	185.00	255.00	
4.	Keeney Ranger (3/55)	250.00	285.00	
4.	DeLuxe model (3/55)	260.00	295.00	
4.	Lite League	45.00	95.00	
4.	Mills Panoram Peek	175.00	325.00	
2.	Mills Conv. for Panoram Peek	10.00	25.00	
4.	Muto. Atomic Bomber	65.00	150.00	
4.	Mutos. Ace Bombers	95.00	165.00	
4.	Mutoscope Dr. Mobile (Prewar)	95.00	175.00	
4.	Mutos. Fly. Saucers	90.00	155.00	
4.	Mutos. Photo. (Pre-War)	150.00	240.00	
4.	Mutos. Photomatic DeLuxe	250.00	395.00	
4.	Mutoscope Silver Gloves	125.00	195.00	
2*	Mutoscope Sky Fighter	60.00	165.00	
4.	Mutos. Voice-O-Graph 35c	150.00	350.00	
4.	QT Pool Table	60.00	85.00	
4.	Quizzer	50.00	100.00	
4.	Rockola World Series	40.00	80.00	
4.	Scientific Baseball	20.00	50.00	
4.	Scientific Basketball	20.00	55.00	
1*	Scientific Batting Pr.	30.00	75.00	
2.	Scientific Pitch 'Em	50.00	125.00	
4.	Seeburg Bear Gun	75.00	150.00	
4.	Seeburg Chicken Sam	50.00	110.00	
4.	Seeburg Shoot the Chute	49.50	90.00	
2.	Seeburg Coon Hunt	95.00	150.00	
4.	Set Shot Basketball	150.00	275.00	
4.	Telequiz	75.00	125.00	
4.	Un. Team Hockey	30.00	50.00	
4.	Un. Jungle Gun	75.00	175.00	
4.	DeLuxe model	75.00	185.00	
2.	United Carnival Gun (10/54)	150.00	250.00	
2.	DeLuxe model	160.00	260.00	
4.	United Bonus Gun (1/55)	250.00	325.00	
4.	DeLuxe model	260.00	330.00	
4*	Un. Sidewalk Engineer (4/55)	165.00	195.00	
4.	Wilcox-Gay Recordio	50.00	100.00	
4.	Wms. All Stars (8/47)	35.00	70.00	
4.	Wms. Box Score (12/47)	39.50	70.00	
4.	Wms. Star Series (4/49)	29.50	75.00	
4.	Wms. Super World Series (4/51)	35.00	85.00	
4.	Wms, DeLuxe World Series (2/52)	40.00	95.00	
2*	Wms. DeLuxe Baseball (4/53)	85.00	145.00	
4.	Wms. Pennant Baseball (12/53)	120.00	165.00	
4.	Wms. Super Pennant Baseball (12/53)	135.00	175.00	
4.	Wms. Super Star Baseball (12/53)	135.00	185.00	
2.	Wms. Major League Baseball (2/54)	120.00	185.00	
4.	Wms. All Star Baseball (2/54)	125.00	190.00	
4.	Wms. Big League Baseball (3/54)	125.00	200.00	
2.	Wms. Jet Fighter (10/54)	125.00	225.00	
4.	Wms. Safari (2/55)	225.00	325.00	
4.	DeLuxe model	250.00	330.00	
4.	Wms. Polar Hunt (3/55)	275.00	350.00	
4.	Wms. King Of Swat (5/55)	285.00	375.00	
4.	Wurlitzer Skeeball	35.00	70.00	

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G- 80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS- 80" Selective Hideaway
- "HS-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

Big Show	$ 799.50
Pin-Pool	
Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

- Blondie (3 or 5 Ball, Match and Replay)
- Steam Shovel (Regular Model)
- Steam Shovel (Replay Model)
- Twin Hockey (Regular Model)
- Twin Hockey (Replay Model)
- Twin Hockey (Match and Replay Model)

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery)	$ 595.00
Hi-Fly (Baseball Game)	545.00

D. GOTTLIEB & CO.

- Auto Race (Single Player, 5-Ball)

INTERNATIONAL MUTOSCOPE CORP.

Rock 'n Roll	$ 149.50

J. H. KEENEY & CO.

Flicker Pool (4-Player, 4 Sides)	$ 375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	Prices on Request
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	Prices on Request
Various Models of above	Prices on Request
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1450-Playmaster, 120 Sel.
- Model 1452, 50 Selections
- Model 1454, 120 Selections
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1615—Standard Speaker
- 1616—DeLuxe Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Monaco	$ 775.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

- Super Score (Single Player, 5-Ball)
- Single Coin Chute
- Twin Coin Chute
- Crane

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2000, "Centennial", 200 Selections
- Model 1900, "Centennial", 104 Selections
- Model 5210, Wall Box, 200 Sel.
- Model 5207 Wall Box—104 Selection—3 Wire
- Model 5206 Wall Box—48 Selection—4 Wire
- Model 257 Stepper—104 Selection—3 Wire
- Model 253 Stepper—104 Selection—3 Wire
- Model 248 Stepper—48 Selection—4 Wire
- Model 5117 12" High Fidelity Wall Speaker
- Model 5116 8" High Fidelity Corner Speaker
- Model 5115 5" High Fidelity Corner Speaker

An Important Notice

With This Week's Issue
September 29, 1956

"The Cash Box Price Lists"

Enters Its

18th Year

THE 886TH CONSECUTIVE WEEK OF PUBLICATION WITHOUT EVER HAVING MISSED A SINGLE WEEK'S ISSUE

Flattered by imitation, but, never equalled! Simply because "The Cash Box Price Lists" reflect the knowledge, the experience, the background and the guidance of men who have been actively engaged in the industry for over a Quarter Century. Men who have carefully studied and written about this industry from 1928 to the present day. Who have been and are personally acquainted with the leaders who produced and are now producing this industry's equipment. Who have seen, played and reported each machine manufactured in the past 28 years. Who have been favored and befriended by men with experience in the industry that dates back over 50 years. That's why it can be said of "The Cash Box Price Lists" "Flattered by imitation, but, never equalled!"

"The Cash Box Price Lists" are internationally recognized and officially accepted for fair market value of all new and used U.S.A. coin operated machines. Banks, factors, financiers use them constantly. Governments throughout the world report them invaluable. They have been and continue to be a matter of discussion thousands of times daily among the members of America's coin machines industry. Cities, counties, states and the Federal government of the U.S. use them constantly. "The Cash Box Price Lists", because of its many years of consistent, consecutive publication, without ever having missed a single week's issue, are officially approved and accepted for fair market value everywhere in the world.

"The Cash Box Price Lists" continues on ahead as it enters its 886th consecutive week's publication with this September 29, 1956 issue to bring the coin machines industry, worldwide, an invaluable service. Conceived in all truth and honesty "The Cash Box Price Lists" bring the industry, internationally, a sturdy foundation on which to build a common meeting ground for all the peoples of the world.

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Centennial MODEL 2000

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UNITED'S BRAZIL

UNITED'S BRAZIL
LITE-A-NAME WHEN LIT
4 CORNERS SCORE 5 IN LINE
SELECT NUMBER IN LIT LINE
SELECT NUMBER IN LIT LINE
SELECT LIT ROW BEFORE SHOOTING 4TH BALL
SELECT LIT ROW BEFORE SHOOTING 5TH BALL
SELECT A LIT ROW BY TURNING SELECTOR KNOB
SELECT NOW
6 24 15 4 9
8 20 14 19 10
25 12 16 18 2
17 21 13 22 1
3 23 5 7 11

WITH

NEW BUILD-UP SELECTION FEATURE

Arrows Flash to Lite

SELECT-A-ROW

Choice of 3 Spot Numbers

Up to 15 Numbers to Select from

New 4-Corners Score for 5-in-Line

4th and 5th Ball Selections

3-IN-LINE ★ 4-IN-LINE

5-IN-LINE SCORES

LITE-A-NAME PENNANT FEATURE

EXTRA BALLS

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